



Press Information

Corporate

TDK to begin U.S. production of advanced sensors for Apple products

March 27, 2026

TDK Corporation (TSE:6762) announces that TDK will start manufacturing advanced sensors for various Apple products in the US. Built on a partnership spanning more than 30 years with Apple, this initiative will allow both companies to reinforce its advanced sensors manufacturing capabilities via Japan–U.S. collaboration and, by producing at U.S. facilities, contribute to a more reliable sensor supply chain. In the context of Apple’s current American Manufacturing Program initiative, this is the first time a Japanese company will produce components for Apple in the US.

TDK has been collaborating with Apple not only on the development of next-generation sensors to enhance mobile functionality, but also on many other devices such as electronic components and rechargeable batteries.

“TDK is a long-time partner and we’re excited they’ve joined our American Manufacturing Program,” said Sabih Khan, Apple’s COO. “Apple is committed to working with suppliers — like TDK — to manufacture even more in the US, and this initiative is another powerful example of how much we can achieve together when we invest in advanced American manufacturing.”

Regarding the mutual collaboration, TDK President and CEO Noboru Saito commented: “Based on the decade-long relationship with Apple, when Apple asked what more we could do in the United States beyond our existing relationship, we TDK saw that as an opportunity to grow our relationship even more, and in new ways. We are very proud to be working with Apple to accelerate US manufacturing. We share their commitment to do more in the US, and our teams are working side-by-side with theirs in the US.”

About TDK Corporation

TDK Corporation (TSE:6762) is a global technology company and innovation leader in the electronics industry, based in Tokyo, Japan. With the tagline “In Everything, Better” TDK aims to realize a better future across all aspects of life, industry, and society. For over 90 years, TDK has shaped the world from within; from the pioneering ferrite cores to cassette tapes that defined an era, to powering the digital age with advanced components, sensors, and batteries, leading the way towards a more sustainable future. United by TDK Venture Spirit, a start-up mentality built on visions, courage and mutual trust, TDK’s passionate team members around the globe pursue better—for ourselves, customers, partners, and the world. Today, the state-of-the-art technologies of TDK are in everything, from industrial applications, energy systems, electric vehicles, to smartphones and gaming, at the core of modern life. TDK’s comprehensive, innovative-driven portfolio includes cutting-edge passive components, sensors and sensor systems, power supplies, lithium-ion and solid-state batteries, magnetic heads, AI and enterprise software solutions, and more—featuring numerous market-leading products. These are marketed under the product brands TDK, EPCOS, InvenSense, Micronas, Tronics, TDK-Lambda, TDK SenseEI, and ATL. Positioning the AI ecosystem as a key strategic area, TDK leverages its global network across the automotive, information and communication technology, and industrial equipment

sectors to expand its business in a wide range of fields. In fiscal 2025, TDK posted total sales of USD 14.4 billion and employed about 105,000 people worldwide.

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