

Digest of CSR Activities in FY2010

1 Creation of a Dedicated Department

In recent years, society at large as well as customers in particular are expecting more from CSR activities. It is no longer sufficient for a company to ensure that legal stipulations are met. Rather, significant contributions towards achieving a sustainable society are increasingly called for. This requires a responsive and effective organizational framework on the part of companies. The TDK Group has recognized this need at an early stage. In order to further strengthen our CSR activity framework, we created a dedicated CSR Promotion Office in October 2009. This has allowed us to intensify our activities and work together with society and customers to meet the high expectations placed in us, while at the same time enhancing our business value.

2 Implement CSR Through Business Activities

TDK has identified four key CSR action items that are especially important for being a company highly

valued by society. These items have been incorporated into the yearly business plan under the "CSR Activities" header. This illustrates TDK's further intensified commitment to implementing CSR through business activities.

Note: For information on the "Key CSR Action Items", see page 6.

3 Maintaining the Dialog

TDK considers the frank exchange of opinions with all stakeholders as essential to defining what our responsibilities are and what is expected of us. In May 2009, we organized the first special dialog session with experts from outside the company. This event yielded many valuable insights and provided us with pointers regarding our activities.

4 Implementation of TDK CSR Self Evaluation

In January 2009, the decision was made to base CSR activities at production sites worldwide on "EICC*1 +

JEITA*2." In conjunction with this development, we began to produce and distribute the "TDK CSR Self Evaluation" guidelines. These are intended for self evaluation at production sites with regard to the following aspects: "Safety/Hygiene and Environment Management," "Labor Management and Ethics," "Quality and Safety," and "Information Security". The aim is also to further intensify CSR awareness within the TDK Group.

Starting with implementation in April 2009 at a model site, surveys were carried out for all major production facilities of the TDK Group worldwide.

*1 (EICC): A code of conduct established in 2004 by the Electronic Industry Citizenship Coalition in the U.S.

*2 (JEITA): Japan Electronics and Information Technology Industries Association. Published a supply chain CSR promotion guidebook in 2006.

5 CSR Report Released

The release of information in this field began with the first Environmental Report published in 1999. From 2003, the content was expanded, and further evolved into the first CSR Report released in 2006.

TDK sees these reports as a tool for communication with society and the general public. We endeavor to explain our ideas and activities in an easy-to-understand and comprehensive manner.

Future Outlook for the TDK Group

Hearings at various departments organized in FY2010, TDK CSR self evaluation results, as well as the advice from experts outside the company are all being used as input towards further strengthening our CSR activities. Internally, CSR awareness is being promoted through training seminars and e-learning, with the understanding that every individual staff member in their daily work needs to constantly put CSR into practice.

Periodic CSR self evaluation is being carried out, along with CSR surveys targeting customers. TDK will also continue to pursue socially responsible investment (SRI), and deal with related issues in a timely and appropriate manner.

Historic Activities Timeline

1935	Company founded
1967	Corporate Motto and Corporate Principle established
1993	TDK Environmental Voluntary Plan established
1997	Mikumagawa Plant obtains ISO14001 certification for Environmental Management System
1999	Green procurement begins Regular release of Environmental Report begins
2002	Mass production technology for electronic components compatible with lead-free solder developed TDK Environmental Action 2010 established
2002	Business Ethics Committee formed (renamed Business Ethics & CSR Committee in 2005) TDK Code of Ethics established
2004	Company-wide system obtains OHSAS 18001 (Occupational Health and Safety Assessment Series) certification
2005	CSR Task Force established
2006	TDK's CSR activities defined as implementing the corporate motto and corporate ethics
2007	Zero emissions achieved for all manufacturing sites
2009	TDK decides on "EICC + JEITA" as the core of site based CSR activities

CSR Related Activities in FY2010

