



Press Information

Corporate

TDK reopens TDK Museum in Nikaho City, Akita Prefecture, Japan to commemorate its 90th anniversary

- Comprehensive renovation of the "Future Zone" at TDK Museum, part of TDK's 90th anniversary initiatives.
- The renovation concept is "Discover, Create, Connect."
- The renovated zone aims to showcase TDK's technologies that contribute to social transformation and to communicate with younger audiences who will lead the next generation.

April 3, 2026

TDK Corporation (TSE:6762) will reopen the "TDK Museum" in Nikaho City, Akita Prefecture, Japan, on April 3 following a renovation as part of its 90th anniversary commemorative activities. The renovation is based on the concept of "Discover, Create, Connect," and the "Future Zone" will be completely redesigned. Through this renovation, the company aims to strengthen its outreach to younger audiences, who will help lead the next generation.

In 2005, as part of its 70th anniversary, TDK opened the "TDK History Museum" to introduce the history of monozukuri craftsmanship at TDK. In 2016, to mark its 80th anniversary, the museum was renovated and reopened as the "TDK Museum," incorporating future-oriented elements that highlight how TDK's technologies will transform society.

As part of our 90th-anniversary initiatives, the museum will completely renovate the "Future Zone". The renovation concept is "Discover, Create, Connect," and will introduce the following three new zones within the Future Zone.

- "Discovery Zone": an experiential exhibition area that clearly communicates TDK's latest R&D and basic science.
- "Creation Zone": a zone where visitors can output and shape their ideas for new futures.
- "Connection Zone": a zone introducing TDK's global bases and our ties to local communities.

In addition, the TDK Guest House, a restaurant next to the TDK Museum, will also undergo renovations. The layout will be changed to a more casual setting and seating capacity will be increased, aiming to create a restaurant that more people can enjoy. TDK Guest House will adopt a new approach to our cuisine: alongside the fresh seasonal delights of Akita that we have long offered, the restaurant will coordinate with TDK's global bases featured in the Connection Zone to present limited-time menus that showcase the distinctive flavors of each region.

For 90 years, TDK has quietly shaped the world from within while continually transforming itself. TDK believes that it will be the younger generation who will further accelerate and advance this societal transformation. With the renovated TDK Museum now reopening, we will broadcast information globally from Akita, the birthplace of our founder, so that the museum becomes a catalyst for the younger generation to open up their futures.

About TDK Corporation

TDK Corporation (TSE:6762) is a global technology company and innovation leader in the electronics industry, based in Tokyo, Japan. With the tagline “In Everything, Better” TDK aims to realize a better future across all aspects of life, industry, and society. For over 90 years, TDK has shaped the world from within; from the pioneering ferrite cores to cassette tapes that defined an era, to powering the digital age with advanced components, sensors, and batteries, leading the way towards a more sustainable future. United by TDK Venture Spirit, a start-up mentality built on visions, courage and mutual trust, TDK’s passionate team members around the globe pursue better—for ourselves, customers, partners, and the world. Today, the state-of-the-art technologies of TDK are in everything, from industrial applications, energy systems, electric vehicles, to smartphones and gaming, at the core of modern life. TDK’s comprehensive, innovative-driven portfolio includes cutting-edge passive components, sensors and sensor systems, power supplies, lithium-ion and solid-state batteries, magnetic heads, AI and enterprise software solutions, and more—featuring numerous market-leading products. These are marketed under the product brands TDK, EPCOS, InvenSense, Micronas, Tronics, TDK-Lambda, TDK SenseEI, and ATL. Positioning the AI ecosystem as a key strategic area, TDK leverages its global network across the automotive, information and communication technology, and industrial equipment sectors to expand its business in a wide range of fields. In fiscal 2025, TDK posted total sales of USD 14.4 billion and employed about 105,000 people worldwide.

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https://www.tdk.com/en/news_center/press/20260403_01.html

Further information can be found under <https://www.tdk.com/museum/en/>
Opening hours: Tuesday–Saturday, 10:00 a.m.–6:00 p.m. Free admission.

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