

Open to Change,

Committed to Continuity

—Growth Driven by Change and Continuity—

Technological innovation in the information and communications fields is fundamentally changing society. TDK has driven progress in electronics at the vanguard of this change.

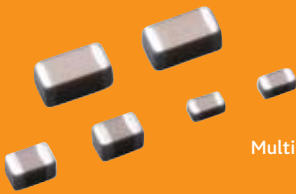
Value in the form of our core technologies has allowed us to play this role.

As before, growth at TDK will continue to be driven by a willingness to embrace change and deliver this value.

Playing an Integral Part in an Evolving World

Mobile phones, PCs, digital home appliances, automobiles and other products are evolving by the day. TDK has supplied crucial electronic components for these products and in the process helped to enrich people's lives.

The advent of a ubiquitous information society will soon spawn an infinite number of electronic devices featuring unprecedented performance and added value. We are determined to place TDK's various electronic components at the heart of these devices as well.



Multilayer ceramic chip capacitors

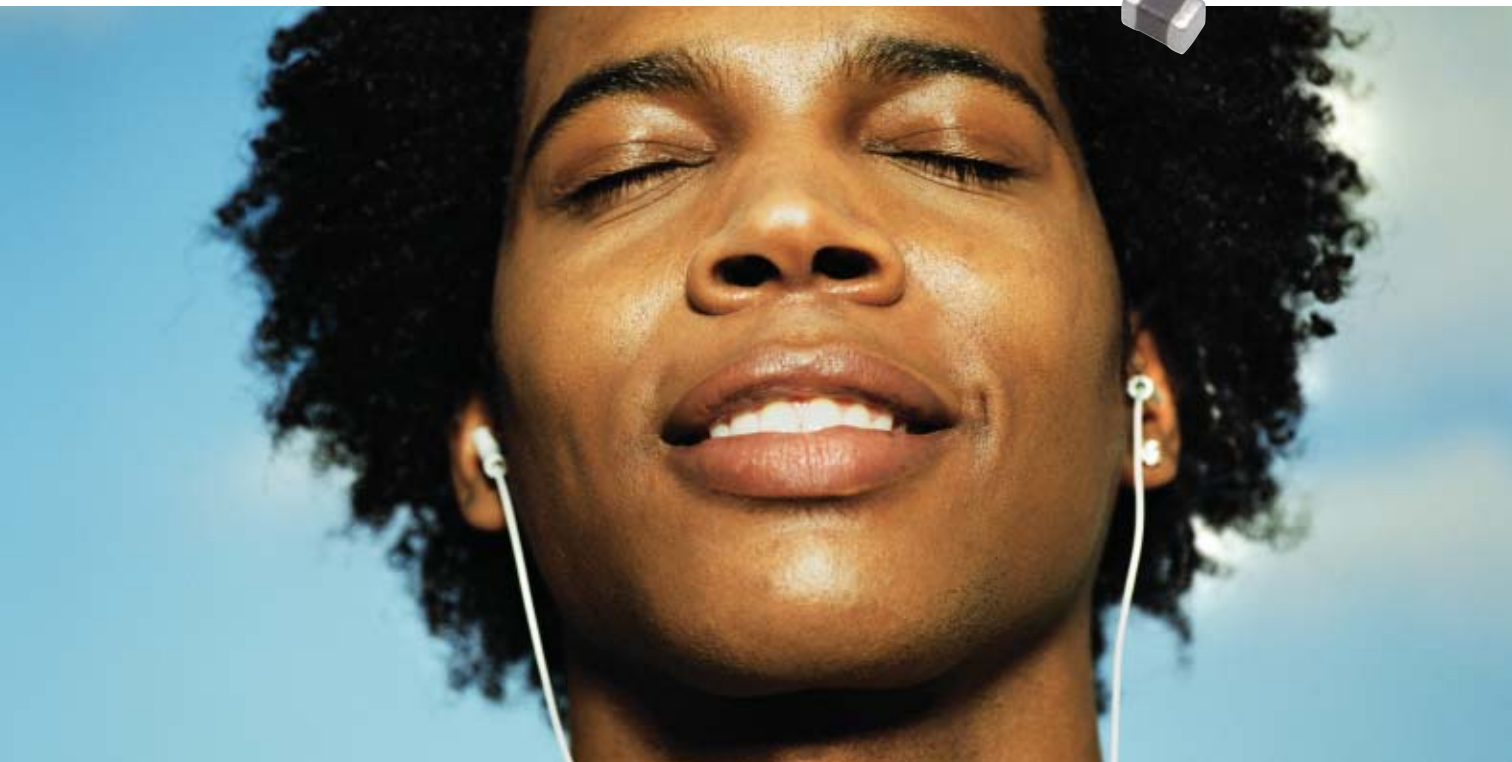
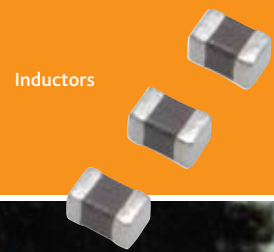


Open to Change

Leading in Fast-moving Fields of Technology

High-speed, large-capacity networks are fast becoming a reality. Amid this trend, the rate of progress in creating electronic components that are smaller, boast more capacity and deliver higher performance is breathtaking.

In fast-moving technology fields, TDK is consistently one of the pacesetters.





GMR heads for HDD

Leveraging Our Core Technologies to the Maximum

70 years ago TDK was established with the goal of commercializing ferrite.

From then until now, the wellspring of our value has been the materials, process, and evaluation and simulation technologies spawned in the process of raising the performance of ferrite.

The supply of value-added products created using these core technologies will continue to raise TDK's value in the future, too.



Ferrite magnets

Reinforcing Our Customer Relationships

TDK treasures its core technologies. For good reason. Core technologies win the support of customers and earn their immeasurable trust.

Building relationships of trust has always been important to TDK. And it will remain so.

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