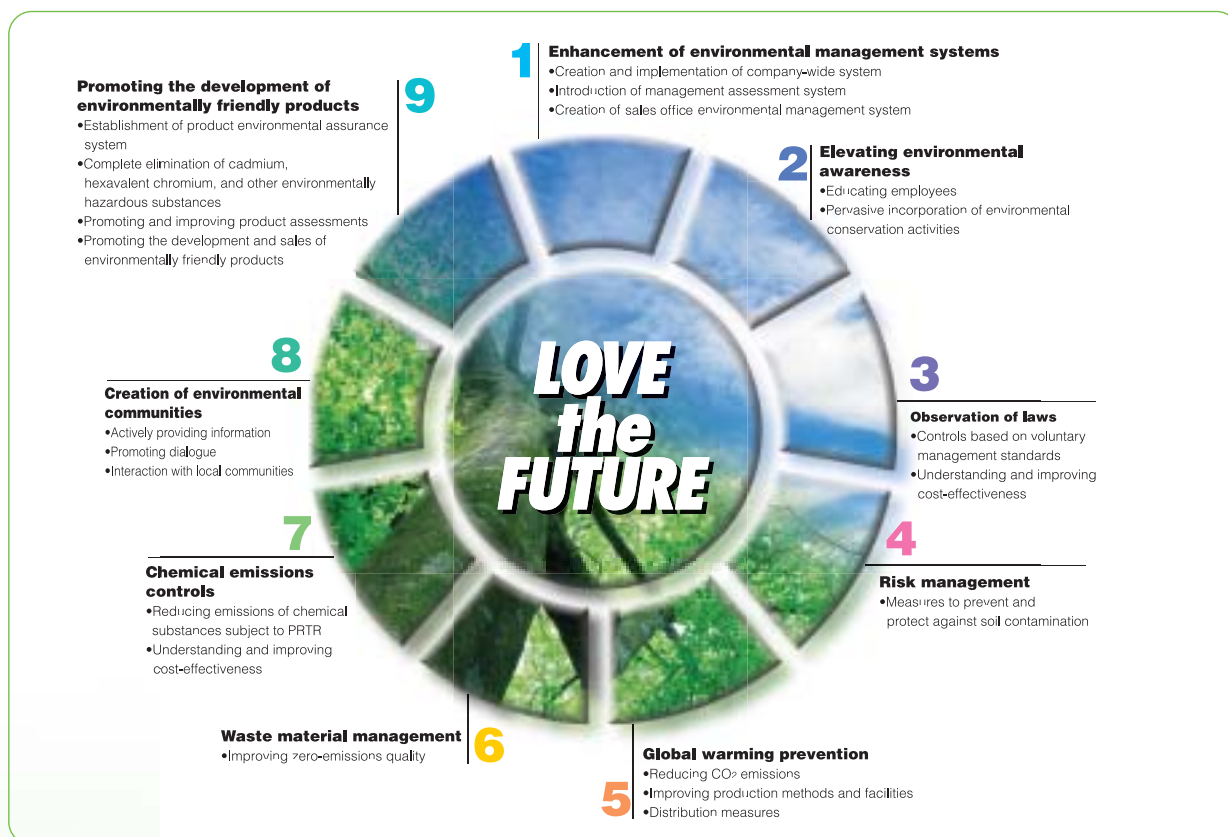


Environmental Activities

Positioning environmental preservation as one of its most important management themes, TDK has formulated a fundamental environmental plan, "TDK Environmental Action 2010." The next step in the company's environmental activities, this plan runs through 2010. TDK Environmental Action 2010 contains nine concrete action points that were established based on the nature of TDK's business activities, and sets medium- and long-term goals. The plan clearly defines the roles and responsibilities of sites, business divisions and head office.

● An Overview of TDK Environmental Action 2010



● Main Highlights and Goals

Fiscal 2004 Highlights

Enhancement of environmental management systems

- Started operating a company-wide system

Global warming prevention

- Put in place an energy management system

Waste material management

- Achieved zero emissions in March 2004 at all sites in Japan and four overseas sites

Promoting the development of environmentally friendly products

- Revised green procurement standards
- Revised product assessment

Fiscal 2005 Goals

Enhancement of environmental management systems

- Complete the process to integrate the ISO 14001 certification of individual business units into a company-wide system

Global warming prevention

- Reduce CO₂ emissions (improve energy unit consumption by at least 1.5% compared with previous year)
- Establish an energy management system

Waste material management

- Improve resource recycling efficiency by at least 1.0% from the previous fiscal year
- Reduce volume of waste materials generated by at least 1.0% compared with the previous fiscal year

Promoting the development of environmentally friendly products

- Conduct resource management using TDK Green Procurement Standards (Green procurement)
- Establish of product environmental assurance system
- Promote the TDK All Green Strategy (Completely eliminate the use of lead, mercury, cadmium, hexavalent chromium compounds, PBB (polybrominated biphenyls), PBDE (polybrominated diphenyl ethers), PVC (polyvinyl chloride) and brominated flame retardants)
- Promote and improve product assessment for all products