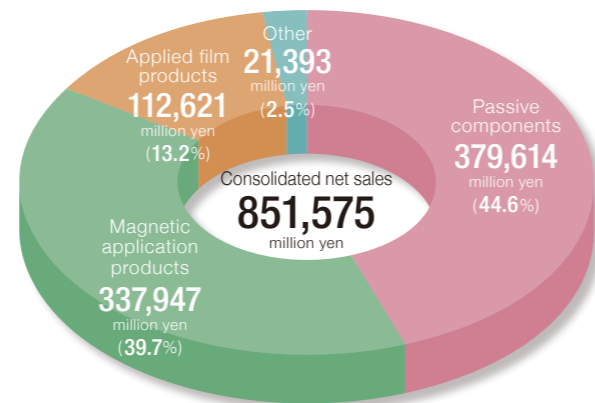


Business Outline

Company Profile

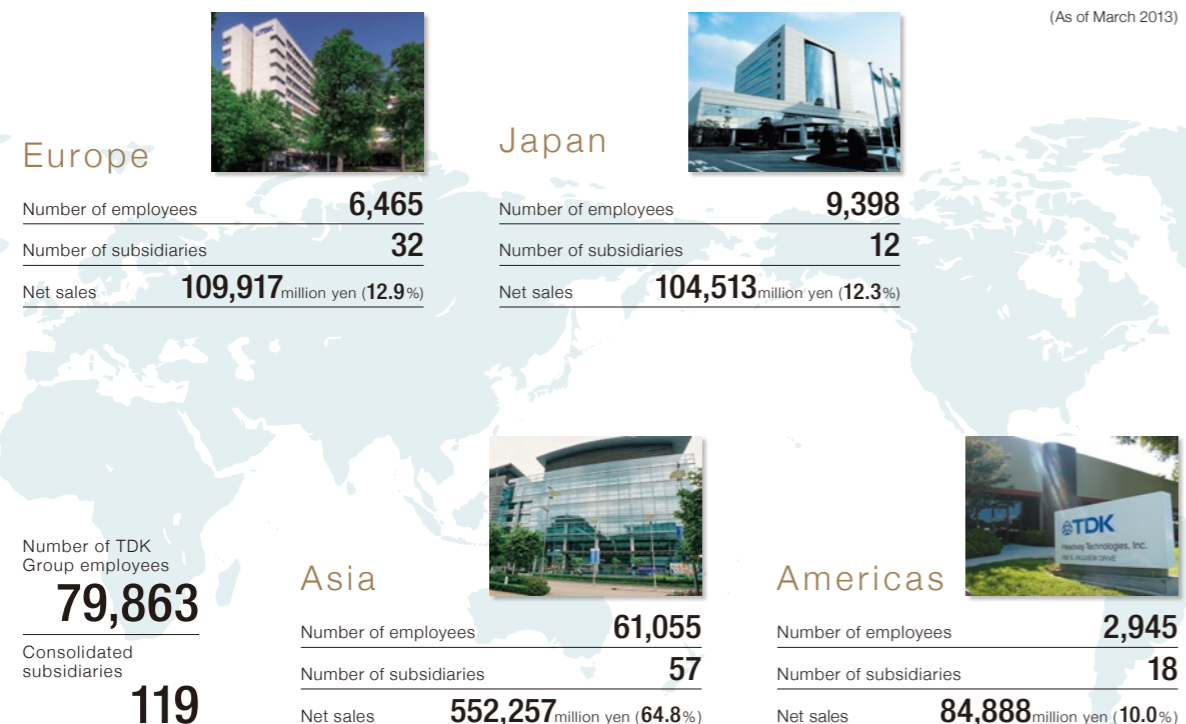
Name : TDK Corporation  
 Headquarters : 3-9-1 Shibaura, Minato-ku, Tokyo, Japan  
 Established : December 7, 1935  
 Capital : ¥32,641,976,312 (as of March 2013)

FY2013 Net Sales by Product Segment (Composition ratio)



The TDK Global Network

From TDK's founding in 1935, TDK business has expanded into various countries and regions around the world. The TDK product lineup has also greatly diversified. Remaining an important player on the world stage, TDK aims to keep delivering services and products that fulfill the needs of society.



Editorial Policy

This report has been compiled with the purpose of giving stakeholders an understanding of the TDK Group's CSR (Corporate Social Responsibility) activities. The 2013 edition was created to provide answers to questions such as "Why is TDK engaged in CSR?" and "What is TDK's stance towards CSR, what are its aims, and how are they being put into practice?"

Special features are included to highlight concrete activities with regard to the Key Action Items that TDK has defined for CSR: "contribution to the world by technology," "development of human resources," "society and environmental considerations in the supply chain,"

Report Format

This CSR report is also available as a booklet and as a collection of website pages, in a slightly different format (in order to match the requirements of the respective media).

Booklet : A summary version introducing our Key CSR Action Items.

Web site : Compiled with reference to the Global Reporting Initiative (GRI) guidelines, including comprehensive information centered on fiscal 2013 activity reports as well as other detailed data. (Scheduled to be available in September 2013)

Period Covered

FY 2013 (April 1, 2012 - March 31, 2013)

Some information covers activities outside this period.

Organizations Covered

TDK Group\*

\* TDK Group: TDK Corporation and 119 consolidated subsidiaries in Japan and overseas

and "symbiosis with the global environment." KPI (Key Performance Indicators) have been set for each of these, and progress made during fiscal 2013 is reported in an easy to understand format.

The TDK website has comprehensive information centered on activity reports for fiscal 2013, and also provides third party opinions about the TDK Group. Please feel free to make use of this website resource.

We hope that you will find it interesting reading, and we heartily welcome your frank comments and suggestions via the accompanying questionnaire.

Major Organizational Changes during the Covered Period

None

Date of the Report's Issue

September, 2013

(Previous issue : September 2012 ; next issue: September 2014 [scheduled])

Contact

CSR Promotion Office : +81-3-6852-7115

Cover Page Design

This represents TDK innovations growing out of the rich soil of technology. The image also expresses a fresh breeze blown by TDK into the growing sectors, a motif also taken up on pages inside the booklet.

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