

 Press Information

Corporate

Powering Next-Gen Mobility: TDK Announces Title Partner of ABB FIA Formula E World Championship – Tokyo E-Prix Night Race

- TDK becomes the title partner of ABB FIA Formula E World Championship – Tokyo.
- The title of the race is the “2026 TDK Tokyo E-Prix.”, the first-ever night race to be held in Tokyo.
- Reinforcing TDK’s commitment to the automotive sector, mobility, vehicle electrification and intelligence.
- Automotive sector and future mobility play an important role in TDK’s AI ecosystem.

February 17, 2026

TDK Corporation (TSE:6762) will serve as the title partner of the "Formula E Tokyo E-Prix" (hereinafter, "Tokyo E-Prix"), to be held as a night race in Tokyo on July 25 and 26. This edition of the race will be held under the title "2026 TDK Tokyo E-Prix".

Since 2025, TDK has been the Official Technology Partner of the Porsche Formula E Team and the Porsche Coanda Esports Racing Team. This collaboration positions Formula E as a live R&D lab for sustainable mobility, digital innovation and commercialization of next-generation electrification technologies for TDK.

TDK is pleased to announce that it will become the title partner of the race in Tokyo, where TDK’s global headquarters are located. TDK shares Formula E’s commitment to trialing transformative approaches to future automotive and accelerating sustainable progress for humanity.

Noboru Saito, President & CEO, TDK Corporation said

“TDK has consistently regarded automotive as a priority market, and through this title partnership, reaffirms its commitment to contributing to its ongoing transformation. TDK aims to become a trusted and essential partner at the heart of the automotive industry, strategically positioned in future mobility, vehicle electrification, and data-driven intelligence. As safety systems and autonomous driving technologies advance, we are powering the revolution of electric mobility from within. A conventional internal-combustion engine vehicle already houses thousands of TDK products, a number that grows even higher in electric vehicles. Mobility is a cornerstone of TDK’s AI ecosystem, and by driving innovation from within, we are committed to enabling smarter, safer, and better automobiles. Through these initiatives, TDK embraced Formula E’s vision and decided to support it. We are proud to be the title partner at our home event here in Tokyo.”

Alberto Longo, Co-Founder and Chief Championship Officer, Formula E, added:

“We are thrilled to welcome TDK as the Title Partner for the Tokyo E-Prix and Official Partner of Season 12. Japan is a spiritual home for automotive innovation, and TDK’s mission to drive societal transformation through technology aligns perfectly with our vision. Their commitment to supporting engineering students also ensures that this partnership leaves a lasting legacy on the future of the industry.”

TDK also announces that it will serve as an Official Partner of Formula E partner for the ongoing Formula E Season 12 (Rounds 6 to 17).

TDK aims to contribute to the development of the “AI ecosystem”, a broad range of AI-related areas, and regards the automotive industry and the mobility sector as part of this ecosystem. By combining its proprietary materials, processes and software technologies, TDK will contribute to accelerating the transformation of the automotive industry.

About TDK Corporation

TDK Corporation (TSE:6762) is a global technology company and innovation leader in the electronics industry, based in Tokyo, Japan. With the tagline “In Everything, Better” TDK aims to realize a better future across all aspects of life, industry, and society. For over 90 years, TDK has shaped the world from within; from the pioneering ferrite cores to cassette tapes that defined an era, to powering the digital age with advanced components, sensors, and batteries, leading the way towards a more sustainable future. United by TDK Venture Spirit, a start-up mentality built on visions, courage and mutual trust, TDK’s passionate team members around the globe pursue better—for ourselves, customers, partners, and the world. Today, the state-of-the-art technologies of TDK are in everything, from industrial applications, energy systems, electric vehicles, to smartphones and gaming, at the core of modern life. TDK’s comprehensive, innovative-driven portfolio includes cutting-edge passive components, sensors and sensor systems, power supplies, lithium-ion and solid-state batteries, magnetic heads, AI and enterprise software solutions, and more—featuring numerous market-leading products. These are marketed under the product brands TDK, EPCOS, InvenSense, Micronas, Tronics, TDK-Lambda, TDK SensEI, and ATL. Positioning the AI ecosystem as a key strategic area, TDK leverages its global network across the automotive, information and communication technology, and industrial equipment sectors to expand its business in a wide range of fields. In fiscal 2025, TDK posted total sales of USD 14.4 billion and employed about 105,000 people worldwide.

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