

Corporate Philosophy

Corporate Motto
Contribute to culture and industry through creativity

Corporate Principles

Vision

Always take a new step forward with a vision in mind. Creation and construction are not born without vision.

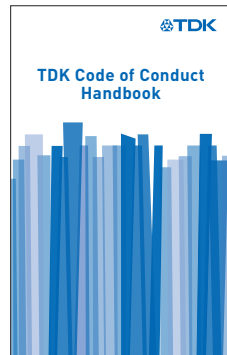
Courage

Always perform with courage. Performing power is born by confronting contradiction and overcoming it.

Trust

Always try to build trust. Trust is born from a spirit of honesty and service.

TDK Code of Conduct



The members of the TDK Group will autonomously practice the following action guidelines in the course of their daily work:

1. TDK members shall respect the character and individuality of each employee and pay heed to values and opinions that differ from those of the TDK Group.
2. TDK members shall always be aware of wider issues and pursue the true facts of any situation.
3. TDK members shall be active, courageous, and tenacious in efforts to resolve social issues.
4. TDK members shall pursue work creatively as members of a manufacturing company.

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Editorial Policy

Each year, TDK's CSR Report is published in two media formats, as a booklet and on the web site, with the purpose of giving stakeholders an understanding of the TDK Group's CSR (Corporate Social Responsibility) activities. The 2014 edition was created to provide answers to questions such as "What kind of values does the TDK Group create for society?" and "How does the company meet its responsibilities and support value creation by identifying problems in the supply chain?"

The report also provides information about the progress made during fiscal 2014 with regard to important activity areas from a CSR perspective, and activities for different stakeholders are introduced in the online version of the report.

Report Format

The report is available as a booklet and a collection of web site pages, in slightly different format to match the requirements of the respective media.

Booklet: A summary version focusing on key CSR action items.

Web site: Compiled with reference to the Global Reporting Initiative (GRI) guidelines including comprehensive information centered on fiscal 2014 activity reports as well as detailed data. (Scheduled to be available in August 2014)

Period Covered

FY 2014 (April 1, 2013 to March 31, 2014)

* Some information covers activities outside this period.

Organizations Covered

TDK Group*

* TDK Group: TDK Corporation and 116 consolidated subsidiaries in Japan and overseas

Major Organizational Changes During the Covered Period

None

Date of the Report's Issue

August 29, 2014

(Previous issue: August 2013; next issue: August 2015 [scheduled])

Contact

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Cover Page Design

Representing the lively dynamic and clear-cut sense of speed of a global business. The motif also hints at the cross-relationship between customers and society, and expresses the creation of new values.

Web Based CSR Activity Information

Information about fiscal 2014 is provided in a comprehensive format centered on various activity reports.

We hope that you will find it interesting reading, and we heartily welcome your frank comments and suggestions via the accompanying questionnaire.

CSR Web Site <http://www.global.tdk.com/csr/>

* Web site with CSR activity information (illustration uses previous year's page)



● Highlight 2

CSR Activities Supporting Value Creation

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