9) Segment information

The following industry and geographic segment information are required by the Japanese Securities Exchange Law. Segment information is unaudited.

TDK adopted the Emerging Issues Task Force Issue 01-9 ("EITF 01-9"), "Accounting for Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendor's Products)" from the fiscal year beginning April 1, 2002 and the prior year's consolidated financial statements have been restated for the change, accordingly.

1. Industry segment information

| Term | The first half of FY2003 | | | The first half of FY2002 | | Change | | |
|-------------------------------------|---|-------|----------------------|--------------------------|-------|----------------|------|--|
| | (April 1, 2002 - Sep. 30, 2002) (Yen millions) % (U.S.\$ thousands) | | | (April 1, 2001 - Sep | | | | |
| Items | (Yen millions) | % | (U.S.\$ tribusarius) | (Yen millions) | % | (Yen millions) | % | |
| Electronic materials and components | | | | | | | | |
| Net sales | 234,272 | 100.0 | 1,904,650 | 209,607 | 100.0 | 24,665 | 11.8 | |
| Unaffiliated customers | 234,272 | | 1,904,650 | 209,607 | | 24,665 | 11.8 | |
| Intersegment | - | | - | - | | - | - | |
| Operating expenses | 223,557 | 95.4 | 1,817,536 | 210,329 | 100.3 | 13,228 | 6.3 | |
| Operating income (loss) | 10,715 | 4.6 | 87,114 | (722) | -0.3 | 11,437 | - | |
| Recording media & systems | | | | | | | | |
| Net sales | 62,108 | 100.0 | 504,943 | 61,179 | 100.0 | 929 | 1.5 | |
| Unaffiliated customers | 62,108 | | 504,943 | 61,179 | | 929 | 1.5 | |
| Intersegment | - | | - | - | | - | - | |
| Operating expenses | 62,804 | 101.1 | 510,602 | 63,268 | 103.4 | (464) | -0.7 | |
| Operating income (loss) | (696) | -1.1 | (5,659) | (2,089) | -3.4 | 1,393 | - | |
| TOTAL | | | | | | | | |
| Net sales | 296,380 | 100.0 | 2,409,593 | 270,786 | 100.0 | 25,594 | 9.5 | |
| Unaffiliated customers | 296,380 | | 2,409,593 | 270,786 | | 25,594 | 9.5 | |
| Intersegment | - | | - | - | | _ | - | |
| Operating expenses | 286,361 | 96.6 | 2,328,138 | 273,597 | 101.0 | 12,764 | 4.7 | |
| Operating income (loss) | 10,019 | 3.4 | 81,455 | (2,811) | -1.0 | 12,830 | - | |

Note: U.S.\$1=Yen 123

2. Geographic segment information

| | Term | The first half of FY2003 | | | The first half of FY2002 | | Change | |
|---------------------------|-------------------------|---------------------------------|-------|---------------------------------|--------------------------|-------|----------------|-------|
| | | (April 1, 2002 - Sep. 30, 2002) | | (April 1, 2001 - Sep. 30, 2001) | | | | |
| Region | | (Yen millions) | % | (U.S.\$ thousands) | (Yen millions) | % | (Yen millions) | % |
| Japan | Net sales | 173,895 | 100.0 | 1,413,780 | 167,127 | 100.0 | 6,768 | 4.0 |
| | Operating income | 2,664 | 1.5 | 21,658 | 738 | 0.4 | 1,926 | 261.0 |
| Americas | Net sales | 50,938 | 100.0 | 414,130 | 47,660 | 100.0 | 3,278 | 6.9 |
| | Operating income (loss) | (309) | -0.6 | (2,512) | (4,928) | -10.3 | 4,619 | - |
| Europe | Net sales | 34,162 | 100.0 | 277,740 | 37,501 | 100.0 | (3,339) | -8.9 |
| | Operating income (loss) | (2,295) | -6.7 | (18,659) | (872) | -2.3 | (1,423) | - |
| Asia and others | Net sales | 148,987 | 100.0 | 1,211,276 | 123,320 | 100.0 | 25,667 | 20.8 |
| | Operating income | 9,870 | 6.6 | 80,244 | 5 | - | 9,865 | - |
| Intersegment eliminations | Net sales | 111,602 | | 907,333 | 104,822 | | 6,780 | |
| | Operating income (loss) | (89) | | (724) | (2,246) | | 2,157 | |
| Total | Net sales | 296,380 | 100.0 | 2,409,593 | 270,786 | 100.0 | 25,594 | 9.5 |
| | Operating income (loss) | 10,019 | 3.4 | 81,455 | (2,811) | -1.0 | 12,830 | - |

Notes:

- 1. The sales are classified by geographic areas of the seller and include transfers between geographic areas.
- 2. U.S.\$1=Yen 123

3. Sales by region

| Term | The first half of FY2003 (April 1, 2002 - Sep. 30, 2002) | | | The first half of FY2002 (April 1, 2001 - Sep. 30, 2001) | | Change | |
|----------------------|--|-------|--------------------|--|-------|----------------|------|
| Region | (Yen millions) | % | (U.S.\$ thousands) | (Yen millions) | % | (Yen millions) | % |
| Americas | 56,294 | 19.0 | 457,675 | 50,463 | 18.6 | 5,831 | 11.6 |
| Europe | 34,368 | 11.6 | 279,414 | 37,817 | 14.0 | (3,449) | -9.1 |
| Asia and others | 121,429 | 41.0 | 987,228 | 97,336 | 35.9 | 24,093 | 24.8 |
| Overseas sales total | 212,091 | 71.6 | 1,724,317 | 185,616 | 68.5 | 26,475 | 14.3 |
| Japan | 84,289 | 28.4 | 685,276 | 85,170 | 31.5 | (881) | -1.0 |
| Net sales | 296,380 | 100.0 | 2,409,593 | 270,786 | 100.0 | 25,594 | 9.5 |

Notes:

- 1. Sales by region are classified by geographic areas of the buyer.
- 2. U.S.\$1=Yen 123