Aiming to promote both a sustainable society and corporate growth

TDK Group’s sustainability vision

Various issues exist in the society surrounding the TDK Group, including environmental problems, such as climate change, energy, exhaustion of resources, and social problems, such as aging and the digital divide. TDK seeks to contribute to the solution of these problems and the building of a sustainable society for future generations. As well as our fundamental stance of aiming to solve social issues through our business on the basis of our corporate philosophy, we have formulated the TDK Group’s Sustainability Vision, which proclaims that by fully utilizing TDK’s proprietary core technologies and solutions, we will “advance the development of a sustainable society and champion well-being for all people.” We are sharing this vision throughout the Group, putting it into practice in our business, and considering and implementing specific measures toward the realization of a happy society.

The “Value Creation 2020” Medium-Term Plan and sustainability

In “Value Creation 2020,” our Medium-Term Plan, we aim to contribute to society by creating the three values making up corporate value and, as a result, grow our business. Among these values, we believe that “Social Value” in other words, aiming to realize a sustainable society and company is the starting point of the cycle leading to the creation of “Commercial Value” and “Asset Value”. By promoting our Medium-Term Plan, which explains our belief in the compatibility of sustainability and growth, we aim to simultaneously contribute to sustainability through our business and achieve corporate growth.

TDK Group strives to restore and protect the global environment while promoting respect for human rights. Through its innovative core technologies and solutions, TDK Group advances the development of a sustainable society and champions well-being for all people.

TDK’s key CSR issues (Materiality)

The United Nations’ Sustainable Development Goals (SDGs) indicate 17 goals that the whole world should work toward their achievement by 2030. TDK believes that tackling the global-scale issues stated in the SDGs through our business will lead to the enhancement of our corporate value. Specifically, the TDK Group is addressing the SDGs by pinpointing four key CSR issues (materiality) that should be given priority.

Important themes of key CSR issues (Materiality)

In order to tackle the specified materiality and achieve definite results, the TDK Group stipulates concrete important themes. Each competent department strives to make continuous improvements by rotating the PDCA cycle for the important themes for which it is responsible.

Important themes are revised every year at the time of formulating business plans in view of social trends and other factors, with final decisions made after approval has been received from the Executive Committee.

Key CSR Issues | Important Themes
---|---
1
Contribute to the World through Technology | • Addressing social issues by developing new kinds of products the world has not yet seen
• Pursue zero-defect product quality
2
Develop Human Resources | • Develop global human resources
• Cultivate a corporate culture that respects diversity
3
Consider the Societal and Environmental Impact of the Supply Chain | • Consider the work environment at manufacturing sites
• Consider the work environment of suppliers
• Responsible sourcing of minerals
4
Develop and Prosper in Harmony with the Global Environment | • Reduce environmental load throughout life cycle stages
• Creating a framework for gauging product contributions

For detailed information, please see [https://www.tdk.com/corp/en/sustainability/](https://www.tdk.com/corp/en/sustainability/)