

To ensure that TDK continues to earn the trust of society, all the employees in their daily activities are implementing the corporate philosophy and ethics as expressed in the Corporate Motto.

Corporate Philosophy and TDK Code of Ethics

Corporate Philosophy

Corporate Motto

Contribute to culture and industry through creativity

Corporate Principle

Employee attributes "Vision" "Courage" "Trust"

- Vision** Always take a new step forward with a vision in mind. Creation and construction are not born without vision.
- Courage** Always perform with courage. Performing power is born by confronting contradiction and overcoming it.
- Trust** Always try to build trust. Trust is born from a spirit of honesty and service.

TDK Code of Ethics

Established in April 2002; revised in May 2005

Corporate Ethical Philosophy

TDK Members shall strive to fully implement the following concept while recognizing its importance for TDK and other parties.

- TDK Group and TDK Members shall observe the laws, regulations, and standards of society applicable to TDK and conduct business in a fair and sound manner.
- TDK Group shall contribute to society by providing excellent products and services.
- TDK Group shall respect each member's personality and

individuality and ensure a safe and comfortable work environment.

- TDK Group shall maintain a strong and amicable relationship with its customers, suppliers, employees, shareholders and other stakeholders.
- TDK Group shall constantly seek to be a good corporate citizen by contributing to society and the community.
- TDK Group shall contribute to protecting the global environment and to building a secure and comfortable society.

Corporate Standards of Business Conduct

In the process of conducting TDK business, TDK Members shall actively increase their awareness of the following concepts.

Business Activities

- Supply of excellent products and services and maintenance of safety
- Maintenance of sound and good relationship with customers, suppliers and other business partners
- Maintenance and promotion of fair and free competition
- Protection of intellectual property rights
- No conflict of interest
- Protection of confidentiality
- No use of business opportunities of the TDK Group for personal benefit
- Fair dealing
- Protection and proper use of TDK Group's assets

TDK Group and Employees

- Respect for each employee's personality and individuality
- Respect for privacy
- Respect for human rights
- Observance of legal requirements for working conditions
- Maintenance of a safe, healthy and comfortable work environment

TDK Group and Society

- Compliance with applicable laws and regulations
- Disclosure of information
- Protection of the global environment
- Contribution to society and the community

CSR of TDK Group

For the TDK Group, CSR efforts take shape through the implementation of our Corporate Motto and the pursuit of the corporate ethics. This means that all the staff members bases their daily activities on the guidelines laid down in the Corporate Ethical Philosophy and the Corporate Standards of Business Conduct. The Corporate Motto and Corporate Principle are short representations of these ideas.

Ever since its founding, the TDK Group has been focusing on creating truly valuable products through innovation and technological drive. This was made possible by a complex interplay of all our stakeholders, namely our customers and suppliers, the local communities of the areas where we operate, our shareholders and investors, and of course all our employees. We intend to further strengthen the ties between all of these interrelated groups, making sure that clear and open channels of communication exist. By asking what is expected of us and what kind of value we can deliver, we will be able to contribute to society through our products and our sense of craftsmanship.

TDK's Stakeholders



CSR Promotion Structure

CSR activities at TDK are conducted under the guidance of the Business Ethics & CSR Committee and its subordinate organization of the CSR Task Force.

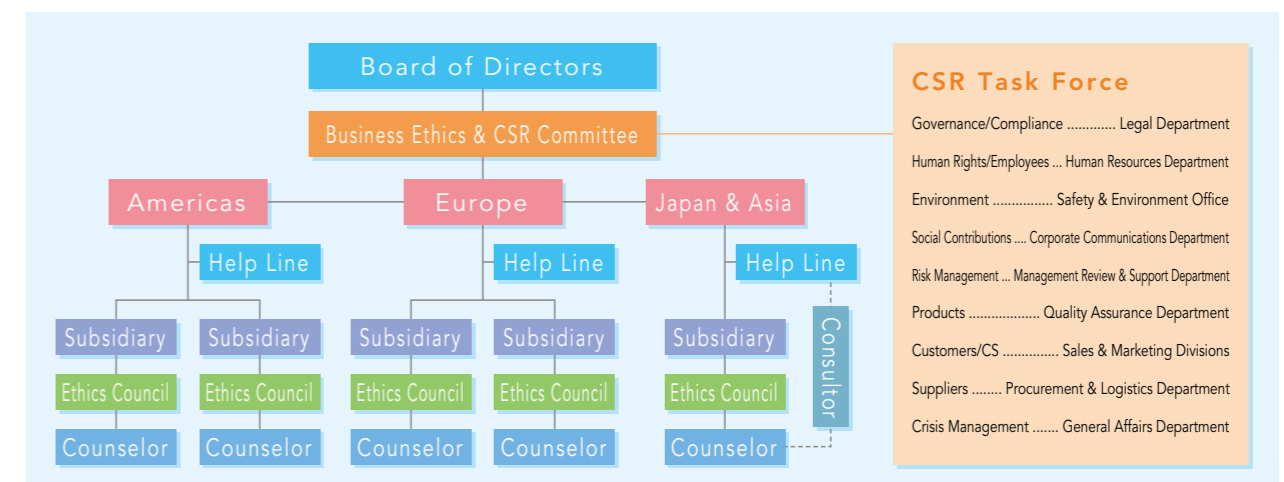
Business Ethics & CSR Committee

The Business Ethics & CSR Committee reports directly to the Board of Directors. The committee is comprised of the Administration Group General Manager and Function Managers from the Management Review & Support Department, Finance & Accounting Department, Human Resources Department, General Affairs Department, Legal Department, and Corporate Communications Department. The mission of the committee is to promote awareness of the TDK Code of Ethics. This is achieved by implementing training programs and carrying out many other activities aimed at the staff of TDK Group companies all over the world. It identifies problem points and attempts to find solid and lasting solutions.

CSR Task Force

This workgroup operates under the umbrella of the Business Ethics & CSR Committee. Experts from the respective fields work together to deal with various CSR topics, namely "Governance/Compliance" "Human Rights/Employees" "Environment" "Social Contributions" "Customers/CS" "Quality Assurance" "Suppliers" and "Risk Management". In response to issues identified by the Business Ethics & CSR Committee as relevant to CSR in the electronic component business, the Task Force carries out investigations and implements a broad scope of CSR related activities.

CSR Promotion Structure



*As for the details of TDK Code of Ethics, please refer the following URL. <http://www.tdk.co.jp/teaaa01/aaa06000.htm>