

 Press Information

Corporate

TDK announces its recognition as an SX Brand 2026 by METI

- TDK is selected as one of the “SX Brand 2026,” a designation jointly determined by the Ministry of Economy, Trade and Industry (METI) and the Tokyo Stock Exchange (TSE) for the second consecutive year.
- The company was recognized for its efforts in creating a long-term strategy that connect social issues and business opportunities in the AI market

May 18, 2026

TDK Corporation (TSE:6762) has been selected as one of the SX Brand 2026 by the Ministry of Economy, Trade and Industry (METI) and the Tokyo Stock Exchange (TSE). This marks the second consecutive year TDK has been recognized with this honor. SX Brand 2026 is a group of progressive companies that are chosen because of their ability to generate growth capital sustainably through SX (Sustainability Transformation) with the aim of improving corporate value.

The following factors were taken into consideration during the selection.

- In addition to GX and DX, the AI ecosystem market is seen as a growth opportunity, and the company has built a long-term story that connects social issues and business opportunities.
- It has a high degree of management implementation with a strong awareness of capital efficiency, such as strict portfolio management centered on ROIC and rapid execution of business withdrawal and restructuring.
- Against the backdrop of technological capabilities, the strategy of building a supply system tailored to the growth of customer industries is clear, demonstrating its commitment to achieving high financial targets.

Evaluation by perspective is as follows.

– **Values Long-term strategy:**

The megatrend of GX and DX and the way of grasping market opportunities are clear, and the Long-term Vision "TDK Transformation" is connected to the Corporate Motto and Corporate Principles.

– **Execution strategy:**

Portfolio management based on ROIC and future prospects on a CBU basis, as well as implementation examples including turnaround and withdrawal, can be evaluated in detail. The concept of resource allocation is also clear.

Human resources, DX, intellectual property, and capital policy are organized under the long-term strategy, and the concept of resource allocation is clear.

– KPI • Governance:

The Board of Directors effectively utilizes independent outside directors to strengthen its oversight functions and decision-making.

– Substantive dialogue Engagements:

CEO and CFO are actively involved in expanding and improving the quality of dialogue opportunities, such as holding Investor Days.

A mechanism is functioning to reflect suggestions from investors in management.

To realize the Long-term Vision of “TDK Transformation,” TDK is strengthening its management approach to enhance not only financial capital but also pre-financial capital, such as human capital and technological capabilities. TDK provides detailed updates on the company’s progress through various IR events, such as TDK Investor Day, and the TDK United Report (Integrated Report).

TDK continues to place importance on active information disclosure and mutual communication with stakeholders to enhance its corporate value.

TDK IR Events

TDK Investor Day 2025 Pre-Financial Capital Briefing (Human Resources Strategy & Cutting-edge technology)

https://www.tdk.com/en/ir/ir_events/strategy/20250901/index.html

TDK United Reports (Integrated Reports)

https://www.tdk.com/en/ir/ir_library/annual/index.html

More details about the awards can be found at the website below:

Ministry of Economy, Trade and Industry News Releases

<https://www.meti.go.jp/english/press/index.html>

About TDK Corporation

TDK Corporation (TSE:6762) is a global technology company and innovation leader in the electronics industry, based in Tokyo, Japan. With the tagline “In Everything, Better” TDK aims to realize a better future across all aspects of life, industry, and society. For over 90 years, TDK has shaped the world from within; from the pioneering ferrite cores to cassette tapes that defined an era, to powering the digital age with advanced components, sensors, and batteries, leading the way towards a more sustainable future. United by TDK Venture Spirit, a start-up mentality built on visions, courage and mutual trust, TDK’s passionate team members around the globe pursue better—for ourselves, customers, partners, and the world. Today, the state-of-the-art technologies of TDK are in everything, from industrial applications, energy systems, electric vehicles, to smartphones and gaming, at the core of modern life. TDK’s comprehensive, innovative-driven portfolio includes cutting-edge passive components, sensors and sensor systems, power supplies, lithium-ion and solid-state batteries, magnetic heads, AI and enterprise software solutions, and more—featuring numerous market-leading products. These are marketed under the product brands TDK, InvenSense, Micronas, Tronics, TDK-Lambda, TDK SenseEI, and ATL. Positioning the AI ecosystem as a key strategic area, TDK leverages its global network across the automotive, information and communication technology, and industrial equipment sectors to expand its business in a wide range of fields. In fiscal 2026, TDK posted total sales of USD 16.6 billion and employed about 107,000 people worldwide.

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