

(7) Consolidated Supplementary Information

1. Exchange rates used for conversion

Item	Term	As of September 30, 2009		As of September 30, 2010		As of March 31, 2010	
		US\$=Yen	Euro=Yen	US\$=Yen	Euro=Yen	US\$=Yen	Euro=Yen
The end of the period		90.21	131.72	83.82	114.24	93.04	124.92

2. Geographic information

【1st half results】

Region		Term	1H of FY2010 (April 1, 2009 - September 30, 2009)		1H of FY2011 (April 1, 2010 - September 30, 2010)			Change	
			(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)
Japan	Net sales		122,330	100.0	152,656	100.0	1,817,333	30,326	24.8
	Operating income (loss)		(15,005)	-12.3	(2,316)	-1.5	(27,571)	12,689	-
Americas	Net sales		41,679	100.0	49,996	100.0	595,190	8,317	20.0
	Operating income		2,877	6.9	3,776	7.6	44,952	899	31.2
Europe	Net sales		72,169	100.0	92,446	100.0	1,100,548	20,277	28.1
	Operating income (loss)		(10,676)	-14.8	(2,000)	-2.2	(23,810)	8,676	-
Asia and others	Net sales		286,412	100.0	327,706	100.0	3,901,262	41,294	14.4
	Operating income		28,443	9.9	38,304	11.7	456,000	9,861	34.7
Eliminations	Net sales		136,739		180,570		2,149,643	43,831	
	Operating income		237		576		6,857	339	
Total	Net sales		385,851	100.0	442,234	100.0	5,264,690	56,383	14.6
	Operating income		5,402	1.4	37,188	8.4	442,714	31,786	588.4

【2nd quarter results】

Region		Term	2Q of FY2010 (July 1, 2009 - September 30, 2009)		2Q of FY2011 (July 1, 2010 - September 30, 2010)			Change	
			(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)
Japan	Net sales		66,266	100.0	76,375	100.0	909,226	10,109	15.3
	Operating income (loss)		(4,706)	-7.1	(3,206)	-4.2	(38,167)	1,500	-
Americas	Net sales		22,838	100.0	24,071	100.0	286,560	1,233	5.4
	Operating income		1,302	5.7	1,156	4.8	13,762	(146)	-11.2
Europe	Net sales		38,918	100.0	47,631	100.0	567,036	8,713	22.4
	Operating income (loss)		(4,325)	-11.1	(675)	-1.4	(8,036)	3,650	-
Asia and others	Net sales		152,264	100.0	162,071	100.0	1,929,416	9,807	6.4
	Operating income		16,486	10.8	19,385	12.0	230,774	2,899	17.6
Eliminations	Net sales		75,981		89,839		1,069,512	13,858	
	Operating income (loss)		(290)		(319)		(3,798)	(29)	
Total	Net sales		204,305	100.0	220,309	100.0	2,622,726	16,004	7.8
	Operating income		9,047	4.4	16,979	7.7	202,131	7,932	87.7

Notes:

- 1 Net sales in each geographic area are based on the location of TDK entities where the sales are generated.
- 2 U.S.\$1=Yen 84, for convenience only.

3. Sales by region

【1st half results】

Region	Term	1H of FY2010 (April 1, 2009 - September 30, 2009)		1H of FY2011 (April 1, 2010 - September 30, 2010)			Change	
		(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)
Americas		36,470	9.5	47,383	10.7	564,083	10,913	29.9
Europe		51,674	13.4	62,854	14.2	748,262	11,180	21.6
Asia and others		248,898	64.5	276,915	62.6	3,296,607	28,017	11.3
Overseas sales total		337,042	87.4	387,152	87.5	4,608,952	50,110	14.9
Japan		48,809	12.6	55,082	12.5	655,738	6,273	12.9
Net sales		385,851	100.0	442,234	100.0	5,264,690	56,383	14.6

【2nd quarter results】

Region	Term	2Q of FY2010 (July 1, 2009 - September 30, 2009)		2Q of FY2011 (July 1, 2010 - September 30, 2010)			Change	
		(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)
Americas		19,979	9.8	23,645	10.7	281,488	3,666	18.3
Europe		27,437	13.4	31,081	14.1	370,012	3,644	13.3
Asia and others		131,117	64.2	137,907	62.6	1,641,750	6,790	5.2
Overseas sales total		178,533	87.4	192,633	87.4	2,293,250	14,100	7.9
Japan		25,772	12.6	27,676	12.6	329,476	1,904	7.4
Net sales		204,305	100.0	220,309	100.0	2,622,726	16,004	7.8

Notes:

- 1 Overseas sales are based on the location of the customers.
- 2 U.S.\$1=Yen 84, for convenience only.

4. Company group

As of September 30, 2010, TDK had 130 subsidiaries (18 in Japan and 112 overseas).

TDK also had 8 affiliates (4 in Japan and 4 overseas) whose financial statements are accounted for by the equity method.