

## I-8) Segment Information

The following industry and geographic segment information are required by the Japanese Financial Instruments Exchange Law.

### 1. Industry segment information

Product	Term	FY2007 (April 1, 2006 - March 31, 2007)		FY2008 (April 1, 2007 - March 31, 2008)			Change	
		(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)
<b>Electronic materials and components</b>								
Net sales		758,821	100.0	818,115	100.0	8,181,150	59,294	7.8
External sales		758,821		818,115		8,181,150	59,294	7.8
Intersegment		-		-		-	-	-
Operating expenses		677,046	89.2	742,143	90.7	7,421,430	65,097	9.6
Operating income		81,775	10.8	75,972	9.3	759,720	(5,803)	-7.1
<b>Recording media</b>								
Net sales		103,204	100.0	48,170	100.0	481,700	(55,034)	-53.3
External sales		103,204		48,170		481,700	(55,034)	-53.3
Intersegment		-		-		-	-	-
Operating expenses		105,389	102.1	36,967	76.7	369,670	(68,422)	-64.9
Operating income (loss)		(2,185)	-2.1	11,203	23.3	112,030	13,388	-
<b>TOTAL</b>								
Net sales		862,025	100.0	866,285	100.0	8,662,850	4,260	0.5
External sales		862,025		866,285		8,662,850	4,260	0.5
Intersegment		-		-		-	-	-
Operating expenses		782,435	90.8	779,110	89.9	7,791,100	(3,325)	-0.4
Operating income		79,590	9.2	87,175	10.1	871,750	7,585	9.5

#### Notes:

1. U.S.\$1=Yen 100, for convenience only.
2. Electronic materials and components products :  
 Ferrite cores, Rare-earth magnets, Multilayer ceramic chip capacitors,  
 Inductors(Coils, Transformers), Switching power supplies, HDD heads, Rechargeable batteries  
 Recording media products :  
 Audio tapes, Video tapes, CD-Rs, DVDs, Tape-based data storage media for computers

**2. Geographic segment information**

Term		FY2007 (April 1, 2006 - March 31, 2007)		FY2008 (April 1, 2007 - March 31, 2008)			Change	
		(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)
Japan	Net sales	397,147	100.0	390,364	100.0	3,903,640	(6,783)	-1.7
	Operating income	31,277	7.9	35,257	9.0	352,570	3,980	12.7
Americas	Net sales	111,689	100.0	103,248	100.0	1,032,480	(8,441)	-7.6
	Operating income	7,869	7.0	7,905	7.7	79,050	36	0.5
Europe	Net sales	84,329	100.0	54,418	100.0	544,180	(29,911)	-35.5
	Operating income (loss)	(3)	-0.0	(4,056)	-7.5	(40,560)	(4,053)	-
Asia and others	Net sales	572,979	100.0	636,242	100.0	6,362,420	63,263	11.0
	Operating income	41,515	7.2	44,397	7.0	443,970	2,882	6.9
Intersegment eliminations	Net sales	304,119		317,987		3,179,870	13,868	
	Operating income (loss)	1,068		(3,672)		(36,720)	(4,740)	
Total	Net sales	862,025	100.0	866,285	100.0	8,662,850	4,260	0.5
	Operating income	79,590	9.2	87,175	10.1	871,750	7,585	9.5

**Notes:**

1. Net sales in each geographic area are based on the location of TDK entities where the sales are generated.
2. U.S.\$1=Yen 100, for convenience only.

**3. Sales by region**

Term		FY2007 (April 1, 2006 - March 31, 2007)		FY2008 (April 1, 2007 - March 31, 2008)			Change	
		(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)
Americas		103,124	11.9	96,287	11.1	962,870	(6,837)	-6.6
Europe		83,545	9.7	59,128	6.8	591,280	(24,417)	-29.2
Asia and others		504,004	58.5	558,757	64.5	5,587,570	54,753	10.9
Overseas sales total		690,673	80.1	714,172	82.4	7,141,720	23,499	3.4
Japan		171,352	19.9	152,113	17.6	1,521,130	(19,239)	-11.2
Net sales		862,025	100.0	866,285	100.0	8,662,850	4,260	0.5

**Notes:**

1. Overseas sales are based on the location of the customers.
2. U.S.\$1=Yen 100, for convenience only.