

8) Segment Information

1. Geographic segment information

[9-month-period results]

Term		The 9-month-period of FY2008 (April 1, 2007 - Dec. 31, 2007)		The 9-month-period of FY2009 (April 1, 2008 - December 31, 2008)			Change	
		(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)
Japan	Net sales	304,155	100.0	237,470	100.0	2,609,561	(66,685)	-21.9
	Operating income (loss)	40,015	13.2	(14,467)	-6.1	(158,978)	(54,482)	-
Americas	Net sales	82,256	100.0	68,766	100.0	755,670	(13,490)	-16.4
	Operating income	8,237	10.0	7,185	10.4	78,956	(1,052)	-12.8
Europe	Net sales	43,097	100.0	66,123	100.0	726,626	23,026	53.4
	Operating income (loss)	(5,018)	-11.6	(5,304)	-8.0	(58,286)	(286)	-
Asia and others	Net sales	482,911	100.0	445,729	100.0	4,898,121	(37,182)	-7.7
	Operating income	30,729	6.4	21,816	4.9	239,736	(8,913)	-29.0
Intersegment eliminations	Net sales	253,989		229,772		2,524,967	(24,217)	
	Operating income (loss)	101		(42)		(462)	(143)	
Total	Net sales	658,430	100.0	588,316	100.0	6,465,011	(70,114)	-10.6
	Operating income	73,862	11.2	9,272	1.6	101,890	(64,590)	-87.4

[3rd quarter results]

Term		3Q of FY2008 (Oct. 1, 2007 - Dec. 31, 2007)		3Q of FY2009 (October 1, 2008 - December 31, 2008)			Change	
		(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)
Japan	Net sales	102,895	100.0	69,042	100.0	758,703	(33,853)	-32.9
	Operating income (loss)	9,758	9.5	(8,942)	-13.0	(98,264)	(18,700)	-
Americas	Net sales	26,194	100.0	23,234	100.0	255,319	(2,960)	-11.3
	Operating income	2,953	11.3	1,406	6.1	15,451	(1,547)	-52.4
Europe	Net sales	11,130	100.0	44,704	100.0	491,253	33,574	301.7
	Operating income (loss)	(1,352)	-12.1	(4,546)	-10.2	(49,956)	(3,194)	-
Asia and others	Net sales	170,188	100.0	144,325	100.0	1,585,989	(25,863)	-15.2
	Operating income	14,486	8.5	4,891	3.4	53,747	(9,595)	-66.2
Intersegment eliminations	Net sales	85,065		89,526		983,802	4,461	
	Operating income (loss)	(872)		(2,082)		(22,879)	(1,210)	
Total	Net sales	225,342	100.0	191,779	100.0	2,107,462	(33,563)	-14.9
	Operating income (loss)	26,717	11.9	(5,109)	-2.7	(56,143)	(31,826)	-

Notes:

1. Net sales in each geographic area are based on the location of TDK entities where the sales are generated.
2. U.S.\$1=Yen 91, for convenience only.

2. Overseas Sales**[9-month-period results]**

Term Region	The 9-month-period of FY2008 (April 1, 2007 - Dec. 31, 2007)		The 9-month-period of FY2009 (April 1, 2008 - December 31, 2008)			Change	
	(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)
Americas	75,073	11.4	65,262	11.1	717,165	(9,811)	-13.1
Europe	46,225	7.0	49,716	8.4	546,330	3,491	7.6
Asia and others	422,016	64.1	381,048	64.8	4,187,340	(40,968)	-9.7
Overseas sales total	543,314	82.5	496,026	84.3	5,450,835	(47,288)	-8.7
Japan	115,116	17.5	92,290	15.7	1,014,176	(22,826)	-19.8
Net sales	658,430	100.0	588,316	100.0	6,465,011	(70,114)	-10.6

[3rd quarter results]

Term Region	3Q of FY2008 (Oct. 1, 2007 - Dec. 31, 2007)		3Q of FY2009 (October 1, 2008 - December 31, 2008)			Change	
	(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)
Americas	24,126	10.7	20,673	10.8	227,176	(3,453)	-14.3
Europe	13,346	5.9	25,718	13.4	282,615	12,372	92.7
Asia and others	149,021	66.2	116,706	60.8	1,282,484	(32,315)	-21.7
Overseas sales total	186,493	82.8	163,097	85.0	1,792,275	(23,396)	-12.5
Japan	38,849	17.2	28,682	15.0	315,187	(10,167)	-26.2
Net sales	225,342	100.0	191,779	100.0	2,107,462	(33,563)	-14.9

Notes:

1. Overseas sales are based on the location of the customers.
2. U.S.\$1=Yen 91, for convenience only.