

## Editorial Policy

Each year, TDK publishes the TDK CSR Report in two media formats, as a booklet and on its website. One purpose of publication is to give employees and students who may be considering employment at TDK a deeper understanding of TDK. The other main objective is to explain to all stakeholders the TDK Group's approach to corporate social responsibility (CSR), the progress made during the past year, and the direction of activities based on our understanding of the expectations and needs of various stakeholders.

In 2015, as TDK celebrates the 80th anniversary of its foundation, the report includes the Group's new Corporate Vision and TDK Value, which were adopted

### Report Formats

The report is available as a booklet and a collection of web pages, in slightly different formats to match the characteristics of the respective media.

**Booklet:** A digest version focusing on important activity areas from a CSR perspective

**Website:** Compiled with reference to the Global Reporting Initiative (GRI) guidelines including comprehensive information centered on fiscal 2014 activity reports as well as detailed data (scheduled to be available in September 2015).

### Period Covered

FY 2014 (April 1, 2014 to March 31, 2015)

Some information covers activities outside this period.

### Organizations Covered

TDK Group\*

\* TDK Group: TDK Corporation and 117 consolidated subsidiaries in Japan and overseas

to contribute to the further development of a sustainable society and our own development. As we look back over TDK's 80-year history, we identified social issues that should be addressed in TDK's value chain and measures that TDK is taking to address those issues, and debated the relationships between the environmental, social, and governance (ESG) information disclosed primarily in the report and the creation of corporate value by TDK.

Also included are reports on the status of progress during fiscal 2014 regarding important activity areas from a CSR perspective and a presentation of initiatives categorized by stakeholder (web version).

### Major Organizational Changes during the Covered Period

Media Tech K.K., a specified subsidiary, was liquidated in the first quarter of the fiscal year and was excluded from the scope of consolidation.

### Date of the Report's Issue

August 31, 2015

(Previous issue: August 2014; next issue: scheduled for August 2016)

### Contact Information

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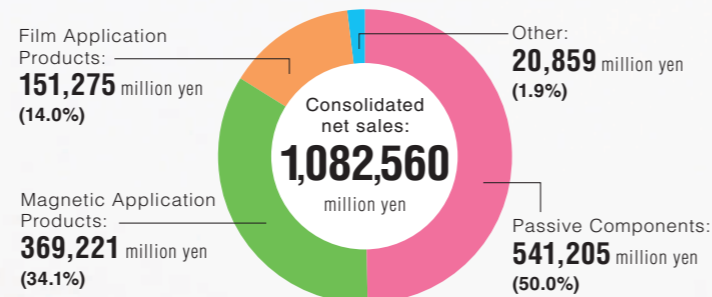
### Cover Page Design

The motif, based on the corporate vision adopted at the time of the 80th anniversary of TDK's foundation, represents four categories of TDK Value: Customer Focus, Challenge, HR Development, and Diversity (see page 6).

## Company Profile

**Name:** TDK Corporation  
**Headquarters:** Shibaura Renasite Tower,  
 3-9-1 Shibaura, Minato-ku,  
 Tokyo, Japan  
**Established:** December 7, 1935  
**Capital:** 32,641,976,312 yen  
 (As of March 31, 2015)

FY 2014 Net Sales by Product Segment (by Composition)



# CONTENTS

Top Commitment .....	1
<b>Knowing TDK</b>	
Editorial Policy/ Company Profile/ Contents/ Web-Based CSR Activity Information .....	3
TDK Progress on the Threshold of Its 80th Anniversary .....	5
Consideration for Society in the Value Chain and TDK's Initiatives .....	7
The TDK Group in the World .....	9
<b>TDK's CSR Activities</b>	
A Society Created through CSR Undertaken in Business Activities .....	10
The TDK Group's CSR/ CSR Promotion Structure .....	11
Response to the GRI-G4 Guidelines .....	12
Head Office Study Meeting Convened to Enhance the Grasp of Nonfinancial Information Disclosure .....	13
State of Progress in Important Activity Areas from a CSR Perspective .....	15
Case 1: Contribution to the World by Technology .....	16
Case 2: Development of Human Resources .....	22
Case 3: Society and Environmental Considerations in the Supply Chain .....	26
Case 4: Symbiosis with the Global Environment .....	30
Third-Party Opinion .....	34

## Web-Based CSR Activity Information

Comprehensive data with a focus on reports regarding programs undertaken during fiscal 2014 and a survey form are available on the web.

We look forward to receiving your opinions and suggestions so that we may improve future activities and reporting.



\* Website with CSR activity information (illustration uses previous year's page)

### CSR WEBSITE

<http://www.global.tdk.com/csr/>

- Contribution to the World by Technology
- Development of Human Resources
- Society and Environmental Considerations in the Supply Chain
- Symbiosis with the Global Environment
- CSR Philosophy
- Responsibility to Customers
- Responsibility to Suppliers
- Responsibility to Employees
- Responsibility to Shareholders and Investors
- Responsibility to the Local Communities (Social Contribution Activities)
- Environmental Responsibility
- Dialogue with Stakeholders
- How the Public Sees Us
- CSR Data
- CSR Report
- Index