

The TDK Group's CSR

With the aim of building a company that continues to be trusted by society, all employees in their daily activities are implementing the corporate motto and ensuring corporate ethics.

Corporate Philosophy

Corporate Motto

Contribute to culture and industry through creativity

Corporate Principles

Vision

Always take a new step forward with a vision in mind. Creation and construction are not born without vision.

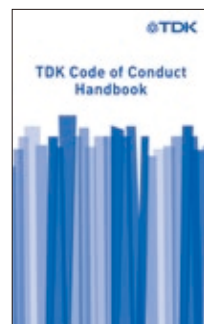
Courage

Always perform with courage. Performing power is born by confronting contradiction and overcoming it.

Trust

Always try to build trust. Trust is born from a spirit of honesty and service.

The TDK Code of Conduct : The TDK Group's Standards and Guidelines



TDK Code of Conduct specifically provides the standards and guidelines for compliance with all laws, regulations, and social norms.

By pursuing creativity and consistently providing products and services that create new value, we offer satisfaction and dependability to our customers and all of our stakeholders. With their support, we also contribute

to the development of a sustainable society by helping to resolve social issues. For this purpose, the members

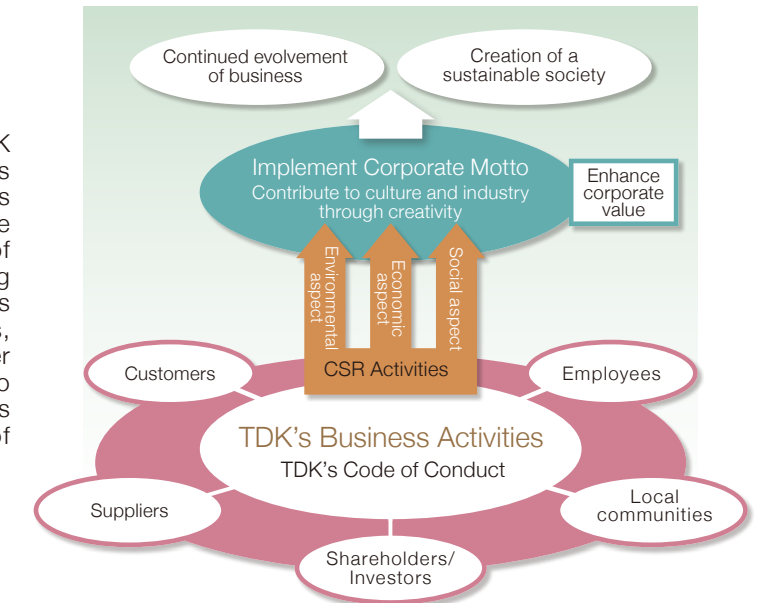
of the TDK Group will autonomously practice the following action guidelines in the course of their daily work:

1. TDK members shall respect the character and individuality of each employee and pay heed to values and opinions that differ from those of the TDK Group.
2. TDK members shall always be aware of wider issues and pursue the true facts of any situation.
3. TDK members shall be active, courageous, and tenacious in efforts to resolve social issues.
4. TDK members shall pursue work creatively as members of a manufacturing company.

TDK Group's CSR and the Corporate Code of Conduct

The TDK Group's approach to CSR is based on the TDK Corporate Motto to ensure corporate ethics. This means that CSR activities are promoted through business activities based on the TDK Code of Conduct* and are always maintained through the proper channels of communication with our stakeholders while recognizing the fact that the company's continued success is supported by our customers, suppliers, employees, shareholders and investors, local communities, and other stakeholders. By putting our Corporate Motto into practice, our corporate value increases, and this contributes both to the "Continued evolvement of business" and the "Creation of a sustainable society."

* For the complete text of the TDK Code of Conduct, please refer to the following URL:
http://www.global.tdk.com/about_tdk/code_of_conduct/



Key CSR Action Items

The four action items shown to the right have been identified by the TDK Group as especially important due to their impact on society at large and the company.

1. Contribution to the world by technology
2. Development of human resources
3. Society and environmental considerations in the supply chain
4. Symbiosis with the global environment

CSR Promotion Structure

The TDK Group is engaged in a wide scope of CSR oriented activities, operating as a coherent whole. The Business Ethics & CSR Committee reporting directly to the Board of Directors formulates the basic action policy, and the CSR Promotion Office - as well as all HQ departments, business groups, and TDK sites around the world - work together to put the policy into practice.

Business Ethics & CSR Committee

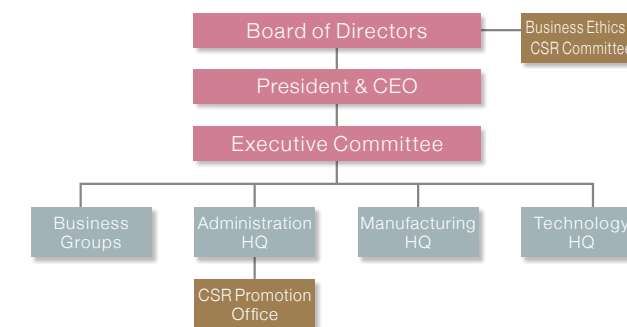
The Business Ethics & CSR Committee reports directly to the Board of Directors. The committee is comprised of the Administration HQ General Manager, and Function Managers from the Corporate Planning Group, Corporate Communications Group, Human Resources Group, General Affairs Group, Legal Group, CSR Promotion Office, Finance and Accounting Department, Management Review and Support Department, as well as the Chief Compliance Officer (CCO) of TDK-EPC. The mission of the

committee is to identify and solve any issues related to the TDK Code of Conduct, for employees of TDK Group companies all over the world. The CSR Task Force operates under the umbrella of the Business Ethics & CSR Committee and consists of 11 HQ functions.

CSR Promotion Office

The CSR Promotion Office has in-depth knowledge of relevant issues and society's expectations of business entities, and is tasked with shaping and promoting CSR activities. Various demands and expectations, both of customers and of society at large, are examined carefully in regard to strategic aspects such as the degree of urgency and importance, influence on TDK, capabilities of TDK, the benefit to society, for example. Working closely together with the respective departments of the company, policies are formed and responsive actions are implemented. The office which currently operates as part of the Administration HQ also promotes CSR awareness within the company and organizes training programs.

Organization



CSR Promotion Structure

