

Please let us know what you think of the TDK CSR Report 2010.

● **Did reading the report deepen your understanding of the TDK Group's CSR activities?**

- Very much To a certain extent Slightly Didn't understand well

● **How do you rate the TDK Group's CSR activities?**

- Very highly Average Do not appreciate some activities Low

Please describe your reason:

● **What is your opinion on various aspects of the TDK CSR Report 2010 (Brochure)?**

- Amount of information** Too much Acceptable Too little
Number of pages Too many Acceptable Too few
Style (layout/design, font size, graphics etc.) Easy to read Acceptable Hard to read
Level of writing Easy to understand Acceptable Hard to understand
Depth of information content Good depth Acceptable Not enough depth
Your rating of the 2010 report, as compared to last year's report
 Better Unchanged Worse

● **Which item(s) did interest you particularly? (Multiple responses possible)**

- Top Message Corporate Philosophy and TDK Code of Ethics CSR of TDK Group
 Digest of CSR Activities in FY 2010

Highlights

- Special Report 1 "TDK Products with Future Vision"
 Special Report 2 "Joining Forces with the Community towards a Low-Carbon Society
 –Tackling the Smart Grid–"
 Special Report 3 "Continued Expectations to TDK as a Trustworthy Company –Stakeholder Dialog–"

Corporate Report

- Economic Performance Report Corporate Governance Compliance and Risk Management

Social Report

- Customer Relations Supplier Relations
 Employee Relations (Employment and Human Resources)
 Employee Relations (Safety and Health) Local Community Relations
 Shareholders and Investor Relations Corporate Communications

Environmental Report

- Environmental Policy and Environmental Vision Targets and Results
 Environmental Management System Preventing Global Warming (Manufacturing/Distribution)
 Managing Waste Promoting the Creation of Environment-Conscious Products

● **Please tell us where you think the report could be improved. (Multiple responses possible)**

- Layout/design Originality More intense focus on top management and employees
 Visual representation of figures etc. No suggestions
 Other suggestions ()

● **Did you see the "TDK CSR Report 2010" web page?**

- Yes I intend to look at them I have no intention to look at them

● **What is your position/background in reading this report?**

- Customer Shareholder/Investor Supplier Government or administration member
 In charge of CSR or environment at other business or industry association
 Member of financial institution NGO/NPO member
 Member of research or educational institution
 Member of market research or evaluation institution Member of the press/media
 In education TDK Group staff or family member Other ()

● **Optional information**

- Sex:** Male Female **Age:** ___ years

● **Space for any additional comments regarding TDK's CSR activities or this report:**

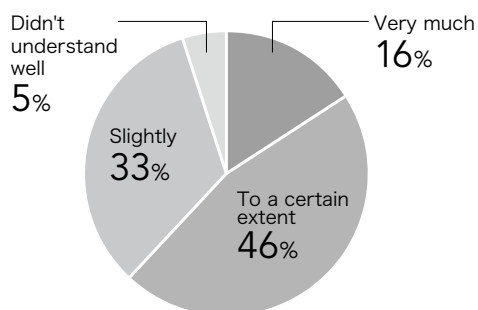
Thank you very much for your cooperation. Please send the completed form by fax to the number indicated below.

Survey Fax: +81-3-5201-7165 CSR Promotion Office, TDK Corporation Tel: +81-3-5201-7115

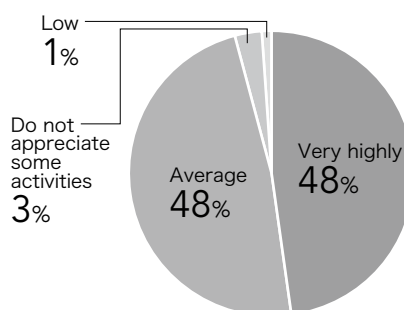
Results of the "TDK CSR REPORT 2009" questionnaire

The views that we received regarding the "TDK CSR REPORT 2009" are reported below. Thank you for your support.

● Did reading the report deepen your understanding of the TDK Group's CSR activities?

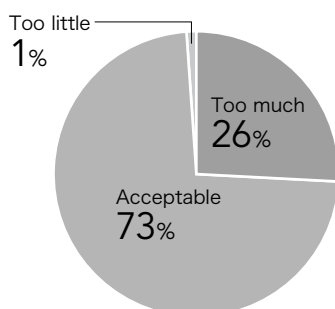


● How do you rate the TDK Group's CSR activities?

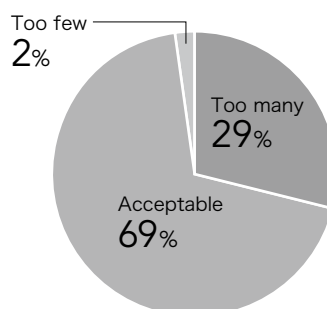


● What is your opinion on various aspects of the TDK CSR Report 2009 (Brochure)?

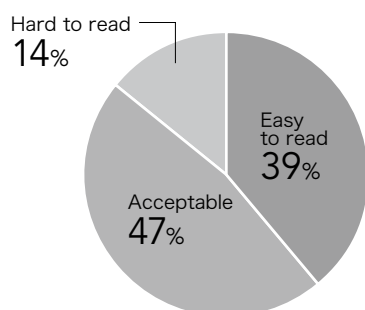
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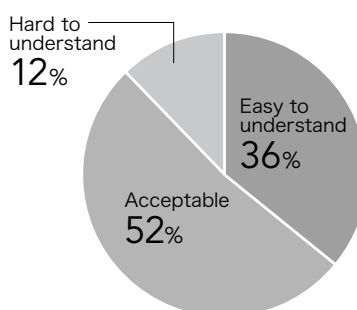
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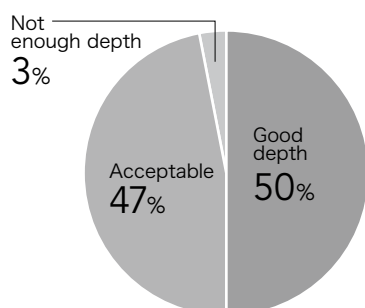
[Style]



[Level of writing]



[Depth of information content]



● Which item(s) did interest you particularly?

(Multiple responses possible, top-ranked answers only)

Special Report 1 "TDK Products with Future Vision"	46%
Environmental Policy and Environmental Vision	44%
Special Report 2 "Courageous Spirit of Craftsmanship"	40%
Preventing Global Warming	40%
Customer Relations	39%