

Promotion of Growth Strategy through Acquisition of InvenSense

TDK Corporation

Presentation for Investors, Financial Analysts and Press December 21, 2016



Key Parameters

Total cost of acquisition

- ◆ Equity value: USD 1.3 billion (Approximately 157.2 billion yen)⁽¹⁾ to acquire 100% of InvenSense shares
- ◆ Enterprise value: USD 1.2 billion (Approximately 145.6 billion yen)(1)

Price per share for acquisition

- Price per share USD 13.00
- ◆ USD 13.00 per share, representing a 19.9% premium to InvenSense's closing share price on December 20, 2016 and a 52.4% premium to its 60-day volume-weighted average trading price as of December 20, 2016

Funding for acquisition

Transaction will be financed with cash-on-hand

Approval process and expected closing

- Obtain approval from InvenSense's shareholders
- Obtain required regulatory approvals
- Completion of the transaction is expected in second quarter of the fiscal year ending March 31, 2018

(1) Converted at 1USD = 118 yen (as of December 20, 2016)



Strategic Rationale for the Transaction

Strengthen our position as a global strong player in sensor solution

- Provide customers with more complete portfolio of non-optical sensors by adding InvenSense's inertial sensor
- Provide high performance (multi-functional and compact) products that meet customers' needs through creating sensor fusion
- Create highly value-added solutions through integration with software to fully utilize the sensors

Acquisition of inertial sensor technology and software

- Inertial sensor segment is the largest segment for non-optical sensors and a high level of growth is expected for AR/VR⁽¹⁾, automotive and industrial sectors
- InvenSense is a global strong player in inertial sensors and it expects to gain competitive advantage in future high growth sectors
- Innovative software developed in-house is one of the factors that encourages InvenSense's growth, and it will contribute to the development of highly valueadded solutions in the future

Creation of synergy through mutual utilization of expanded technologies and channels

- Further strengthen InvenSense's position in ICT and IoT by utilizing the cooperation between TDK and Qualcomm
- Accelerate development for automotive and industrial purposes through InvenSense's products and technologies and TDK's channels and know-how
- Roll out both companies' technologies and products with high added-value through development of solutions that include fusion sensor and software



TDK Growth Strategy: Strategic Growth Products for the fields of IoT

- Strengthen the sensors that are strategic growth products in IoT through the acquisition
- Further expand the business opportunity and establish a firm position in the fields of IoT





Creates Global Major Sensor Platforms for Customers

 Acquisition of InvenSense is expected to enable TDK to offer even higher added value to customers by widening the product portfolio as well as facilitating it to work with materials and solutions



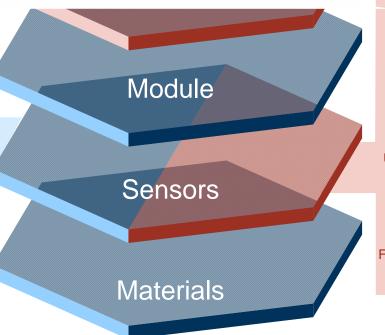








公TDK





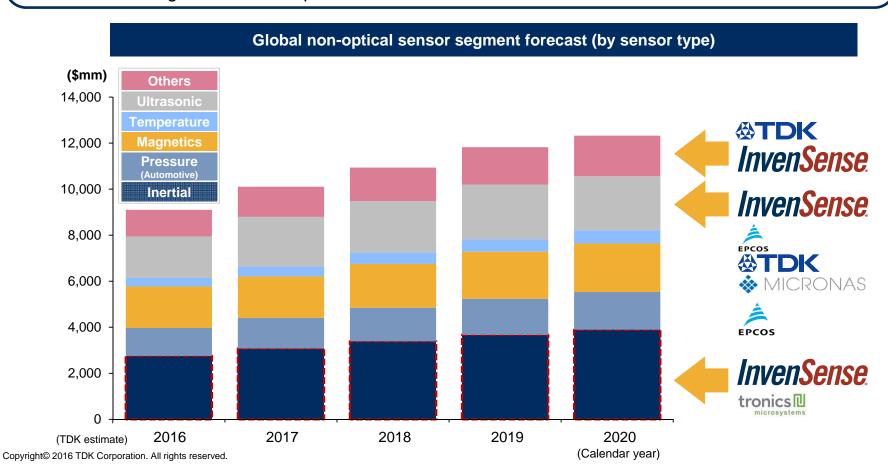
Tunnel Magneto Resistance effect.

⁽²⁾ Giant Magneto Resistance effect. Copyright© 2016 TDK Corporation. All rights reserved.



InvenSense Inertial Sensors Fill a Gap in TDK's Product Offering

- Inertial sensors have the largest segment size in the non-optical sensor segment
- Inertial sensors have a wide range of application and customers, essential technology for building the whole sensor strategy for TDK
- Promote development and sales of new products by combining and accelerating development of the sensor technologies of both companies





InvenSense Overview

InvenSense has grown substantially in the last 10 years around its core product inertial sensors

Summary

Summary of business activities: Development, fabless manufacture and sale of various sensors including inertial. environmental, microphone, and ultrasonic sensors etc., as well as control software

Established: June 2003

Date listed on New York Stock Exchange:

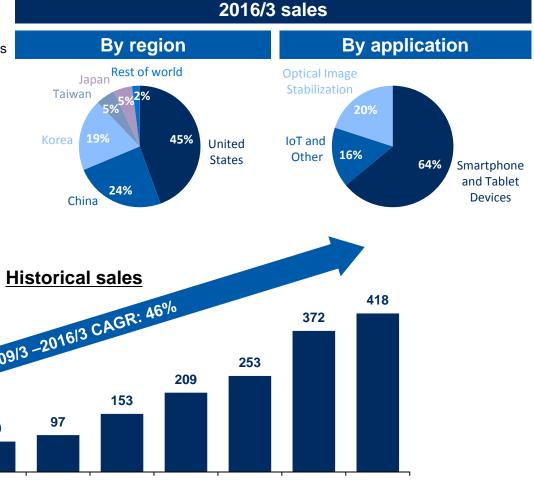
November 2011

Headquarters: San Jose, California

Number of employees: 675 (Oct. '16)

Sales (2016/3): \$418 million





2007/3: FY March 2007 Copyright© 2016 TDK Corporation. All rights reserved.



InvenSense Overview

- Extensive track record of business achievements in mobile, wearables, gaming equipment and camera image stabilization
- Partnership to expand their sensor business into automotive field which includes ADAS field
- High performance products can be manufactured at a low cost due to unique CMOS and MEMS manufacturing process

Worldwide strong player in inertial sensor fields

Expand InvenSense business into auto fields





Imaging

Major Player Over 2.0 Billion Units Shipped⁽¹⁾



Drones





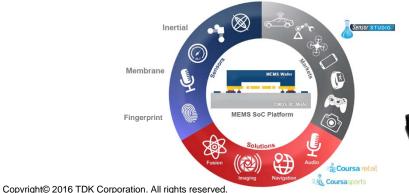
>60% World Consumer 6-axis Market



Expand InvenSense's customer base in the automotive fields including ADAS(2) market and provide the industry's smallest 6-axis inertial sensor

Automotive

Proprietary unique MEMS technology platforms



High performance MEMS devices can be developed using InvenSense's own CMOS⁽³⁾ and MEMS⁽⁴⁾ technology

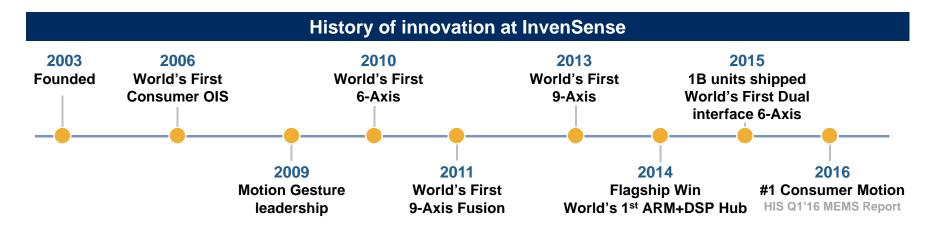


- Total inertial units shipped.
- Advanced Driver Assistance Systems.
- Complementary Metal Oxide Semiconductor.
- Micro Electronics Mechanical System.



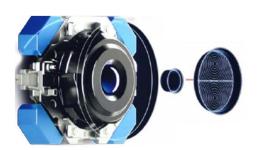
InvenSense Overview

- Since its establishment in 2003, InvenSense has been developing a wide-ranging portfolio including inertial sensors and microphone sensor technologies
- InvenSense owns advanced software and algorithms, providing sensor solutions that are beyond being a simple component

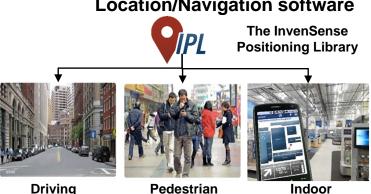


Software/algorithm technology

EIS (Electronic Image Stabilization)



Location/Navigation software





Synergies in ICT/IoT

Opportunity to further strengthen InvenSense's presence in ICT and IoT by utilizing the cooperation between TDK and Qualcomm around RF360





Technical Cooperation

Passive components, Batteries, Wireless power transfers, Sensors, MEMS etc.

Strengthen the presence in ICT/IoT sector further















Mobile

Drones

Virtual / **Augmented Realty** Wearables

Home Automation

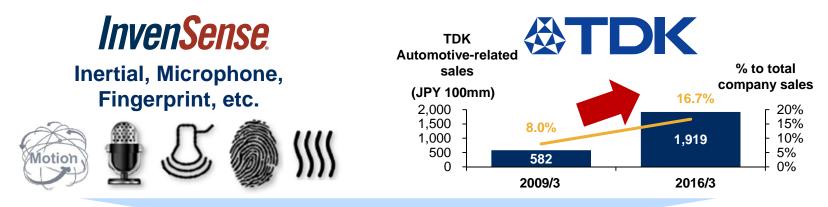
Automotive

Industrial Robotics / EV / Self-Driving Vehicles Artificial Intelligence

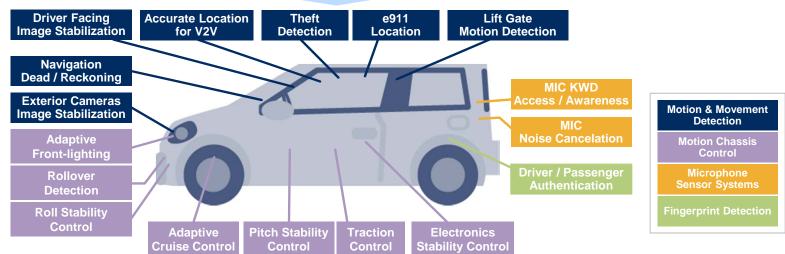


Synergies in Automotive

 Accelerate the growth in the automotive sector for InvenSense products including inertial sensors through utilization of TDK customer base for OEM/Tier 1 and know-how



Accelerates expansion in sensor business for automotive industry

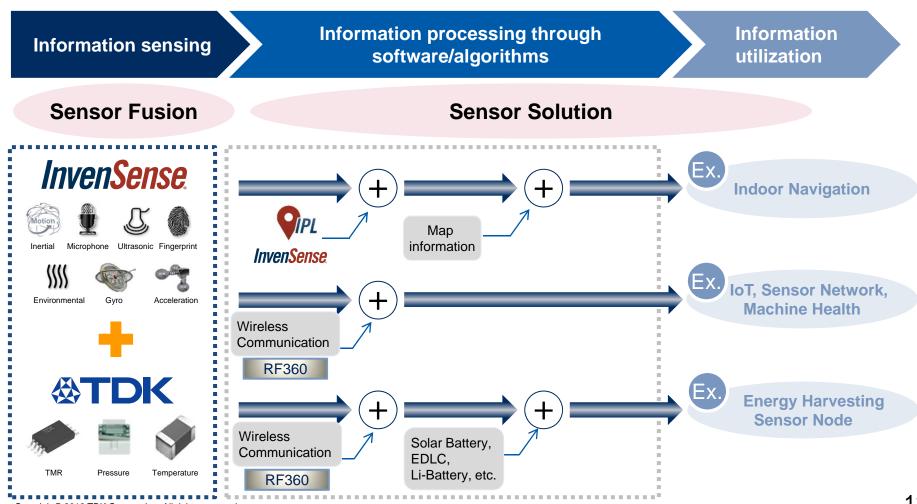


Copyright© 2016 TDK Corporation. All rights reserved.



Synergy in Sensor Fusion / Solution

 Sensor fusion combines multiple sensors, information processing capabilities through software algorithms, resulting in creation of new sensor solutions

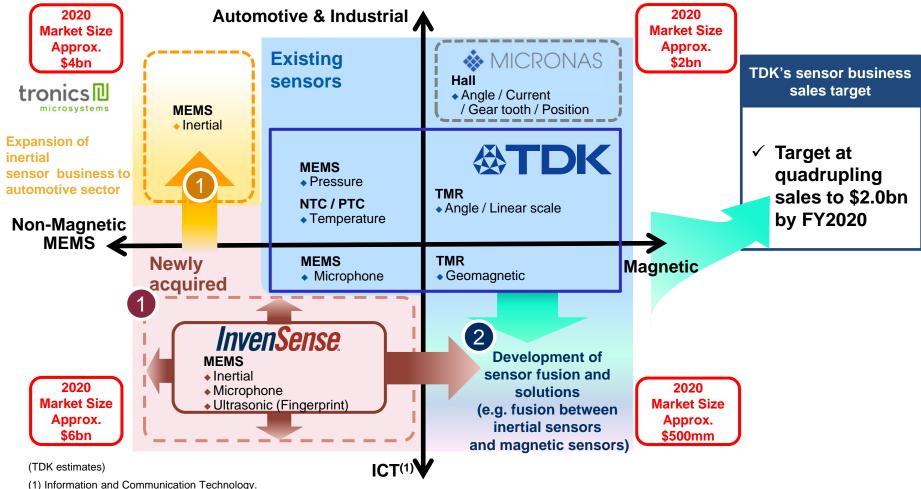


12



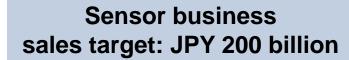
Expansion Strategy for Sensor Business at TDK

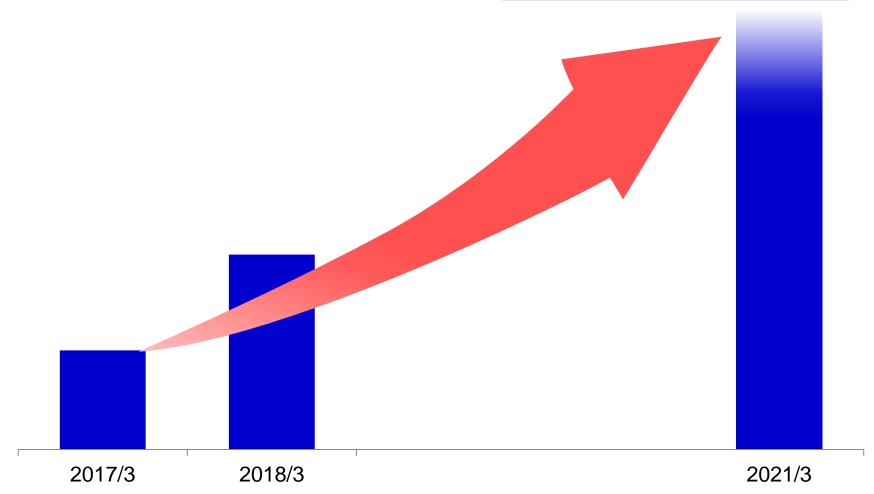
- Offer a fuller range of sensor products and technology through acquisitions of Micronas, Tronics and InvenSense in addition to magnetic, pressure, and temperature sensors at TDK
- (1) Utilization of TDK customer base and cooperation with Qualcomm, (2) creation of new added value (development of sensor fusion and sensor solution that combine multiple sensors) will expand TDK's sensor business





Sensor Business Sales Forecasts





Copyright© 2016 TDK Corporation. All rights reserved. 2017/3: FY March 2017

Attracting Tomorrow



Additional Information and Where to Find It

- In connection with the proposed transaction, TDK and InvenSense intend to file relevant materials with the United States Securities and Exchange Commission (the "SEC"). InvenSense will also file with the SEC a proxy statement on Schedule 14A. Following the filing of the definitive proxy statement with the SEC, InvenSense will mail the definitive proxy statement and a proxy card to each stockholder entitled to vote at the InvenSense special meeting relating to the proposed transaction. INVESTORS AND SECURITY HOLDERS OF INVENSENSE ARE URGED TO CAREFULLY READ THESE MATERIALS IN THEIR ENTIRETY (INCLUDING ANY AMENDMENTS OR SUPPLEMENTS THERETO) AND ANY OTHER RELEVANT DOCUMENTS THAT TDK OR INVENSENSE FILE WITH THE SEC WHEN THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT TDK, INVENSENSE AND THE PROPOSED TRANSACTION. The proxy statement and other documents filed by InvenSense with the SEC may be obtained free of charge at InvenSense's website at www.invensense.com or at the SEC's website at www.sec.gov. These documents may also be obtained free of charge from InvenSense by requesting them by mail at InvenSense, Inc., 1745 Technology Drive Suite 200, San Jose, California 95110, Attention: Investor Relations, or by telephone at (408) 501-2200. The documents filed by TDK with the SEC may be obtained free of charge at the SEC's website at www.sec.gov. These documents may also be obtained free of charge from TDK by requesting them by mail at Shibaura Renasite Tower, 3-9-1 Shibaura, Minato-ku, Tokyo 108-0023, Japan, Attention: Investor Relations.
- This communication does not constitute a solicitation of proxy, an offer to purchase or a solicitation of an offer to sell any securities. TDK, InvenSense, and certain of their directors, officers and employees may be deemed to be participants in the solicitation of proxies from the stockholders of InvenSense in connection with the proposed transaction. Information about the persons who may, under the rules of the SEC, be considered to be participants in the solicitation of InvenSense's stockholders in connection with the proposed transaction, and any direct or indirect interests, by security holdings or otherwise, they have in the proposed transaction, will be set forth in InvenSense's definitive proxy statement when it is filed with the SEC. Information regarding InvenSense's directors and executive officers and their ownership of InvenSense's securities is set forth in the definitive proxy statement for InvenSense's 2016 Annual Meeting of Stockholders, which was filed with the SEC on July 29, 2016, and its Annual Report on Form 10-K for the fiscal year ended April 3, 2016, which was filed with the SEC on May 25, 2016. These documents may be obtained free of charge at the SEC's website at www.sec.gov.

Cautionary Statement Regarding Forward-Looking Statements

• This communication contains forward-looking statements that address a variety of subjects including, for example, the expected timetable for closing of the transaction between TDK and InvenSense, the expected benefits and synergies of the transaction, TDK's and InvenSense's plans, objectives and expectations and TDK's expected product offerings, product development, marketing position and technical advances resulting from the transaction. Statements that are not historical facts, including statements about beliefs, plans and expectations, are forward-looking statements. Such statements are based on current expectations and are subject to a number of factors and uncertainties, are not historical facts and are subject to risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. These forward-looking statements include statements that reflect the current expectations, estimates, beliefs, assumptions, and projections of TDK's senior management about future events with respect to InvenSense's business and its industry in general. Statements that include words such as "anticipates," "expects," "intends," "predicts," "believes," "seeks," "estimates," "may," "will," "should," "would." "potential." "continue." "goals." "targets" and variations of these words (or negatives of these words) or similar expressions of a future or forward-looking nature identify forwardlooking statements. In addition, any statements that refer to projections or other characterizations of future events or circumstances, including any underlying assumptions, are forwardlooking statements. Actual results could differ materially from those projected or forecast in the forward-looking statements. The following important factors and uncertainties, among others, that could cause actual results to differ materially from those described in these forward looking statements include, without limitation: the parties' ability to satisfy the conditions precedent to the consummation of the proposed transaction, including, without limitation, the receipt of stockholder and regulatory approvals, including the potential for regulatory authorities to require divestitures in connection with the proposed transaction; the occurrence of any event that could give rise to the termination of the merger agreement; unanticipated difficulties or expenditures relating to the proposed transaction; legal proceedings that may be instituted against TDK or InvenSense and others following announcement of the proposed transaction; disruptions of current plans and operations caused by the announcement or pendency of the proposed transaction; the risk that expected benefits, synergies and growth prospects of the transaction may not be achieved in a timely manner, or at all; the risk that InvenSense's business may not be successfully integrated with TDK's following the closing; potential difficulties in employee retention as a result of the announcement and pendency of the proposed transaction; and the response of customers, distributors, suppliers and competitors to the announcement of the proposed transaction. For additional information about factors that could cause actual results to differ materially from those described in the forward-looking statements, please refer to the proxy statement when it becomes available and InvenSense's filings with the SEC, including the risk factors contained in InvenSense's most recent Annual Report on Form 10-K. Forward-looking statements represent management's current expectations and are inherently uncertain. TDK and InvenSense assume no obligation to update the information in this communication, except as required by law. Readers are cautioned not to place undue reliance on these forwardlooking statements, which speak only as of the date hereof.



