

CSR of TDK Group

To ensure that TDK continues to earn the trust of society, all employees in their daily activities are implementing the corporate motto and pursuing the corporate ethics.

Corporate Philosophy and TDK Code of Ethics

Corporate Philosophy

Corporate Motto

Contribute to culture and industry through creativity

Corporate Principle

Vision Courage Trust

Vision Always take a new step forward with a vision in mind. Creation and construction are not born without vision.

Courage Always perform with courage. Performing power is born by confronting contradiction and overcoming it.

Trust Always try to build trust. Trust is born from a spirit of honesty and service.

TDK Code of Ethics

Established in April 2002; revised in May 2005

Corporate Ethical Philosophy

TDK Members shall strive to fully implement the following concept while recognizing its importance for TDK and other parties.

- TDK Group and TDK Members shall observe the laws, regulations, and standards of society applicable to TDK and conduct business in a fair and sound manner.
- TDK Group shall contribute to society by providing excellent products and services.
- TDK Group shall respect each member's personality and individuality and ensure a safe and comfortable work environment.

- TDK Group shall respect the rights of its customers, suppliers, employees, shareholders and other stakeholders.
- TDK Group shall constantly seek to be a good corporate citizen by contributing to society and the community.
- TDK Group shall contribute to protecting the global environment and to building a secure and comfortable society.

Corporate Standards of Business Conduct

In the process of conducting TDK business, TDK Members shall actively increase their awareness of the following concepts.

Business Activities

- Supply of excellent products and services and maintenance of safety
- Maintenance of sound and good relationship with customers, suppliers and other business partners
- Maintenance and promotion of fair and free competition
- Protection of intellectual property rights
- No conflict of interest
- Protection of confidentiality
- No use of business opportunities of the TDK Group for personal benefit
- Fair dealing
- Protection and proper use of TDK Group's assets

TDK Group and Employees

- Respect for each employee's personality and individuality
- Respect for privacy
- Respect for human rights
- Observance of legal requirements for working conditions
- Maintenance of a safe, healthy and comfortable work environment

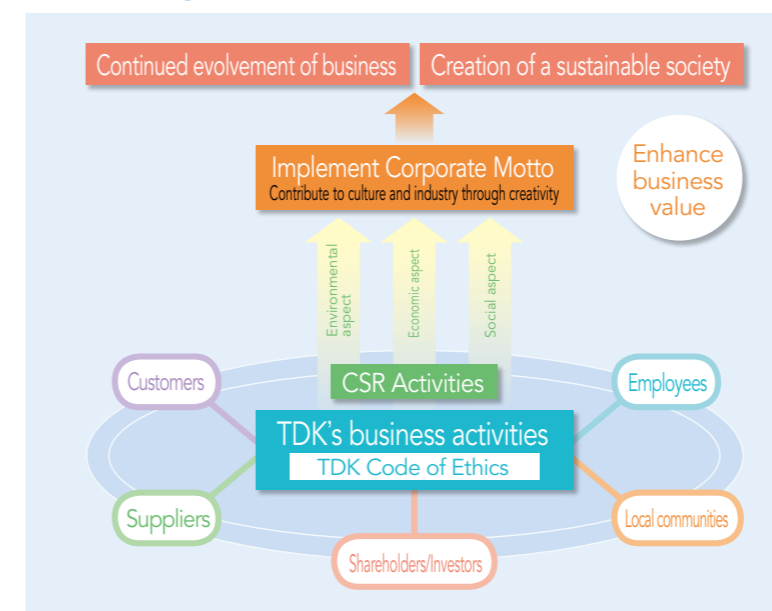
TDK Group and Society

- Compliance with applicable laws and regulations
- Transparent management and disclosure of information
- Protection of the global environment
- Contribution to society and the community

Note: For the complete text of the TDK Code of Ethics, please refer to the following URL <http://www.tdk.co.jp/teaaa01/aaa06000.htm>

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Positioning of TDK CSR and Code of Ethics



For the TDK Group, CSR efforts take shape through the implementation of our Corporate Motto and the pursuit of corporate ethics. This means that CSR activities are promoted through business activities based on the TDK Code of Ethics, always maintaining proper channels of communication between customers, suppliers, employees, shareholders/investors, local communities and other stakeholders.

By putting our Corporate Motto into practice, the value of the business increases, contributing both to the continued evolution of business and the creation of a sustainable society.

Key CSR Action Items

The four action items listed below have been identified by the TDK Group as especially important due to their impact on society at large and on the company.

1. Technological innovation and impressive quality product creation aimed at solving major issues facing society
2. Fostering human resources who can implement action item 1
3. Conducting supply chain management from CSR perspective
4. Harmonic coexistence with the environment

CSR Promotion Structure

CSR activities at TDK are conducted under the guidance of the Business Ethics & CSR Committee and its subordinate organization, the CSR Task Force.

Business Ethics & CSR Committee

The Business Ethics & CSR Committee reports directly to the Board of Directors. The committee is comprised of the Administration Grp General Manager, and Function Managers from the Management Review & Support Dept., Finance & Accounting Dept., Human Resources Dept., General Affairs Dept., Legal Dept., Corporate Communications Dept., Corporate Planning Dept., CSR Promotion Office, as well as the Chief Compliance

Officer (CCO) of TDK-EPC. The mission of the committee is to promote awareness of the TDK Code of Ethics. This is achieved by implementing training programs and carrying out many other activities aimed at the employees of TDK Group companies all over the world. It identifies problem points and attempts to find solid and lasting solutions.

CSR Task Force

The CSR Task Force operates under the umbrella of the Business Ethics & CSR Committee. There are eleven functions that correspond to the main topics of CSR activities. In response to issues identified by the Business Ethics & CSR Committee as relevant to CSR in the industry, the Task Force implements a broad scope of CSR related activities.

CSR Promotion Structure

