



Please let us know what you think of the TDK CSR Report 2009.

● **Did reading the report deepen your understanding of the TDK Group's CSR activities?**

- Very much To a certain extent Slightly Didn't understand well

● **How do you rate the TDK Group's CSR activities?**

- Very highly Average Do not appreciate some activities Low

Please describe your reason:

● **What is your opinion on various aspects of the TDK CSR Report 2009 (Brochure)?**

Amount of information

- Too much Acceptable Too little

Number of pages

- Too many Acceptable Too few

Style

(layout/design, font size, graphics etc.)

- Easy to read Acceptable Hard to read

Level of writing

- Easy to understand Acceptable Hard to understand

Depth of information content

- Good depth Acceptable Not enough depth

Your rating of the 2009 report, as compared to last year's report

- Better Unchanged Worse

● **Which item(s) did interest you particularly? (Multiple responses possible)**

- Top Message Corporate Philosophy and TDK Code of Ethics CSR of TDK Group
 A History of TDK's CSR Activities

Highlights

- Special Report 1 "TDK Products with Future Vision"
 Special Report 2 "Courageous Spirit of Craftsmanship"
 Special Report 3 "A Company That Earns Your Trust" (Stakeholder Dialog)

Corporate Report

- Economic Performance Report Corporate Governance

Social Report

- Customer Relations Supplier Relations
 Employee Relations (Employment and Human Resources)
 Employee Relations (Safety and Health)
 Shareholders and Investor Relations Local Community Relations

Environmental Report

- Environmental Policy and Environmental Vision Targets and Results
 Environmental Management System Preventing Global Warming (Manufacturing/Distribution)
 Managing Waste Promoting the Creation of Environment-Conscious Products

● **Please tell us where you think the report could be improved. (Multiple responses possible)**

- Layout/design Originality More intense focus on top management and employees
 Visual representation of figures etc. No suggestions
 Other suggestions ()

● **Did you see the "TDK CSR Report 2009" web page?**

- Yes I intend to look at them I have no intention to look at them

● **What is your position/background in reading this report?**

- Customer Shareholder/Investor Supplier Government or administration member
 In charge of CSR or environment at other business or industry association
 Member of financial institution NGO/NPO member
 Member of research or educational institution
 Member of market research or evaluation institution Member of the press/media
 In education TDK Group staff or family member Other ()

● **Optional information**

Sex: Male Female **Age:** ___ years

● **Space for any additional comments regarding TDK's CSR activities or this report:**

Thank you very much for your cooperation. Please send the completed form by fax to the number indicated below.

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