TDK CSR REPORT 2010

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This report was created with the aim of promoting understanding of the TDK Group's CSR (Corporate Social Responsibility) activities among its stakeholders.



Characteristics of 2010 Report

As in 2009 report, this document features special reports on the topics "Vision," "Courage," and "Trust," which are also key concepts of TDK's Corporate Principle. "Vision" spotlights products and people contributing to

the realization of a better future on a global scale.

"Courage" introduces developers working within local community frameworks to achieve low-carbon goals, thereby demonstrating how TDK technology can enhance the fabric of society.

"Trust" focuses on key CSR activities and reports on an event for a structured dialog between stakeholders and experts from outside the company.

In addition to the feature articles, we present FY2010 CSR activity highlights and the major activities of each stakeholder.

Report Format

The report is available as a booklet and a collection of web site pages, in slightly different format to match the requirements of the respective media.

Brochure: Digest version of the report, containing mostly highlights of CSR activities.

Web site: More complete coverage offering detailed information and data.

CSR Philosop • Top Message

Corporate Philosophy and TDK Code of Ethics
 CSR of TDK Group
 Digest of CSR Activities in FY2010

Corporate Governance
 Compliance and Risk Management

(Employee Relations (Employment and Human Resources) • Employee Relations (Safety and Health) • Shareholders and Investor Relations

Environmental Policy and Environmental Vision
 Targets and Results

Outline of Environmental Load
 Preventing Global Warming (Manufacturing)

Preventing Global Warming (Distribution)

Low-Carbon Society -Tackling the Smart Grid -• Continued Expectations to TDK as a Trustworthy Company - Stakeholder Dialog -

A History of TDK's Environmental Activities
 Facilities with ISO14001and OHSAS18001

Certification
 Environmental Performance Data

Cost of Environmental Protection
 Environmental Performance Data by Site

Managing Waste
 Promoting the Creation of Environment-Conscious Produ

Recognition of TDK CSR accompli • Third-Party Observer • Awards for the 2010 Fiscal Year

CSR Highlight • TDK Products with Future Vision • Joining Forces with the Community towards a

CSP Data

Environmental Management System
 Environmental Risk Management

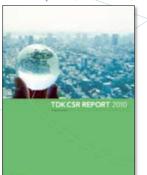
ental Responsibility

Social Responsibi • Customer Relations • Supplier Relations

Employee Relations

Corporate Communications
 Local Community Relations
 Sponsor Activities

CSR Report (Brochure)



CSR Report (Web Site)



http://www.tdk.co.jp/csr_e/ index.htm

• Guidelines Used

GRI Sustainability Reporting Guidelines 2006

• Period Covered

Fiscal Year 2010 (April 1, 2009 – March 31, 2010) Note: Some activities outside of this period are also covered.

Organizations Covered

TDK Group*

* TDK Group: TDK Corporation and 131 consolidated subsidiaries in Japan and overseas

Major Organizational Change During Covered Period

To strengthen the foundation of TDK's passive components business in the shortest possible time and the fullest extent, TDK carved out the Company's passive components busineses — namely, capacitors, magnetics, radio frequency components, and sensors and actuators as well as the Electronic Components Sales & Marketing Group incorporating them in a new company, TDK-EPC Corporation, which was established on October 1, 2009.

Scope of Data

Economic performance section: TDK Group Social activities section: Scope as indicated for each report Environmental section: All sites listed in site-based environmental performance data

Publication of CSR Report 2010

October, 2010

(The previous issue: December, 2009 The next issue: October, 2011 to be scheduled)

Contacts

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• Cover Page Design

The glass globe held in the hand symbolizes the bond between urban civilization and nature on a worldwide scale. The image also hints at the free-form curve that links humans, society, and the global environment.

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 »Joining Forces with the Community towards a Low-Carbon Society – Tackling the Smart Grid –
- Highlight 3 "Trust"
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Corporate Information

Corporate Name	TDK Corporation
Corporate Headquarters 1-13-1, Nihonbashi, Chuo-ku, Tokyo	
Date of Establishn	nent December 7, 1935
	32,641,976,312 yen (As of the end of March, 2010)
Number of Employees (Consolidated) 80,590 (As of the end of March, 2010)	
Net Sales (Consolidated) 808,858 million yen (Fiscal year ended March 31, 2010)	
Net Income (Consolidated) 13,520 million yen (Fiscal year ended March 31, 2010)	