

8) Segment Information

Amendments (Feb. 2, 2010)

1. Geographic segment information

[9-month-period results]

Term Region		The 9-month-period of FY2008 (April 1, 2007 - Dec. 31, 2007)		The 9-month-period of FY2009 (April 1, 2008 - December 31, 2008)			Change	
		(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)
Japan	Net sales	304,155	100.0	237,470	100.0	2,609,561	(66,685)	-21.9
	Operating income (loss)	40,015	13.2	(14,467)	-6.1	(158,978)	(54,482)	-
Americas	Net sales	82,256	100.0	68,599	100.0	753,835	(13,657)	-16.6
	Operating income	8,237	10.0	7,185	10.5	78,956	(1,052)	-12.8
Europe	Net sales	43,097	100.0	54,585	100.0	599,835	11,488	26.7
	Operating income (loss)	(5,018)	-11.6	(5,304)	-9.7	(58,286)	(286)	-
Asia and others	Net sales	482,911	100.0	439,084	100.0	4,825,099	(43,827)	-9.1
	Operating income	30,729	6.4	21,816	5.0	239,736	(8,913)	-29.0
Intersegment eliminations	Net sales	253,989		211,422		2,323,319	(42,567)	
	Operating income (loss)	101		(42)		(462)	(143)	
Total	Net sales	658,430	100.0	588,316	100.0	6,465,011	(70,114)	-10.6
	Operating income	73,862	11.2	9,272	1.6	101,890	(64,590)	-87.4

[3rd quarter results]

Term Region		3Q of FY2008 (Oct. 1, 2007 - Dec. 31, 2007)		3Q of FY2009 (October 1, 2008 - December 31, 2008)			Change	
		(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)
Japan	Net sales	102,895	100.0	69,042	100.0	758,703	(33,853)	-32.9
	Operating income (loss)	9,758	9.5	(8,942)	-13.0	(98,264)	(18,700)	-
Americas	Net sales	26,194	100.0	23,067	100.0	253,484	(3,127)	-11.9
	Operating income	2,953	11.3	1,406	6.1	15,451	(1,547)	-52.4
Europe	Net sales	11,130	100.0	33,166	100.0	364,462	22,036	198.0
	Operating income (loss)	(1,352)	-12.1	(4,546)	-13.7	(49,956)	(3,194)	-
Asia and others	Net sales	170,188	100.0	137,680	100.0	1,512,967	(32,508)	-19.1
	Operating income	14,486	8.5	4,891	3.6	53,747	(9,595)	-66.2
Intersegment eliminations	Net sales	85,065		71,176		782,154	(13,889)	
	Operating income (loss)	(872)		(2,082)		(22,879)	(1,210)	
Total	Net sales	225,342	100.0	191,779	100.0	2,107,462	(33,563)	-14.9
	Operating income (loss)	26,717	11.9	(5,109)	-2.7	(56,143)	(31,826)	-

Notes:

1. Net sales in each geographic area are based on the location of TDK entities where the sales are generated.
2. U.S.\$1=Yen 91, for convenience only.