

8) Segment Information

The following industry and geographic segment information are required by the Japanese Securities Exchange Law.

1. Industry segment information

Product	Term	1Q of FY2007 (April 1, 2006 - June 30, 2006)		1Q of FY2008 (April 1, 2007 - June 30, 2007)			Change		FY2007 (April 1, 2006 - March 31, 2007)	
		(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)	(Yen millions)	%
Electronic materials and components										
Net sales		180,131	100.0	185,446	100.0	1,507,691	5,315	3.0	758,821	100.0
External sales		180,131		185,446		1,507,691	5,315	3.0	758,821	
Intersegment		-		-		-	-	-	-	
Operating expenses		160,478	89.1	167,834	90.5	1,364,504	7,356	4.6	677,046	89.2
Operating income		19,653	10.9	17,612	9.5	143,187	(2,041)	-10.4	81,775	10.8
Recording media										
Net sales		23,509	100.0	21,253	100.0	172,789	(2,256)	-9.6	103,204	100.0
External sales		23,509		21,253		172,789	(2,256)	-9.6	103,204	
Intersegment		-		-		-	-	-	-	
Operating expenses		25,147	107.0	22,736	107.0	184,846	(2,411)	-9.6	105,389	102.1
Operating income (loss)		(1,638)	-7.0	(1,483)	-7.0	(12,057)	155	9.5	(2,185)	-2.1
TOTAL										
Net sales		203,640	100.0	206,699	100.0	1,680,480	3,059	1.5	862,025	100.0
External sales		203,640		206,699		1,680,480	3,059	1.5	862,025	
Intersegment		-		-		-	-	-	-	
Operating expenses		185,625	91.2	190,570	92.2	1,549,350	4,945	2.7	782,435	90.8
Operating income		18,015	8.8	16,129	7.8	131,130	(1,886)	-10.5	79,590	9.2

Notes:

1. U.S.\$1=Yen 123, for convenience only.
2. Electronic materials and components products :
Multilayer ceramic chip capacitors, Rare-earth magnets, Inductors, Switching power supplies, HDD heads, Organic EL displays
Recording media products :
Audio tapes, Video tapes, CD-Rs, MDs, DVDs, Tape-based data storage media for computers

2. Geographic segment information

Region	Term	1Q of FY2007 (April 1, 2006 - June 30, 2006)		1Q of FY2008 (April 1, 2007 - June 30, 2007)			Change		FY2007 (April 1, 2006 - March 31, 2007)	
		(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)	(Yen millions)	%
Japan	Net sales	93,408	100.0	99,785	100.0	811,260	6,377	6.8	397,147	100.0
	Operating income	6,362	6.8	9,454	9.5	76,862	3,092	48.6	31,277	7.9
Americas	Net sales	27,464	100.0	27,212	100.0	221,236	(252)	-0.9	111,689	100.0
	Operating income	2,053	7.5	621	2.3	5,049	(1,432)	-69.8	7,869	7.0
Europe	Net sales	19,088	100.0	18,318	100.0	148,927	(770)	-4.0	84,329	100.0
	Operating income (loss)	(1,085)	-5.7	(498)	-2.7	(4,049)	587	54.1	(3)	-0.0
Asia and others	Net sales	136,548	100.0	142,860	100.0	1,161,463	6,312	4.6	572,979	100.0
	Operating income	9,929	7.3	6,600	4.6	53,658	(3,329)	-33.5	41,515	7.2
Intersegment eliminations	Net sales	72,868		81,476		662,406	8,608		304,119	
	Operating income (loss)	(756)		48		390	804		1,068	
Total	Net sales	203,640	100.0	206,699	100.0	1,680,480	3,059	1.5	862,025	100.0
	Operating income	18,015	8.8	16,129	7.8	131,130	(1,886)	-10.5	79,590	9.2

Notes:

1. Net sales in each geographic area are based on the location of TDK entities where the sales are generated.
2. U.S.\$1=Yen 123, for convenience only.

3. Sales by region

Region	Term	1Q of FY2007 (April 1, 2006 - June 30, 2006)		1Q of FY2008 (April 1, 2007 - June 30, 2007)			Change		FY2007 (April 1, 2006 - March 31, 2007)	
		(Yen millions)	%	(Yen millions)	%	(U.S.\$ thousands)	(Yen millions)	Change(%)	(Yen millions)	%
Americas		24,519	12.0	24,735	12.0	201,097	216	0.9	103,124	11.9
Europe		19,021	9.4	18,010	8.7	146,423	(1,011)	-5.3	83,545	9.7
Asia and others		119,119	58.5	125,011	60.5	1,016,350	5,892	4.9	504,004	58.5
Overseas sales total		162,659	79.9	167,756	81.2	1,363,870	5,097	3.1	690,673	80.1
Japan		40,981	20.1	38,943	18.8	316,610	(2,038)	-5.0	171,352	19.9
Net sales		203,640	100.0	206,699	100.0	1,680,480	3,059	1.5	862,025	100.0

Notes:

1. Overseas sales are based on the location of the customers.
2. U.S.\$1=Yen 123, for convenience only.