**Anson Yeganegi (RoboKit)**

**Name:** Anson Yeganegi

**Title:** Sr. Manager of Business Development, Innovation & System Solutions, InvenSense, a TDK group company

**Bio:** Anson brings over 10 years’ experience in the semiconductor industry supporting multiple market verticals and driving innovative sensor technologies such as MEMS IMUs, Microphones, Pressure, Ultrasonic & Fingerprint sensors. He currently works to deliver complete software and hardware sensing solutions from ISS, enabling our customers most demanding and innovative applications.