ABOUT TDK

SINCE 1935, TDK CORPORATION HAS PROSPERED BY SUPPLYING MATERIALS AND COMPONENTS ESSENTIAL TO THE PROGRESS OF THE ELECTRONICS INDUSTRY. IN TODAY’S ERA OF NETWORKING, TDK IS CONCENTRATING ON “E-MATERIALS.” FUTURE GROWTH WILL BE DRIVEN BY PROVIDING SOLUTIONS TO FUNDAMENTAL CHALLENGES: HIGHER RECORDING DENSITIES, HIGHER TRANSMISSION FREQUENCIES, DIGITAL SIGNALS, AS WELL AS THE CHALLENGE OF SQUEEZING MORE PERFORMANCE INTO SMALLER AND LIGHTER DEVICES. TO TRANSLATE THESE ACCOMPLISHMENTS INTO GREATER EARNINGS, TDK HAS ANNOUNCED AN AMBITIOUS MEDIUM-TERM PLAN CALLED “EXCITING 108.” CENTRAL TO THIS DRIVE ARE RIGOROUS STANDARDS FOR MORE CLOSELY INTEGRATING THE COST OF CAPITAL IN THE DECISION-MAKING PROCESS.

The e-materials of TDK— and

Density  
Efficiency  
Size  
Reliability
To Our Shareholders
With the start of the new millennium, TDK has launched an ambitious management plan called Exciting 108. In this year’s message, president and CEO Hajime Sawabe discusses the thinking behind this plan and outlines its key objectives.

Management Policies and Goals
Turn to this section for an overview of TDK’s policies for liquidity and the application of TDK Value Added (TVA). Following it on page 7 is an outline of the reasoning behind Exciting 108 and its chief goals.

Welcome to TDK TechnoForum 2000
An in-house exposition, the TDK TechnoForum 2000, was held at the company’s Technical Center near Tokyo from May 24 to 26, 2000. This section is designed to lead the reader through some of the most important technologies and products shown.

Fiscal 2000 Performance Matrix
A summary of TDK’s product sectors along with results and selected highlights of the past year.

TDK’s Signal Path
Almost all of TDK’s products handle electrical signals somehow. Comparing a signal with various forms of pasta, this section illustrates some of the many roles performed by TDK components to achieve the ultimate objective.

Review of Operations
An explanation of fiscal 2000’s sales is presented here for each of TDK’s five product sectors. Note that some reclassifications have been made compared with fiscal 1999, as is explained on page 17.

Directors and Corporate Auditors
Financial Review
Consolidated Financial Statements and Notes