

## Inductors

### **New global website for TDK inductors launched**

---

- Enhanced tools and services for complete product range of TDK brand inductors
- Improved search capability based on electrical characteristics
- Powerful cross reference search with competitor part numbers

July 16, 2013

TDK Corporation has significantly enhanced and completely redesigned its global website for TDK brand inductors. The new website, which is available in English, Japanese and Chinese, offers user-friendly tools to quickly and easily find the inductive components that perfectly meet specific requirements.

The concept of the new inductors website is similar to that of TDK's MLCC website that was launched in January 2013. As the world's leading manufacturer of inductors, TDK aims to provide the industry's best tools and services as well as updated product information to its customers globally. The new website can be found under <http://product.tdk.com/inductor/ind/en>.

Following the establishment of the new websites for MLCCs and inductors, TDK will introduce a redesigned website for EMC components.

-----

#### **Main features and benefits**

- **Enhanced searches by characteristics**  
Several parameters, such as format, current rating, DC superposition characteristics, losses in switching circuits (such as core loss etc.) can be specified, allowing exact searches for products that fit the specific circuit requirements.
- **Multiple part number searches**  
The new site can search up to 50 part numbers simultaneously. Lists from spreadsheets or text documents can be entered by simple copy and paste.
- **Powerful cross reference search**  
Design engineers can find suitable TDK products that correspond to competitor products. Here, too, the tool can search up to 50 part numbers at once.
- **Comparison of products**  
The basic technical data for up to five products can be compared in tabular form with interactive graphs for further characteristics. The results of the comparison can be saved as a PDF file for future reference.
- **Improved sample request**  
With a click on the "Buy Now" button users can determine inventory levels at selected distributors and order samples directly from the desired distributor's website.

-----

## About TDK Corporation

TDK Corporation is a leading electronics company based in Tokyo, Japan. It was established in 1935 to commercialize ferrite, a key material in electronic and magnetic products. TDK's portfolio includes electronic components, modules and systems marketed under the product brands TDK and EPCOS, power supplies, magnetic application products as well as energy devices, flash memory application devices, and others. TDK focuses on demanding markets in the areas of information and communication technology and consumer, automotive and industrial electronics. The company has a network of design and manufacturing locations and sales offices in Asia, Europe, and in North and South America. In fiscal 2013, TDK posted total sales of USD 9.1 billion and employed about 80,000 people worldwide.

## About TDK-EPC Corporation

TDK-EPC Corporation, a TDK group company, is the manufacturer of TDK's electronic components, modules and systems and is headquartered in Tokyo, Japan. TDK-EPC was founded on October 1, 2009, from the combination of the electronic components business of TDK and the EPCOS Group. The product portfolio includes ceramic, aluminum electrolytic and film capacitors, ferrites, inductors, high-frequency components such as surface acoustic wave (SAW) filter products and modules, piezo and protection components, and sensors.

-----

You can download this text and associated images from [www.global.tdk.com/news\\_center/press/20130716588.htm](http://www.global.tdk.com/news_center/press/20130716588.htm).

The new inductors website can be found on TDK's global homepage under <http://product.tdk.com/inductor/ind/en>.

-----

## Contacts for regional media

Region	Contact	Phone	Mail
Japan	Ms. Mari KONISHI TDK Corporation Tokyo, Japan	+813 6852-7102	<a href="mailto:pr@jp.tdk.com">pr@jp.tdk.com</a>
ASEAN	Ms. Jiang MAN Mr. Shota KANZAKI TDK Singapore (Pte) Ltd. Singapore	+65 6273 5022	<a href="mailto:asean.inquiry@sg.tdk.com">asean.inquiry@sg.tdk.com</a>
Greater China	Ms. Clover XU TDK China Co., Ltd. Shanghai, China	+86 21 61962307	<a href="mailto:pr@cn.tdk.com">pr@cn.tdk.com</a>
Europe	Mr. Frank TRAMPNAU TDK Electronics Europe GmbH Duesseldorf, Germany	+49 211 9077 127	<a href="mailto:trampnau@eu.tdk.com">trampnau@eu.tdk.com</a>
America	Ms. Sara M. LAMBETH TDK Corporation of America Irving, TX, USA	+1 972-409-4519	<a href="mailto:sara.lambeth@us.tdk.com">sara.lambeth@us.tdk.com</a>