

Corporate Report

By delivering valuable products, technology, and services to be truly proud of, TDK aims to build a relationship of trust among all of its stakeholders for mutual benefit. To realize this, we have built a management framework based on compliance, transparency, and soundness.

Economic Performance Report

☐ Investor Relations http://www.tdk.co.jp/ir_e/index.htm

Business Outline

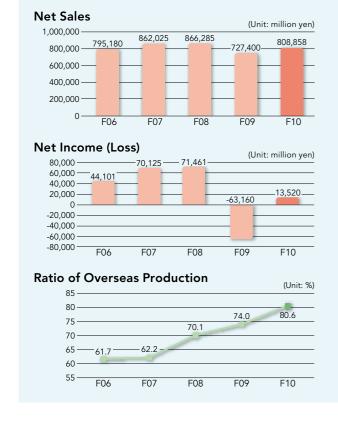
The TDK Group has its origins in a company formed in 1935 with the aim of adapting the magnetic material ferrite to industrial use, for the first time in the world. Based on the motto "Contribute to culture and industry through creativity," TDK has been engaged in research, development, and manufacturing of products for electronics materials, electronics devices, recording devices, recording media, and more.

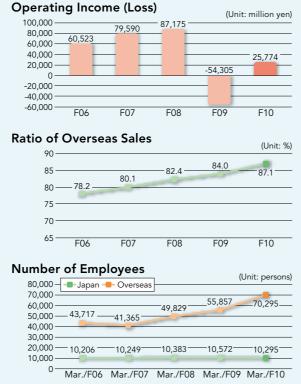
In order to remain a vital company also in future, we believe that the quest to find new approaches and new solutions must continue. This will make it possible for us to deliver true value to all our stakeholders, namely our customers, suppliers, shareholders, local communities, and our employees.

Business Results Overview for FY2010

In the fiscal year ended March 31, 2010, the consolidated results of the TDK Group were as follows. Net sales 808.858 billion yen (preceding term 727.4 billion yen, representing a 11.2 % increase), operating income 25.774 billion yen (preceding term 54.305 billion yen loss), net income before income taxes 21.907 billion yen (preceding term 81.630 billion yen loss), net income 13.520 billion yen (preceding term 63.160 billion yen loss), net income per share 104.82 yen (preceding term 489.71 ven loss).

Transition of major financial incicators





Business Results Overview by Products

The business activities of the TDK Group are divided into four sectors: Passive Components, Magnetic Application Products, and Other.

Outline of Sales by Product Group for FY2010



components segment climbed 27.3% year on year, reflecting increases in all businesses in this segment. In the capacitors business, sales growth was driven by demand for use in industrial equipment, while in inductive devices automobile applications drove sales higher. In highfrequency components, communications equipment was the primary application leading to higher sales, and in piezoelectric material components and other products increased sales were recorded to the automobile and industrial equipment markets.



Sales rose 3.6% year on year, despite lower sales in power supplies, magnets and recording media. Increased sales in the recording devices business, where the mainstay product is HDD heads, drove segment sales higher.



Net sales:383,740 million yen Ratio to Net sales:47.4%



Recording devices



Recording media

Other

Sales decreased 14.5% year on year, mainly due to lower sales in the energy devices business.

Net Sales: 60,313 million yen Ratio to Net Sales: 7.5%









Energy devices Flash memory (Rechargeable batteries) application devices

Displays

Mechatronics (Production equipment)

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