

# The TDK Group's Initiatives for Key CSR Action Items

In consideration of what society expects of us and what are the fields in which we can display our strengths and which have a significant impact on our company, the TDK Group decides important matters from the perspective of CSR and promotes everyday activities. On pages 15–28, there are fiscal 2012 activity reports for each category, a roundtable discussion in which young employees explore future potential, and an introduction to specific examples together with comments by the people in charge.

1

Contribution to the world by technology

What should today's technological innovations look like if they are to solve social problems and bring an ideal future into reality?

P.15

2

Development of human resources

Cultivating excellent manufacturing leaders: The TDK Monozukuri Tradition Seminars

P.19

3

Society and environmental considerations in the supply chain

Working toward a win-win relationship with customers and suppliers: TDK's CSR procurement

P.23

4

Symbiosis with the global environment

Tackling the challenges of encouraging the use of next-generation energy on a global scale

P.25