

Environmental protection is positioned as a major theme in TDK's Exciting 108 medium-term plan. TDK is proactively tackling environmental issues in a number of ways, including the establishment of ISO 14001-compliant environmental management systems. Below are just some illustrations of TDK's environmental activities.

ZERO EMISSION PROGRAM

Preserving resources for future generations through the effective use of natural resources and creation of a society oriented to recycling are major themes today. TDK is championing a zero emission program through improved manufacturing processes, including "closed processes." Reuse and recycling of waste that inevitably results from manufacturing processes is also an integral part of this initiative.

ENERGY CONSERVATION

TDK has set the voluntary goal of reducing CO₂ emissions by 25 percent by 2010, compared to 1990 levels. To achieve this target, the Company is putting in place an energy management system.

REDUCING THE USE OF HARMFUL SUBSTANCES AND DEVELOPING ENVIRONMENTALLY FRIENDLY PRODUCTS

TDK is creating a database geared toward life-cycle assessment (LCA), a technique that quantitatively measures and evaluates the environmental impact of products from the procurement of raw materials through

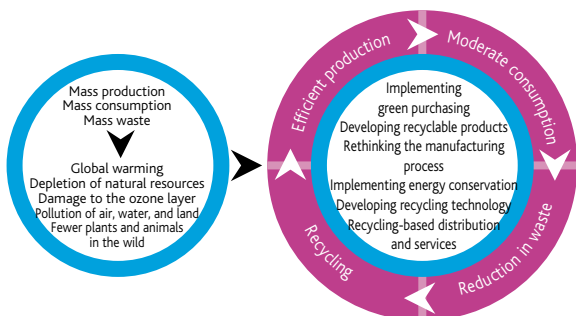
final disposal. The Company is also developing lead-free products and making progress in developing products compatible with lead-free soldering.

GREEN PURCHASING

In April 2001, a new law came into force in Japan relating to so-called "green products." TDK has issued a Green Purchasing Guide for office supplies, a set of standards applied on a company-wide basis to promote the selection of recycled materials and environmentally friendly items.

ENVIRONMENTAL ACCOUNTING AND DISCLOSURE

In April 2001, TDK's Mikumagawa Plant became the pilot site for the introduction of environmental accounting based on the TDK Environmental Accounting Manual. TDK plans to introduce environmental accounting at other business locations and plants by March 2002. Furthermore, TDK publishes an environmental report every year to disclose information on its activities to the general public and to raise the awareness of environmental issues among its employees.



Resource-consuming society Creating a society that recycles resources

