

Shareholders and Investor Relations

 [Investor Relations http://www.tdk.co.jp/ir_e/index.htm](http://www.tdk.co.jp/ir_e/index.htm)

Basic Policy on Disclosure of Information

The TDK Group maintains fairness and transparency through timely and accurate disclosure of certain information that is demanded by the general public, except confidential information. The TDK Group shall make efforts to identify types of information that are demanded by each group, including shareholders, investors, customers, suppliers, or employees. The TDK Group shall attempt to respond to any inquiries through the Corporate Communications, General Affairs, Sales & Marketing, Procurement and other related divisions in a fair and sincere manner.

Note: From Chapter 2, Corporate Standards of Business Conduct, TDK Code of Ethics

Objectives of Investor Relations (IR) Activities

The objectives of TDK's investor relations (IR) activities are to develop long-term relationships of trust with stakeholders by fulfilling our responsibilities not only to shareholders, who have entrusted administration of the company to management, but also to all other stakeholders including investors and analysts through the faithful and fair disclosure of information, as well as to obtain their confidence and regard through bilateral communication.

In order to pursue these objectives at all times, we continuously disclose necessary information and conduct investor relations activities in such a manner that third-party opinions are used to improve management.

Active Promotion of Investor Relations Activities

In consideration of the objectives of its IR activities, we believe that we must provide capital market participants (including shareholders, investors, and securities analysts) with accurate information that fully responds to their needs. This includes management strategies and business policies, among others.

To this end, we hold financial and other briefings, providing management with the opportunity to engage in direct dialog with capital market participants.

Overview of IR Activities

Our IR web site seeks to provide business and financial information, management strategies and other material management information in an impartial and easy to understand manner. Specifically, quarterly earnings release conferences are relayed live or in recorded form through the web site in both Japanese and English.

We also issue a variety of printed publications, including the Annual Report that contains a message from management as well as financial results, and the Investors' Guide containing financial information for the past 11 years. These documents are issued annually in both Japanese and English. We also regularly issue the TDK TODAY newsletter which is mailed to our shareholders.



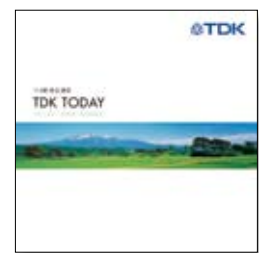
Web site



Annual Report



Investors' Guide



TDK TODAY