## TDK CSR REPORT

2012

## ■ Company Profile

Name : TDK Corporation

Headquarters: 1-13-1 Nihonbashi, Chuo-ku, Tokyo, Japan

Established: December 7, 1935

Capital : ¥32,641,976,312 (as of March 2012)

### ■ Editorial Policy

This report has been compiled with the purpose of giving stakeholders an understanding of the TDK Group's CSR (corporate social responsibility) activities.

In the first half, as the TDK Group's CSR, we outlined the role that TDK seeks to fulfill as our basic management philosophy and introduced the spread of TDK's spirit, which has continued since our founding to the present, as well as the meaning of "vision, courage, and trust" for TDK employees around the world.

In the second half, we introduced topics and achievements relating to our Key CSR Action Items.

Highlight 1, "Contribution to the world by technology," introduces a roundtable discussion by young TDK members talking about how TDK will be contributing to the solutions of social issues and the building of society in the year 2020.

Highlight 2, "Development of human resources," introduces the transmission of TDK's spirit of exceptional craftsmanship to the next generation.

Highlight 3, "Society and environmental considerations in the supply chain," introduces TDK's response to CSR procurement as a midstream company—that is, from its position as both a supplier, accepting the requests of customers, and a buyer, requesting the cooperation of business partners.

Highlight 4, "Symbiosis with the global environment," introduces the TDK Group's problemsolving initiative through the power capacitor business amid the diffusion of renewable energy.



The report is available as a booklet and a collection of web site pages, in slightly different format to match the requirements of the respective media.

Booklet: A digest version introducing our Key CSR Action Items.

Web site: Compiled with reference to the Global Reporting Initiative (GRI) guidelines including comprehensive information centered on fiscal 2012 activity reports as well as detailed data.

(Scheduled to be available in September 2012)

#### | Period Covered

FY2012 (April 1, 2011 – March 31, 2012) Some information covers activities outside this period

#### Organizations Covered

#### TDK Group\*

\*TDK Group: TDK Corporation and 125 consolidated subsidiaries in Japan and overseas

| Major Organizational Changes during the Covered Period

#### Date of the Report's Issue

#### September 2012

(Last issue: September 2011; next issue: September 2013 [scheduled])

#### Contact

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#### | Cover Page Design

Based on a rainbow motif, the cover design shows diverse human resources brimming with originality and implementing TDK's Corporate Motto by performing in harmony. The rainbow image is repeated on pages inside the booklet as well, expressing a society of dreams created by TDK.

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# CSR Activities Web Information

The Web version carries comprehensive information centered on fiscal 2012 activity reports, as well as detailed data. (Scheduled to be available in September 2012) Note: The screen photo shows the fiscal 2011 issue.

- ·CSR Philosophy ·Social Responsibility
- ·Environmental Responsibility
- ·CSR Highlights
- ·How the Public Sees Us
  ·CSR Data

