

Performance Briefings 3Q of Fiscal Year March, 2013

TDK Corporation January 31, 2013



◆Consolidated Results through 3Q of FY March, 2013 Consolidated Full Year Projections of FY March, 2013 President and CEO Takehiro Kamigama

◆Consolidated 3Q Results of FY March, 2013

Takakazu Momozuka

Corporate Officer,

General Manger of Finance & Accounting Department

♦Recording Device Business

Shigenao Ishiguro

General Manager of Data Storage & Thin Film Technology Components BG



Consolidated Results through 3Q of FY March, 2013

Consolidated Full Year Projections of FY March, 2013

President and CEO, TDK Corporation Takehiro Kamigama

Consolidated Results through 3Q of FY March, 2013



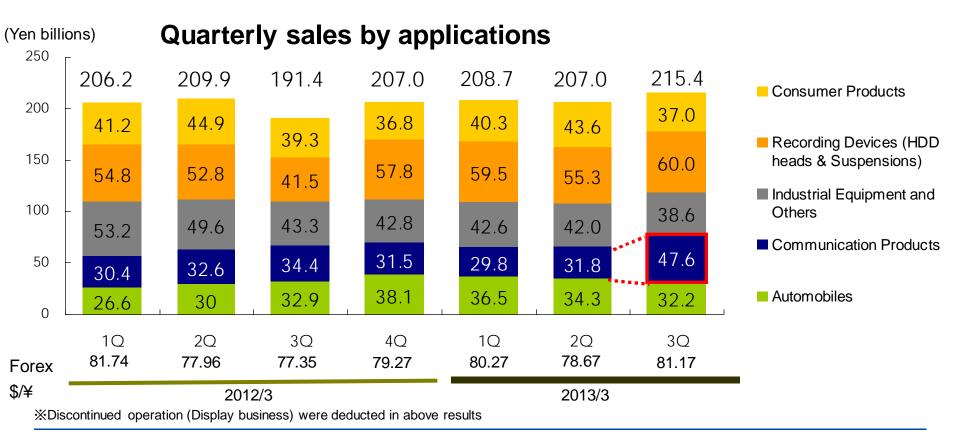
		FY March 2012	FY March 2013	Change		
(Yen billions)		Results through 3Q (2011.4.1-2011.12.31)	Results through 3Q (2012.4.1-2012.12.31)	Yen billions	%	
Net Sales		607.5	631.0	23.6	3.9	
Operating	Income	21.9	25.5	3.6	16.4	
Ор	erating Income Margin	3.6%	4.0%	0.4 pt	-	
Income from Continuing Operations before Income Taxes		15.0	21.2	6.2	41.5	
Net Income	e	-4.9	10.1	15.1	-	
Earning Per S	Share (JPY)	-38.15	80.59	-	-	
Ex-rate	US\$	Yen 79.01	Yen 80.03	Depreciate	ed by 1.3%	
EURO EURO		Yen 110.76	Yen 102.24	Appreciated by 7.7%		
Ex-rate impact to		Net sales: Increased about 2.5 billion Yen				
	& Operating Income	Operating income: Increased about 0.4 billion Yen				

*Discontinued operation (Display business) were deducted in above results

Features in 3Q results of FY March 2013



- Sales of HDD head was above our expectations, although HDD market was softer than in a typical year.
- Sales the communications market increased by 50% from second quarter.
 - ✓ Sales of secondary batteries and high frequency components.
- Magnet sales were much lower than expected, particularly to the automobile market (Magnet business is included in other magnetic applications segment)



Full Year Projections of FY March 2013



We revised projected consolidated operating results based on changes in the business environment and foreign currency.

(Yen billions)	Projections (As of Oct. 31)
Net sales	850.0
Operating Income	41.0
Income before income taxes	37.0
Net Income	20.0

9 months Results
631.0
25.5
21.2
10.1

Projections (As of Jan. 31)
835.0
19.0
14.0
2.0

Average yen exchange rates forecast in 4Q of FY March 2013

US\$: ¥85 (previous assumption : ¥77)

EURO: ¥115 (previous assumption: ¥100)

FY March 2013 Dividend Forecast

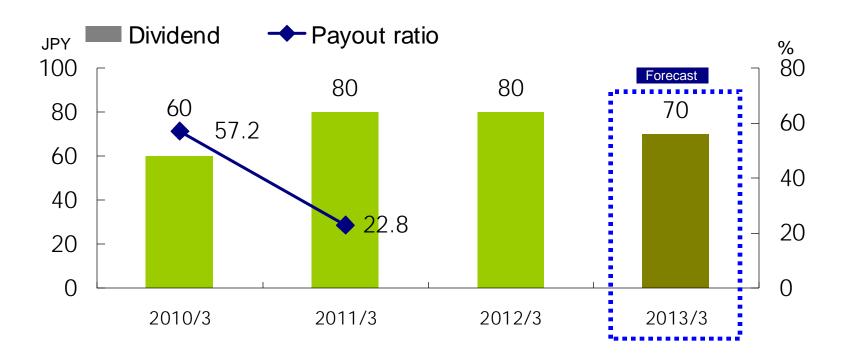


◆Revision of projected dividends per share

Interim dividend (results) 40 Yen

Year-end dividend (forecast) 30 Yen (previous forecast: 40 Yen)

Annual dividend (forecast) 70 Yen (previous forecast: 80 Yen)



Acceleration of restructuring measures



Promote business portfolio review

Exit non-core businesses

Optimize production bases

• Further integrate bases worldwide (Targeting bases not already announced for integration)

Improve management efficiency

 Establish solid business structure for executing strategy rapidly

To implement in FY March 2014

- **■**Execute business strategy very rapidly
- ■Prioritize the allocation of business resources to core businesses that needed to be strengthened
- **■Improve cost structure**



Consolidated 3Q Results of FY March, 2013

Takakazu Momozuka Corporate Officer, General Manager of Finance & Accounting Department

Consolidated 3Q Results of FY March, 2013



(Yen billions)		FY March 2012	FY March 2013	Change		
		3Q Results (2011.10.1-2011.12.31)	3Q Results (2012.10.1-2012.12.31)	Yen billions	%	
Net Sales		191.3	215.4	24.1	12.6	
Operating	Income	7.4	5.1	(2.3)	-31.3	
Ор	perating Income Margin	3.9%	2.4%	-1.5 pt	-	
Income from Continuing Operations before Income Taxes		3.6	2.9	(0.7)	-18.9	
Net Incom	е	-11.6	0.4	12.1	-	
Earning Per S	Share (JPY)	-90.24	3.33	-	-	
Ex-rate	US\$	Yen 77.35	Yen 81.17	Deppreciat	ed by 4.9%	
EURO EURO		Yen 104.30	Yen 105.28	Deppreciated by 0.9%		
Ex-rate impact to		Net sales: Increased about 8.7 billion yen				
Net sales 8	& Operating Income	Operating income: Increased about 1.3 billion yen				

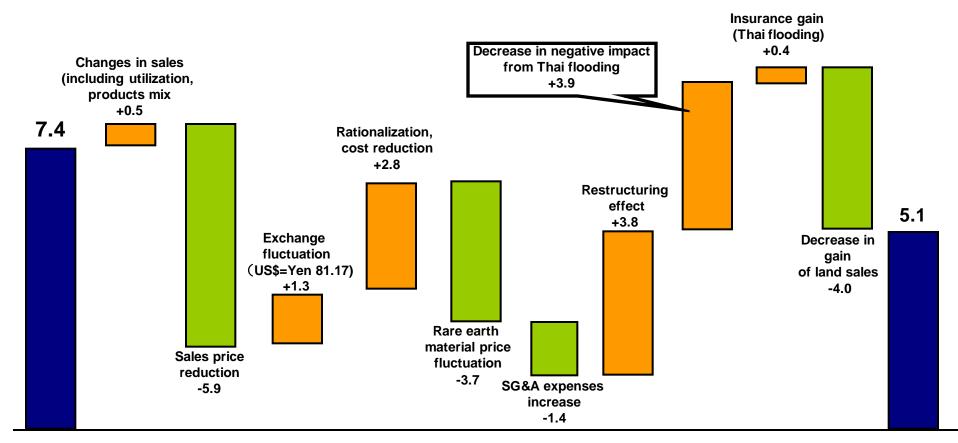
XDiscontinued operation (Display business) were deducted in above results

Breakdown of Operating Income Changes



(Yen billions)

Operating income: -2.3



3Q of FY March 2012

3Q of FY March 2013

Segment Information (FY2012 3Q vs. FY2013 3Q, FY2013 2Q vs. FY2013 3Q)



		3Q of FY 2012 2Q of FY 2013 Oct 1- Dec 31, 2011 July 1- Sep 30, 2012		3Q of FY 2013 Oct 1- Dec 31, 2012	YoY Change (C) — (A)		QoQ Change (C) - (B)	
	JPY billion	()			Yen billions	%	Yen billions	%
	Capacitor	30.6	29.2	26.6	(4.0)	-13.1	(2.6)	-8.9
	Inductive Device	28.6	29.6	30.6	2.0	7.0	1.0	3.4
	Other Passive Comp	30.4	31.7	36.0	5.6	18.4	4.3	13.6
Net	Passive Components	89.5	90.6	93.1	3.6	4.1	2.5	2.8
t Sa	Recording Divices	42.0	55.8	60.2	18.2	43.3	4.4	7.9
Sales	Other Magnetic Application Products	26.0	27.6	24.0	(2.0)	-7.7	(3.6)	-13.0
	Magnetic Application Products	68.0	83.4	84.2	16.2	23.8	0.8	1.0
	Film Application Products	28.2	27.7	33.0	4.9	17.3	5.3	19.1
	Other	5.7	5.2	5.0	(0.7)	-11.7	(0.2)	-3.8
	Total	191.3	207.0	215.4	24.1	12.6	8.4	4.1
	Passive Components	1.5	-2.5	-1.8	(3.3)	_	0.7	-
Ope	Magnetic Application Products	7.0	13.2	7.5	0.5	7.5	(5.7)	-43.2
rati	Film Application Products	2.9	5.0	3.6	0.7	23.8	(1.4)	-28.0
ng I	Other	-0.7	-0.5	-0.6	0.1	-	(0.1)	
Operating Income	Sub total	10.8	15.2	8.8	(1.9)	-18.1	(6.4)	-42.1
me	Corporate and Eliminations	-3.4	-4.1	-3.7	(0.4)	-	0.4	-
	Total	7.4	11.2	5.1	(2.3)	-31.3	(6.1)	-54.5
	Operating Income margin	3.9%	5.4%	2.4%	-	-	-	-
Ex-	US\$	Yen 77.35	Yen 78.67	Yen 81.17	 XDisco	ontinued c	peration (Display bu

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rate

EURO

Yen 105.28

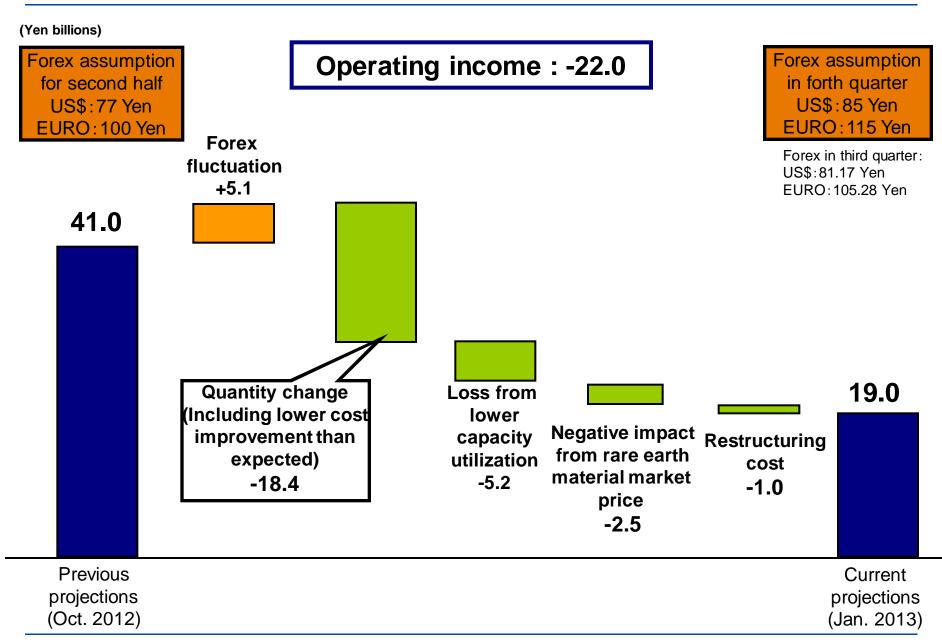
Yen 98.28

Yen 104.03

were deducted in above results

Change in operating income projections for FY March 2013 ATDK





Projections for FY March 2013 – Image of change in sales **TDK**



Segment	1Q Results	2Q Results	3Q Results	4Q Projections (versus 3Q)	Remarks
Passive components	91.5	90.6	93.1	+2~4%	
Magnetic application products	88.2	83.4	84.2	-8~-10%	Sales of HDD head and Magnet will decrease
Film application products	23.2	27.7	33.0	-17~-19%	Sales of secondary battery will decrease due to production adjustment in a certain customer
Other	5.8	5.2	5.0	-5~-10%	
Total	208.7	207.0	215.4	-5%	
Forex \$/¥	80.27	78.67	81.17	85.00 (Assumption in 40	Q)

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Recording Device Business

Shigenao Ishiguro General Manager of Data Storage & Thin Film Technology Components BG

Recording Device Business

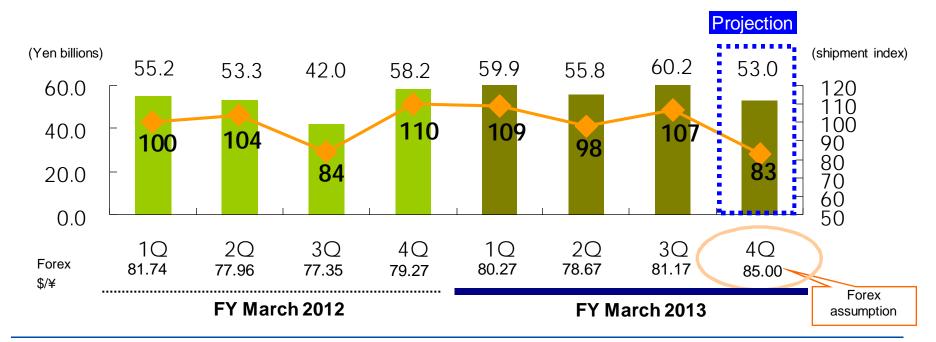


HDD market

FY March 2013 (TDK's forecast as of October-end): About 575 million units FY March 2013 (TDK's forecast as of January-end): About 566 million units

Shipment index

- Recording Device Sales (Left, including HDD Head (HGA) and HDD Suspention)
- HDD Head Shipment Index (Right)





Supplementary Data

Quarterly sales and operating income by segment

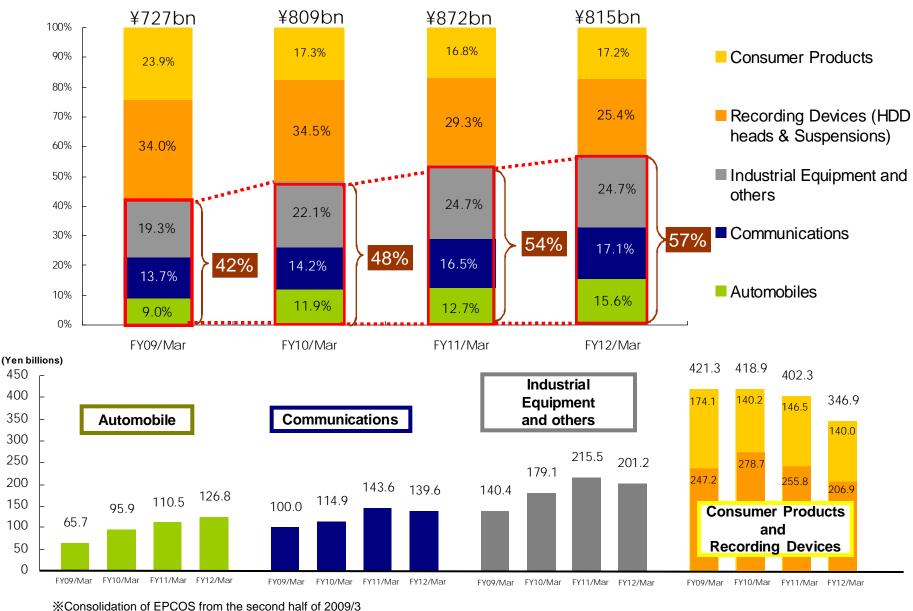


				FY	March 20	12			FY	March 20	13	
	Yen billions		1Q	2Q	3Q	4Q	Total	1Q	2Q	3Q	4Q	Total
		Capacitors	36.1	34.2	30.6	31.6	132.4	31.4	29.2	26.6		
		Inductive Devices	32.9	31.4	28.6	28.4	121.2	28.2	29.6	30.6		
		Other Passive Components	32.8	34.4	30.4	30.5	128.0	31.8	31.7	36.0		
z		Passive Components	101.7	99.9	89.5	90.5	381.6	91.5	90.6	93.1		
Net S		Recording Devices	55.2	53.3	42.0	58.2	208.7	59.9	55.8	60.2		
Sales		Other Magnetic Application Products	24.4	27.7	26.0	29.7	107.7	28.3	27.6	24.0		
Š	Ma	gnetic Application Products	79.6	81.0	68.0	87.8	316.4	88.2	83.4	84.2		
		Film Application Products	18.0	22.4	28.2	24.2	92.7	23.2	27.7	33.0		
		Other	6.7	6.6	5.7	4.6	23.8	5.8	5.2	5.0		
		Total	206.2	209.9	191.3	207.0	814.5	208.7	207.0	215.4		
		Passive Components	3.8	1.3	1.5	-13.2	-6.6	-2.9	-2.5	-1.8		
Dpe	Ма	gnetic Application Products	8.6	9.5	7.0	14.0	39.0	14.6	13.2	7.5		
Operating		Film Application Products	1.2	2.6	2.9	-0.5	6.3	2.1	5.0	3.6		
		Other	-0.4	-1.2	-0.7	-2.6	-4.8	-0.4	-0.5	-0.6		
Income		Sub-total	13.2	12.2	10.8	-2.3	33.8	13.4	15.2	8.8		
mo		Corporate and Eliminations	-7.2	-3.7	-3.4	-0.9	-15.1	-4.2	-4.1	-3.7		
(D		Total	6.0	8.5	7.4	-3.2	18.7	9.2	11.2	5.1		
Ex-rate	¥/l	USD	81.74	77.96	77.35	79.27	79.07	80.27	78.67	81.17		
rate	¥/E	EURO	117.62	110.42	104.30	103.94	109.06	103.18	98.28	105.28		

XDiscontinued operation (Display business) were deducted in above results

Annual Sales by applications (FY2009/Mar – FY2012/Mar)



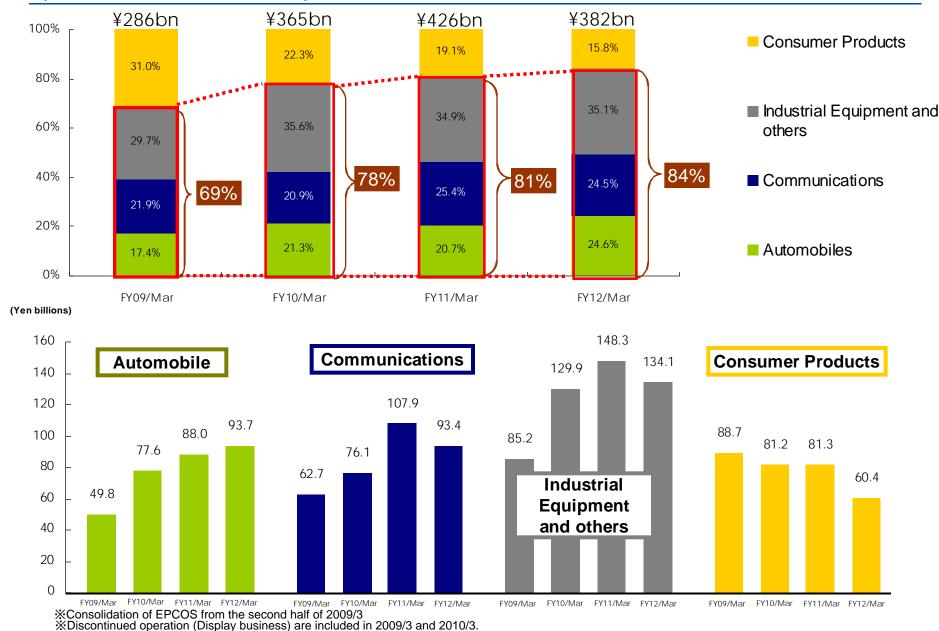


^{*}Consolidation of EPCOS from the second half of 2009/3

^{*}Discontinued operation (Display business) are included in 2009/3 and 2010/3.

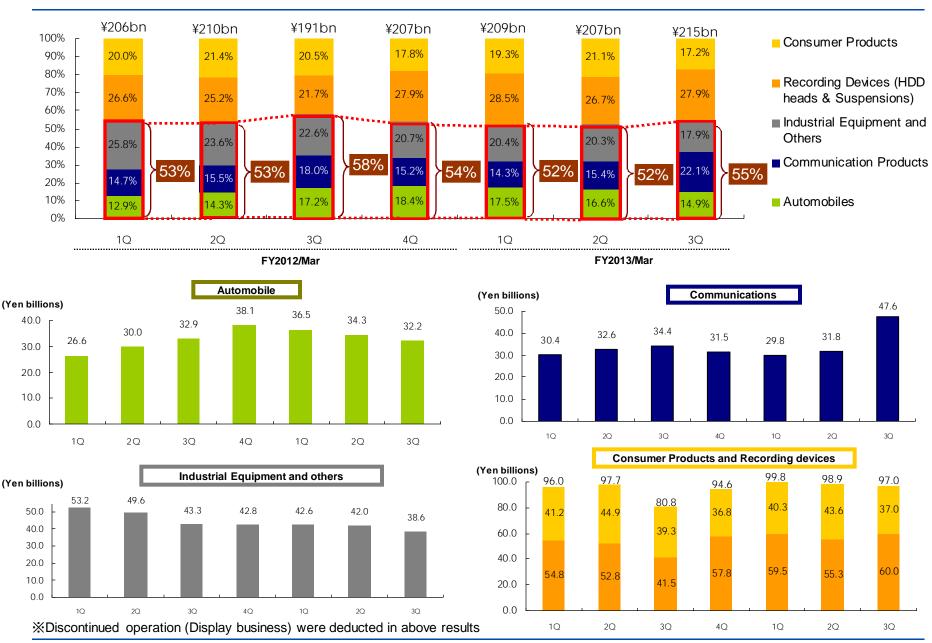
Passive Components Business Annual sales by applications (FY2009/Mar -FY2012/Mar)





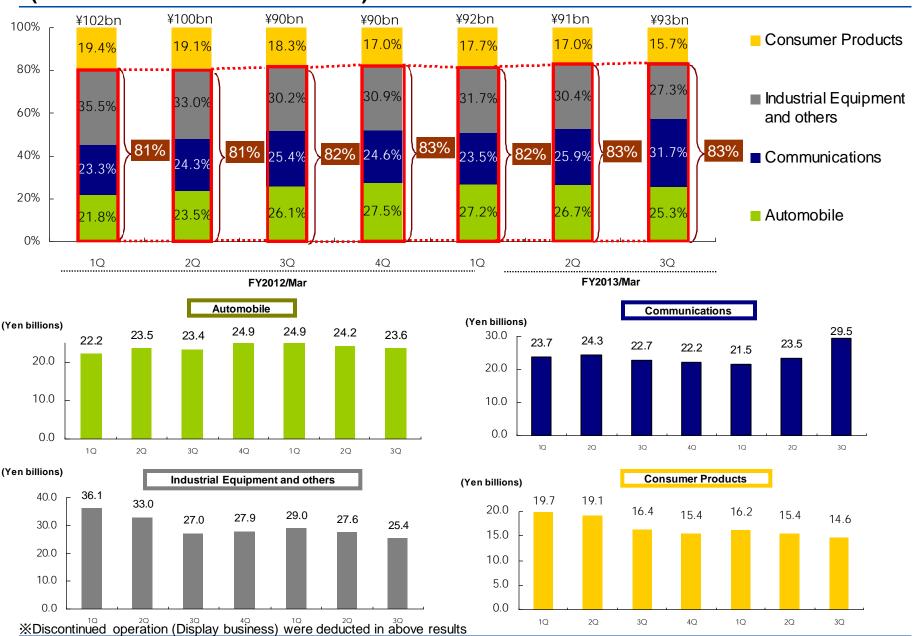
Quarterly sales by applications (1Q/FY2012/Mar-3Q/FY2013/Mar) **ATDK**





Passive Components Business quarterly sales by applications (1Q/FY2012/Mar –3Q/FY2013/Mar)





Financial Position



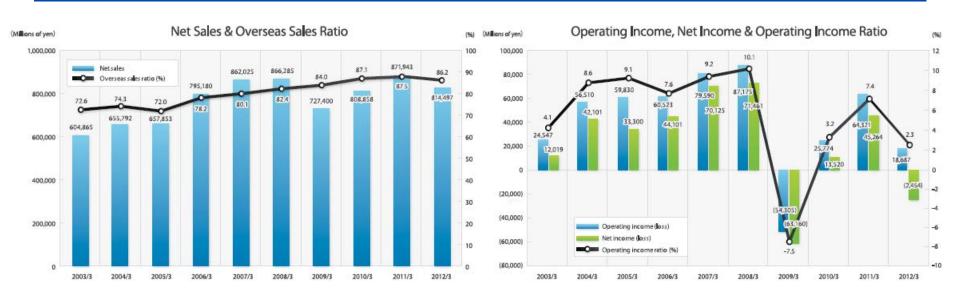
(JPY billion)	March End, 2012	Sep End, 2012	Dec End, 2012	Q on Q Change
Total Asset	1,072.8	1,048.1	1,125.0	76.9
Total Liability	560.8	563.4	581.0	17.6
Interest-bearing Debt	272.8	284.1	288.5	4.4
Stockholders's Equity	498.2	469.6	526.5	56.9
(comprehensive income)	-230.8	-264.3	-202.6	61.7
Stockholders's Equity ratio	46.4%	44.8%	46.8%	2.0pt

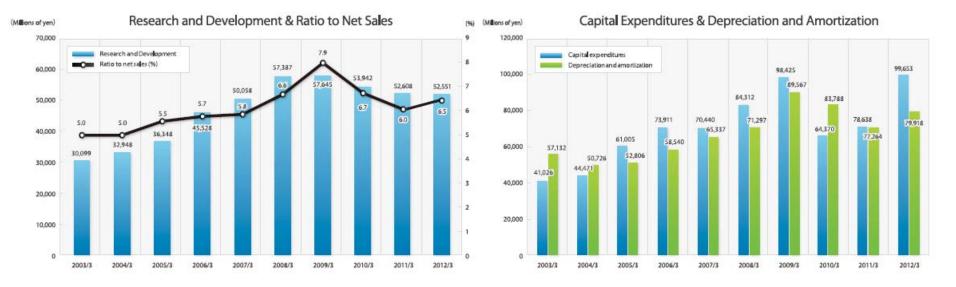
Full Year Projections of FY March 2013 – Capex, Depreciation, R&D 🕸 TDK



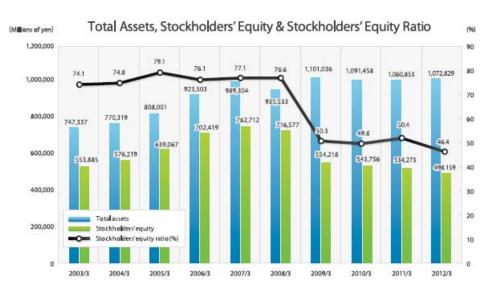
(Yen billions)	Projections (As of Oct. 31)	Results through 3Q	Projections (As of Jan. 31)
Capital expenditures	80.0	63.3	80.0
Depreciation and amortization	78.0	56.2	78.0
Research and development	51.0	39.3	51.0

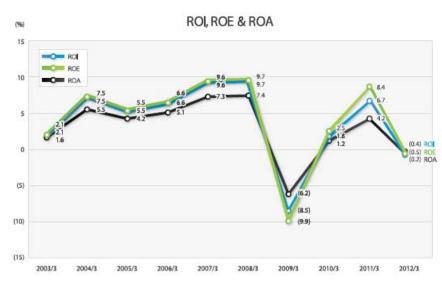


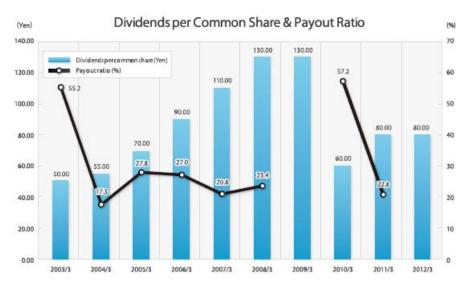


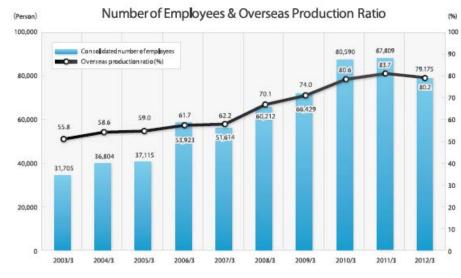












Reference information regarding segment reclassification TDK

Since FY March 2012 (=previous fiscal year), TDK has had three reporting segments— Passive Components, Magnetic Application Products and Film Application Products— as well as Other, which includes products not included in these three reporting segments.

Previous segment

Previous Classification	Constituent Main Business	
Passive Components	Ceramic capacitors, Aluminum electrolytic capacitors, Film capacitors, Inductive devices (Coils/Ferrite cores/Transformers), High-frequency devices, Piezoelectric material products, Circuit protection components, Sensors	Reporting segement
Magnetic Application Products	Circuit protection components, Sensors Recording devices, Power supplies, Magnets, Recording media	
Other	Energy devices (rechargeable batteries), Mechatronics (production equipments), other	Other

Current segment

New Classification	Constituent Main Business	
Passive Components*	Ceramic capacitors, Aluminum electrolytic capacitors, Film capacitors,	 ¬ `
	Inductive devices (Coils/Ferrite cores/Transformers),	
	High-frequency devices, Piezoelectric material products,	
	Circuit protection components, Sensors	Reporting segment
Magnetic Application	Recording devices, Power supplies, Magnets	reporting segment
Products		
Film Application Product	s Energy devices (rechargeable batteries),	T
	Applied films (former recording media)	Other
Other	Mechatronics (production equipments), other	

Recording media, which belonged to the Magnetic Application Products Segment, has been renamed applied films due to the termination of some products and acquisition of a battery separators business, which has resulted in the main products being functional film products. This is now shown as a new reporting segment Film Application Products effective from fiscal 2012, and also includes energy devices which have similar core technologies and markets. Energy devices previously belonged to Other.

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