



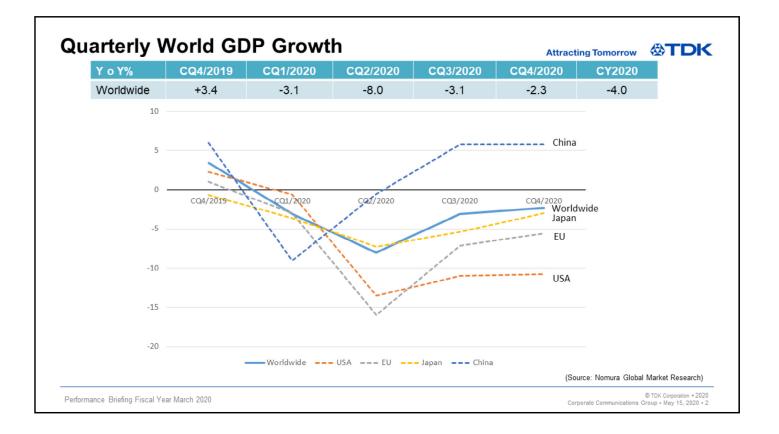
Shigenao Ishiguro President & CEO

Performance Briefing Fiscal Year March 2020

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My name is Shigenao Ishiguro, President & CEO of TDK.

First, I'd like to thank all of you for attending our performance briefing in great numbers, despite the irregular circumstances. Today, I'd like to go over our consolidated full year earnings projections for the fiscal year ending March 2021. I will start by discussing their underlying assumptions in terms of demand for major devices and economic trends.



This graph shows the GDP growth outlook on which our current projections are based. Worldwide GDP is forecast to decline 4% in calendar year 2020. Looking at the outlook by region, China where COVID-19 spread first but was also contained first is expected to see recovery in the latter half of 2020 to the economic environment in late 2019, in other words prior to the spread of COVID-19. Nevertheless, while we expect economic cooling in other regions including Japan to bottom in the second quarter and recover in stages heading into the second half of the year, we assume that recovery to levels prior to the spread of COVID-19 will not be feasible. As for the impact on TDK's earnings, we feel that it is reasonable to expect the effects to emerge two to three months following the GDP movements due mainly to the relationship with market inventories.

## Market forecast of FY March 2021

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Production Trend (Unit: Mil. unit)	FY2020	FY2021 (Y o Y)		
Automobile*	87	75 (-14%)		
therein <b>xEV</b>	4.4	4.9 (+11%)		
Smartphone	1,365	1,240 (-9%)		
therein 5G Smartphone	43	376 (x 9)		
HDD	309	265 (-14%)		
therein Nearline	56	62 (+10%)		
Notebook PC	162	163 (+1%)		
Tablet	122	127 (+5%)		
*The number of Automobile includes commercial vehicles.				
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Next, I will discuss demand assumptions for key devices concerning TDK. Regarding automobiles, TDK assumes the market scale, including commercial vehicles, will decline 14% year on year to 75 million vehicles in the fiscal year ending March 2021. While some are of the opinion that larger declines are likely in some parts of the market, there are also reports in the China market that volumes turned to YoY growth as early as April. We believe it will be important to continue to ascertain trends going forward. Within automobiles, we assume the xEV market will grow 11%.

For smartphones, which exemplify the ICT market, we envision a decrease of 9% year on year in volumes to 1.24 billion units. Within that, we are projecting 5G smartphone volume at 376 million units. That represents a slight downward revision to the 5G smartphone demand level of 400 million units in 2020 anticipated at the end of 2019.

Besides that, we assume that only Nearline HDDs used by data centers will continue to expand amid overall HDD market contraction. In addition, we envision flat to modest growth for PCs and tablets, which are likely to be widely used for telecommuting and home-based learning.

The spread of COVID-19 will not just affect market demand. Over the short term, we must also consider the direct effects on TDK's supply chains. In other words, the impact on our factories' operations and so forth.

While TDK presently has some sites in India and Southeast Asia where capacity utilization is not at 100%, it is business as usual at nearly all of our sites in other regions. Our current outlook is based on the assumption that production operations will be able to return to normal going forward.

## Projections for FY March 2021 - Image of changes in sales

- Image of changes in sales				
		(Yen billions)		
	Segment	FY March 2020 full year results	FY March 2021 full year projections (YoY change)	
	Passive Components	399.5	-7~-10%	
	Sensor Application Products	77.9	+8~+11%	
	Magnetic Application Products	219.7	-15~-18%	
	Energy Application Products	597.7	±0%	
	Other	72.3		
	Total	1,363.0	1,290.0	
			Forex assumptions	
	US\$(JPY) EURO(JPY)	108.82 120.92	105.00 117.00	
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Based on the above assumptions, we are projecting total sales of 1,290 billion yen, a roughly 5% decline from the fiscal year ended March 2020.

For the Passive Components segment, we are projecting a net sales decrease of 7–10%, with the automotive and the industrial equipment markets accounting for a certain level of sales. Within the Passive Components segment, strong growth is expected for the High-Frequency Components business, primarily for markets related to 5G.

In the Sensor Application Products segment, we are projecting net sales growth of 8–11%, even including impact from COVID-19, as a result of expansion of the customer base and enhancement of the product lineup. Temperature and Pressure Sensors as well as Hall IC for automotive applications have been directly affected by the market up to now and cannot be expected to grow substantially. However, TMR Magnetic Sensors, Microphones, and MEMS Sensors are anticipated to grow moving ahead. For those products, we expect cultivation of new customers and applications to contribute to growth.

In the Magnetic Application Products segment, we are projecting a net sales decline of 15–18%. For HDD Heads, we expect sales to decrease as the market for 2.5-inch and 3.5-inch drives gradually loses steam and is accompanied by a decline in contract manufacturing volumes for 3.5-inch drives. Also, sales of magnetic products are likely to grow for a new project for xEV applications but not for the automotive market due to its downturn.

In the Energy Application Products segment, we are projecting broadly flat growth in net sales. This is based on the assumption that the home market will be strong, mainly for PCs, tablets, and game consoles, and sales of mini cells and power cells will gradually contribute, although the smartphone market will shrink and the infrastructure market pertaining to the Power Supplies business will contract.

	FY March 2020	FY March 2021	YoY cl	YoY change	
(Yen billions)	full year results	full year projections (announc <del>e</del> d on May 15, 2020)	Yen billions	%	
Net sales	1,363.0	1,290.0	(73.0)	-5.4	
Operating income	97.9	70.0	(27.9)	-28.5	
Operating income margin	7.2%	5.4%	-1.8 pt		
Income before income taxes	95.9	70.0	(25.9)	-27.0	
Netincome	57.8	48.0	(9.8)	-17.0	
Earning per share (JPY)	457.47	379.99	-		
Dividends (JPY)	1st half : 90 2nd half : 90 Annual: 180	1st half : 80 2nd half : 80 Annual : 160	-		
US\$ (JPY)	108.82	105.00	-		
US\$ (JPY)	120.92	117.00	-		
Capital expenditure	173.4	180.0	6.6	3.8	
Depreciation and amortization	125.0	140.0	15.0	12.0	
Research and development	117.5	120.0	2.5	2.1	

As you can see, these are our consolidated full year earnings projections for the fiscal year ending March 2021 based on the demand forecasts for major sets and global economic trends I just discussed.

Our earnings projections assume an average exchange rate of 105 yen against the U.S. dollar and 117 yen against the euro. We are projecting net sales will decline about 5% to 1,290.0 billion yen. We estimate the spread of COVID-19 will have a negative impact of about 180 billion yen on annual net sales based on the demand environment before the outbreak. Including that impact, we are targeting operating income of 70.0 billion yen, income before income taxes of 70.0 billion yen, net income of 48.0 billion yen, and earnings per share of around 380 yen.

As announced, we are planning a dividend of 90 yen per share for the second half of the fiscal year ended March 2020 for an annual dividend of 180 yen per share. For the fiscal year ending March 2021, we are planning an interim dividend of 80 yen per share in both the first half and the second half for an annual dividend of 160 per share, taking into account the current Medium-Term Plan's shareholder returns targets for levels of profits per share and a dividend payout ratio of 30%.

We are projecting capital expenditure of 180.0 billion yen, depreciation and amortization of 140.0 billion yen and research and development expenses of 120.0 billion yen.

In light of the extraordinary environment, Tetsuji Yamanishi will discuss our view on financial strategy.

Strengthening the Financi	al Base in F	Y March 20	021 Attracting Tomorrow	
Mid-Term Financial Strategy (announced in 2018)				
<ul> <li>Steadily recover growth investments executed towards transforming business earnings model</li> <li>Execute further growth investments based on well-balanced capital allocation</li> </ul>				
Well-balanced capital alloca • Growth investments • Shareholder returns • Repayment of interest-bearing			gative free cash flows sitive free cash flows	
Financial Targets for the FY March 2021 - The Final Year of the Medium-Term Plan (announced in			m-Term Plan (announced in 2018)	
Capital efficiency     Operating income margin     Over 10%     ROE     Over 14%	hareholder Return Increase dividends st growth of income per Target a 30% dividen	ably through share	Financial soundness • Stockholders' equity ratio Over 50% • Net cash	
<ul> <li>The spread of coronavirus infections has had an impact and improvements to the financial structure will be delayed.</li> <li>During Fiscal Year March 2021 we will maintain positive free cash flow while preparing for future growth.</li> <li>Make growth investments expected to expand future earnings on a priority basis.</li> <li>Maintain fund-raising capacity while strengthening financial base.</li> <li>Implement shareholder returns with a target dividend payout ratio of 30% over the cumulative period of the Medium-Term Plan.</li> </ul>				
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As President Ishiguro previously discussed, our consolidated full year earnings projections for the fiscal year ending March 2021 call for both net sales and operating income below levels in the previous fiscal year, owing mainly to impact from the spread of COVID-19. As a result, meeting the financial targets for the final year of the current Medium-Term Plan announced in 2018 has become difficult. We project that positive free cash flows will be attainable in each fiscal year during the current Medium-Term Plan, but not reach sufficient levels due to the outlook for earnings to decline in the fiscal year ending March 2021, and improvement in the financial structure will be delayed.

In the fiscal year ending March 2021, we will continue to prioritize growth investments in areas where future earnings expansion is expected, while striving to ensure that growth investments to date are recovered, steadily realizing expansion of free cash flows, and aiming to achieve our financial targets at an early date. Meanwhile, we are securing sufficient fund-raising capacity, including establishing a commitment line, to prepare for sudden changes in the demand climate from what we envision. In addition, we are raising liquidity on hand and strengthening the financial base enabling support of business activities, even in an uncertain demand environment. As for shareholder returns for the fiscal year ending March 2021, we are planning on no growth in earnings per share and reducing dividends per share by 20 yen from the 180 yen per share implemented for the fiscal year ended March 2020. However, we are planning on realizing levels equating to a dividend payout ratio of 30% targeted over the cumulative period of the Medium-Term Plan, based on our dividend policy and taking into account free cash flow levels over the cumulative period of the Medium-Term Plan.

Lastly, President Ishiguro will present TDK's views looking to the post-COVID-19 era.

Internal (How TDK will change)	<ul> <li>Become an energy eco-friendly company</li> <li>Improve productivity</li> <li>Promote thorough energy conservation measures</li> <li>Switch to renewable energies</li> </ul>
External (How to change society)	<ul> <li>Contribute to energy conservation in society         <ul> <li>High efficiency power supply equipment and power supply component</li> <li>Products dealing with noise and heat</li> <li>Advanced utilization of sensors</li> </ul> </li> <li>Contributions to realization of a low-carbon society         <ul> <li>EV-related products</li> <li>Renewable energy generating equipment (wind power, etc.)</li> <li>Residential energy storage system</li> <li>Utilization of compact rechargeable batteries</li> </ul> </li> </ul>

The spread of COVID-19 is having a tremendous long-term impact on the consumer market, in part by causing supply chain problems. However, TDK is engaged in the electronics market, which is fortunately expected to grow in the future. As I mentioned at TDK Investor Meeting 2019 last year as well, I believe the major trends of energy transformation ("EX") and digital transformation ("DX") will further expand the realms where TDK can greatly contribute to society.

In the EX realm, we will first thoroughly establish TDK as "Eco-TDK." While applying digital technology, we will enable TDK to maximize output with less input, and actively switch to renewable energy. At the same time, we will contribute significantly to the shift to a low-carbon, energy efficient society.

Contributing to the improved efficiency of society through data utilization					
<b>Internal</b> (How TDK will change)	<ul> <li>Digitizing TDK</li> <li>Digitization of production activities (Industry 4.0 promotion)</li> <li>Digital marketing</li> <li>Digital communication platform integration</li> </ul>				
External (How to change society)	<ul> <li>Analog - digital conversion with sensing and actuation</li> <li>Various sensor ICs</li> <li>Various actuators</li> </ul>				
	<ul> <li>Communication networks, reduced size and improved convenience</li> <li>High-frequency components compatible with 5G</li> <li>Compact and low-profile electronic components</li> <li>Advanced mounting technologies</li> <li>Reduced energy consumption</li> </ul>				
	<ul> <li>Dealing with labor shortages</li> <li>Automation and robotics components</li> <li>Development of healthcare and lifecare applications</li> </ul>				
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As for the DX realm, we will start by digitalizing TDK as much as possible. The pandemic is spurring big changes in what is regarded as common sense around the world, how we work, and more. While I do not in any way intend to dismiss connections between people or humanity, I have come to realize that digital technology can be used to create value that transcends time and space. I have come to understand that it is possible to communicate without taking time to physically travel. As we advance digitalization on an array of fronts—from design and development to manufacturing, marketing, and staff work, we look to play a role in the digitization of society and solution of social issues.

That concludes my lengthy presentation. Thank you very much for your attention.

## Cautionary statements with respect to forward-looking statements

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This material contains forward-looking statements, including projections, plans, policies, management strategies, targets, schedules, understandings, and evaluations about TDK, or its group companies (TDK Group). These forward-looking statements are based on the current forecasts, estimates, assumptions, plans, beliefs, and evaluations of the TDK Group in light of the information currently available to it, and contain known and unknown risks, uncertainties, and other factors. The TDK Group therefore wishes to caution readers that, being subject to risks, uncertainties, and other factors, the TDK Group's actual results, performance, achievements, or financial position could be materially different from any future results, performance, achievements, or financial position expressed or implied by these forward-looking statements, and the TDK Group undertakes no obligation to publicly update or revise any forward-looking statements after the issue of this material except as provided for in laws and ordinances.

The electronics markets in which the TDK Group operates are highly susceptible to rapid changes, risks, uncertainties, and other factors that can have significant effects on the TDK Group including, but not limited to, shifts in technology, fluctuations in demand, prices, interest and foreign exchange rates, and changes in economic environments, conditions of competition, laws and regulations. Also, since the purpose of these materials is only to give readers a general outline of business performance, many numerical values are shown in units of a billion yen. Because original values, which are managed in units of a million yen, are rounded off, the totals, differences, etc. shown in these materials may appear inaccurate. If detailed figures are necessary, please refer to our financial statements and supplementary materials.

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