

I-9) Segment Information

1. Geographic segment information

Term		FY2009 (April 1, 2008 - March 31, 2009)		FY2010 (April 1, 2009 - March 31, 2010)			Change	
		(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)
Japan	Net sales	283,216	100.0	266,901	100.0	2,869,903	(16,315)	-5.8
	Operating income (loss)	(46,052)	-16.3	(21,219)	-8.0	(228,161)	24,833	-
Americas	Net sales	84,791	100.0	82,165	100.0	883,495	(2,626)	-3.1
	Operating income	383	0.5	302	0.4	3,247	(81)	-21.1
Europe	Net sales	83,625	100.0	155,876	100.0	1,676,086	72,251	86.4
	Operating income (loss)	(18,081)	-21.6	(18,731)	-12.0	(201,409)	(650)	-
Asia and others	Net sales	531,885	100.0	599,846	100.0	6,449,957	67,961	12.8
	Operating income	7,026	1.3	65,927	11.0	708,893	58,901	838.3
Intersegment eliminations	Net sales	256,117		295,930		3,182,043	39,813	
	Operating income (loss)	(2,419)		505		5,430	2,924	
Total	Net sales	727,400	100.0	808,858	100.0	8,697,398	81,458	11.2
	Operating income (loss)	(54,305)	-7.5	25,774	3.2	277,140	80,079	-

Notes:

1. Net sales in each geographic area are based on the location of TDK entities where the sales are generated.
2. U.S.\$1=Yen 93, for convenience only.

2. Overseas Sales

Term		FY2009 (April 1, 2008 - March 31, 2009)		FY2010 (April 1, 2009 - March 31, 2010)			Change	
		(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)
Americas		79,164	10.9	82,065	10.1	882,419	2,901	3.7
Europe		71,778	9.9	112,167	13.9	1,206,097	40,389	56.3
Asia and others		460,002	63.2	510,642	63.1	5,490,774	50,640	11.0
Overseas sales total		610,944	84.0	704,874	87.1	7,579,290	93,930	15.4
Japan		116,456	16.0	103,984	12.9	1,118,108	(12,472)	-10.7
Net sales		727,400	100.0	808,858	100.0	8,697,398	81,458	11.2

Notes:

1. Overseas sales are based on the location of the customers.
2. U.S.\$1=Yen 93, for convenience only.