

Performance Briefings First Half of Fiscal Year March, 2013

TDK Corporation October 31, 2012



Consolidated First Half Results of FY March, 2013 Consolidated Full Year Projections of FY March, 2013 President and CEO Takehiro Kamigama

Consolidated 2Q Results of FY March, 2013

Takakazu Momozuka

Corporate Officer,

General Manger of Finance & Accounting Department

Recording Device Business

Shigenao Ishiguro

General Manager of Data Storage & Thin Film Technology Components BG



Consolidated First Half Results of FY March, 2013 Consolidated Full Year Projections of FY March, 2013

President and CEO, TDK Corporation Takehiro Kamigama

Consolidated First Half Results of FY March, 2013

| (Yen billions) | | FY March 2012 | FY March 2013 | Cha | nge | |
|--|--------------------|---|---------------|---------------------|------|--|
| | | Results through 2Q Results through 2Q (2011.4.1-2011.9.30) (2012.4.1-2012.9.30) | | Yen billions | % | |
| Net Sales | | 416.1 | 415.6 | (0.5) | -0.1 | |
| Operating | Income | 14.5 | 20.4 | 5.9 | 40.9 | |
| Operating Income Margin | | 3.5% | 4.9% | 1.4 pt | - | |
| Income from Continuing Operations before Income Taxes | | 11.4 | 18.3 | 6.9 | 60.7 | |
| Net Incom | e | 6.7 | 9.7 | 3.0 | 44.7 | |
| Earning Per | Share (JPY) | Yen 52.09 | Yen 77.25 | - | _ | |
| Ex-rate | US\$ | Yen 79.84 | Yen 79.46 | Appreciated by 0.5% | | |
| EX-rate EURO | | Yen 114.00 Yen 100.72 Appreciated by 1 | | | | |
| Ex-rate impact to | | Net sales : Lowered about 6.2 billion Yen | | | | |
| Net sales | & Operating Income | Operating income: Lowered about 0.9 billion Yen | | | | |

%Discontinued operation (Display business) were deducted in above results

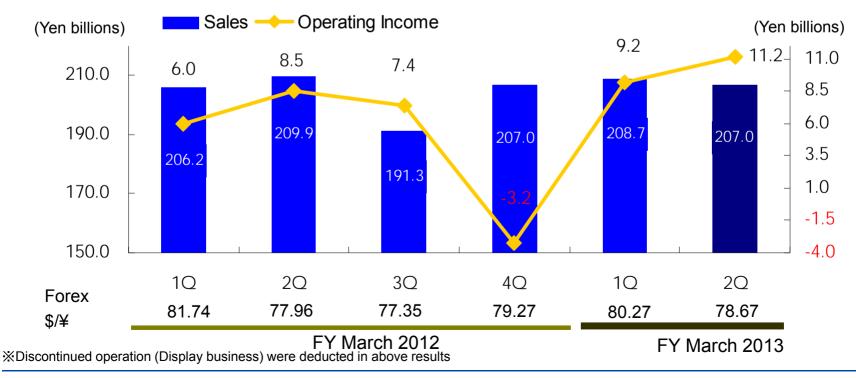
Features in First Half Results of FY March 2013

Consolidated sales decreased 0.1%, operating income increased 40.9%

-Sales of recording devices were below our expectations due to slowdown of HDD market

- Sales increase for communications market in passive components business were below our expectations
- •TDK booked an insurance payout of about ¥5.4 billion as operating income related to flooding in Thailand occurred in 2011
- -Steady progress in restructuring for profitability improvement

•Quarterly sales and operating income results



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Full Year Projections of FY March 2013



Revised full year projections based on change in business environment and first half results

| (Yen billions) | Projections (As of Apr. 27) | First Half Results | Projections (As of Oct. 31) |
|-------------------------------|--------------------------------|-----------------------|--------------------------------|
| Net sales | 900.0 | 415.6 | 850.0 |
| Operating Income | 57.0 | 20.4 | 41.0 |
| Income before income taxes | 53.0 | 18.3 | 37.0 |
| Net Income | 40.0 | 9.7 | 20.0 |

Average yen exchange rates forecast from 3Q of FY March 2013 onward US\$: ¥77 (same as previous assumption) EURO: ¥100 (previous assumption : ¥95)

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Revised full year projections based on change in business environment and first half results

| (Yen billions) | Projections (As of Apr. 27) | First Half Results | Projections (As of Oct. 31) |
|----------------------------------|--------------------------------|-----------------------|--------------------------------|
| Capital expenditures | 85.0 | 44.0 | 80.0 |
| Depreciation and amortization | 82.0 | 36.2 | 78.0 |
| Research and development | 53.0 | 25.9 | 51.0 |



Dividend forecast per a common share

| Interim dividend | 40 yen |
|-------------------|-------------------|
| Year-end dividend | 40 yen (forecast) |
| Annual dividend | 80 yen (forecast) |

TDK has revised the year-end dividend forecast to 40 yen from 50 yen, based on the revision of the consolidated projections for the Fiscal Year March 2013 as well as on the fundamental policy for distribution of earnings.



Focus on improving profitability with thorough cost management

Reliable execution of structural reforms

✓ Structural reform effect to be realized in center of passive components business

Review of capital expenditure and research and development expenses

✓ Capital expenditure temporarily frozen. To review investment plan.

Thorough cost down in material purchasing and overhead

Expansion in passive components buiness

Expand our customer base and increase sales of high-frequency components

Expand sales of new products such as thin-film components



Consolidated 2Q Results of FY March, 2013

Takakazu MomozukaCorporate Officer,General Manager of Finance & Accounting Department

Consolidated 2Q Results of FY March, 2013



| (Yen billions) | | FY March 2012 | FY March 2013 | Cha | nge | |
|--|------------------------|--|---------------|----------------------|------|--|
| | | 2Q Results2Q Results(2011.7.1-2011.9.30)(2012.7.1-2012.9.30) | | Yen billions | % | |
| Net Sales | | 209.9 | 207.0 | (2.9) | -1.4 | |
| Operating | Income | 8.5 | 11.2 | 2.7 | 31.8 | |
| Op | perating Income Margin | 4.0% | 5.4% | 1.4 pt | - | |
| Income from Continuing Operations before Income Taxes | | 7.7 | 9.5 | 1.8 | 22.9 | |
| Net Incom | e | 4.3 | 5.3 | 1.0 | 22.3 | |
| Earning Per S | Share (JPY) | Yen 33.30 | Yen 41.74 | - | - | |
| Ex-rate | US\$ | Yen 77.96 | Yen 78.67 | Deppreciated by 0.9% | | |
| EURO | | Yen 110.42 Yen 98.28 Appreciated by 1 ⁻ | | | | |
| Ex-rate impact to | | Net sales : Lowered about 1.1billion Yen | | | | |
| Net sales & | & Operating Income | Operating income: Lowered about 0.2 billion Yen | | | | |

*Discontinued operation (Display business) were deducted in above results

Segment Information (FY2012 2Q vs. FY2013 2Q, FY2013 1Q vs.FY2013 2Q)

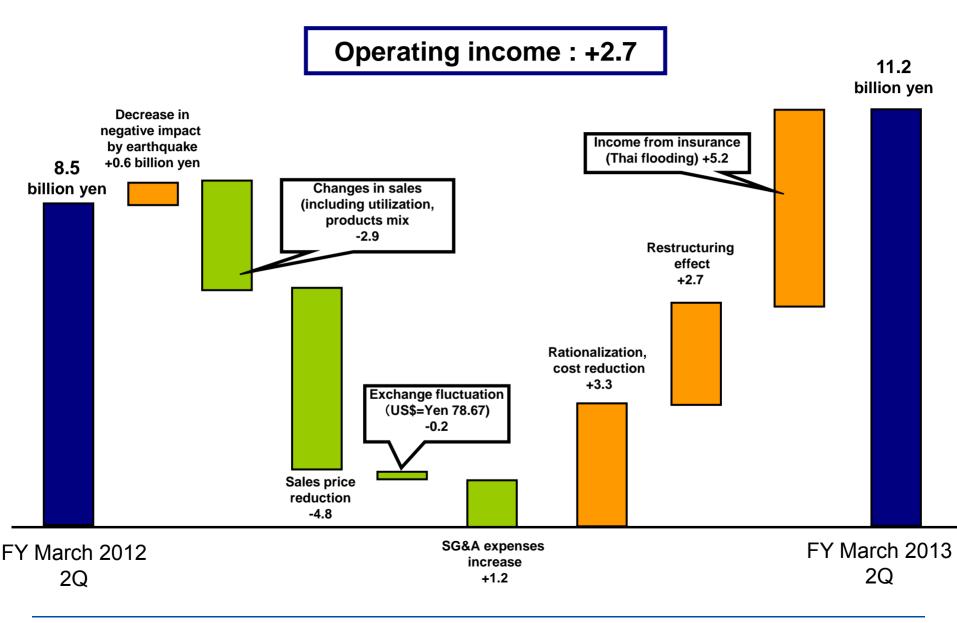
| | | 2Q of FY 2012 Jul 1- Sep 30, 2011 | 1Q of FY 2013 Apr 1- Jun 30, 2012 | 2Q of FY 2013 Jul 1- Sep 30, 2012 | YoY C (C) - | hange - (A) | QoQ Change (C) — (B) | |
|-------------------------|-------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|----------------|----------------|-------------------------|-------|
| | JPY billion | (A) | (B) | (C) | Yen billions | % | Yen billions | % |
| | Capacitor | 34.2 | 31.4 | 29.2 | (5.0) | -14.6 | (2.2) | -7.0 |
| | Inductive Device | 31.4 | 28.2 | 29.6 | (1.8) | -5.7 | 1.4 | 5.0 |
| | Other Passive Comp | 34.4 | 31.8 | 31.7 | (2.7) | -7.8 | (0.1) | -0.3 |
| Net | Passive Components | 99.9 | 91.5 | 90.6 | (9.3) | -9.3 | (0.9) | -1.0 |
| et Sa | Recording Divices | 53.3 | 59.9 | 55.8 | 2.5 | 4.7 | (4.1) | -6.8 |
| Sales | Other Magnetic Application Products | 27.7 | 28.3 | 27.6 | (0.1) | -0.4 | (0.7) | -2.5 |
| | Magnetic Application Products | 81.0 | 88.2 | 83.4 | 2.4 | 3.0 | (4.8) | -5.4 |
| | Film Application Products | 22.4 | 23.2 | 27.7 | 5.3 | 23.8 | 4.5 | 19.4 |
| | Other | 6.6 | 5.8 | 5.2 | (1.4) | -21.6 | (0.6) | -10.3 |
| | Total | 209.9 | 208.7 | 207.0 | (2.9) | -1.4 | (1.7) | -0.8 |
| | Passive Components | 1.3 | -2.9 | -2.5 | (3.8) | - | 0.4 | - |
| Operating | Magnetic Application Products | 9.5 | 14.6 | 13.2 | 3.7 | 38.9 | (1.4) | -9.6 |
| rati | Film Application Products | 2.6 | 2.1 | 5.0 | 2.4 | 92.2 | 2.9 | 138.1 |
| ng | Other | -1.2 | -0.4 | -0.5 | 0.8 | _ | (0.1) | - |
| Inco | Sub total | 12.1 | 13.4 | 15.2 | 3.1 | 25.6 | 1.8 | 13.4 |
| Income | Corporate and Eliminations | -3.7 | -4.2 | -4.1 | (0.4) | - | 0.1 | - |
| | Total | 8.5 | 9.2 | 11.2 | 2.7 | 31.8 | 2.0 | 21.7 |
| Operating Income margin | | 4.0% | 4.4% | 5.4% | - | - | - | - |
| Ex- | US\$ | Yen 77.96 | Yen 80.27 | Yen 78.67 | | | eration (Di | |
| rate | EURO | Yen 110.42 | Yen 103.18 | Yen 98.28 | were dec | lucted in a | above resu | lts |

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Breakdown of Operating Income Changes





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Projections for FY March 2013 – Image of change in sales TDK

| Segment | 1Q Results | 2Q Results | 3Q Projections (versus 2Q) | 4Q Projections (versus 3Q) | Remarks |
|-------------------------------------|---------------|---------------|----------------------------------|----------------------------------|---|
| Passive components | 91.5 | 90.6 | +8~10% | $+3{\sim}5\%$ | Sales of high-frequency components and inductive devices will be mainly increased |
| Magnetic application products | 88.2 | 83.4 | -1~-2% | -2~-3% | |
| Film application products | 23.2 | 27.7 | +16~18% | | Sales of secondary batteries will be mainly increased |
| Other | 5.8 | 5.2 | ±0% | ±0% | |
| Total | 208.7 | 207.0 | +about 5% | ±0% | |

Forex \$/¥80.2778.6777.00 (Assumption in second half)

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Recording Device Business

Shigenao Ishiguro General Manager of Data Storage & Thin Film Technology Components BG

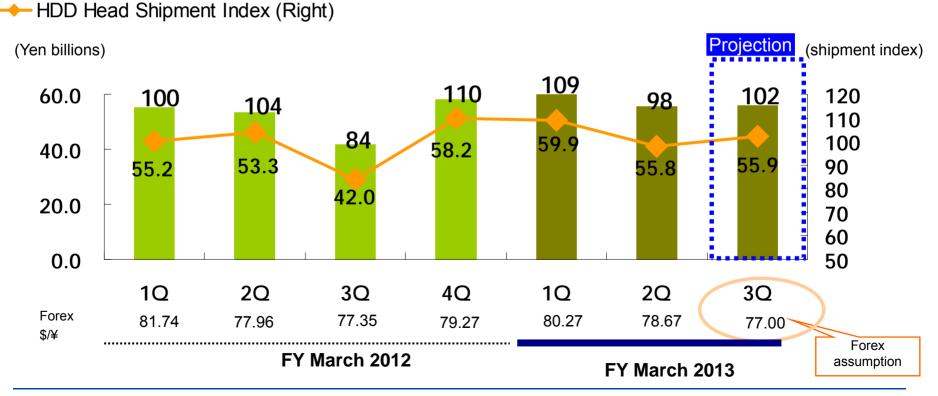
Recording Device Business

HDD market

FY March 2013 (TDK's forecast as of July-end) : About 660 million units FY March 2013 (TDK's forecast as of October-end) : About 575 million units

Shipment index

Recording Device Sales (Left, including HDD Head (HGA) and HDD Suspention)



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Supplementary Data

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Quarterly sales and operating income by segment

| UN |
|----|

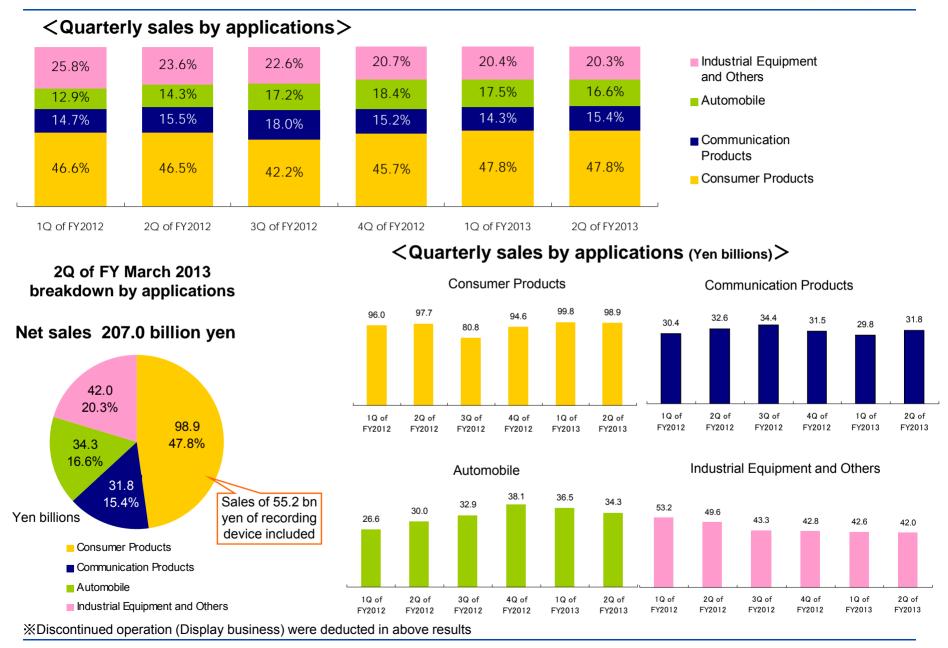
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| | | | FY March 2012 | | | | FY March 2013 | | | | |
|-----------|--------------------------------------|--------|---------------|--------|--------|--------|---------------|-------|----|----|-------|
| | Yen billions | 1Q | 2Q | 3Q | 4Q | Total | 1Q | 2Q | 3Q | 4Q | Total |
| | Capacitors | 36.1 | 34.2 | 30.6 | 31.6 | 132.4 | 31.4 | 29.2 | | | |
| | Inductive Devices | 32.9 | 31.4 | 28.6 | 28.4 | 121.2 | 28.2 | 29.6 | | | |
| | Other Passive Components | 32.8 | 34.4 | 30.4 | 30.5 | 128.0 | 31.8 | 31.7 | | | |
| z | Passive Components | 101.7 | 99.9 | 89.5 | 90.5 | 381.6 | 91.5 | 90.6 | | | |
| Net S | Recording Devices | 55.2 | 53.3 | 42.0 | 58.2 | 208.7 | 59.9 | 55.8 | | | |
| Sales | Other Magnetic Application Products | 24.4 | 27.7 | 26.0 | 29.7 | 107.7 | 28.3 | 27.6 | | | |
| Ö | Magnetic Application Products | 79.6 | 81.0 | 68.0 | 87.8 | 316.4 | 88.2 | 83.4 | | | |
| | Film Application Products | 18.0 | 22.4 | 28.2 | 24.2 | 92.7 | 23.2 | 27.7 | | | |
| | Other | 6.7 | 6.6 | 5.7 | 4.6 | 23.8 | 5.8 | 5.2 | | | |
| | Total | 206.2 | 209.9 | 191.3 | 207.0 | 814.5 | 208.7 | 207.0 | | | |
| | Passive Components | 3.8 | 1.3 | 1.5 | -13.2 | -6.6 | -2.9 | -2.5 | | | |
| Dpe | Magnetic Application Products | 8.6 | 9.5 | 7.0 | 14.0 | 39.0 | 14.6 | 13.2 | | | |
| Operating | Film Application Products | 1.2 | 2.6 | 2.9 | -0.5 | 6.3 | 2.1 | 5.0 | | | |
| ng | Other | -0.4 | -1.2 | -0.7 | -2.6 | -4.8 | -0.4 | -0.5 | | | |
| Income | Sub-total | 13.2 | 12.2 | 10.7 | -2.3 | 33.8 | 13.4 | 15.2 | | | |
| me | Corporate and Eliminations | -7.2 | -3.7 | -3.4 | -0.9 | -15.1 | -4.2 | -4.1 | | | |
| Ű | Total | 6.0 | 8.5 | 7.4 | -3.2 | 18.7 | 9.2 | 11.2 | | | |
| Ex-rate | ¥/USD | 81.74 | 77.96 | 77.35 | 79.27 | 79.07 | 80.27 | 78.67 | | | |
| ate. | ¥/EURO | 117.62 | 110.42 | 104.30 | 103.94 | 109.06 | 103.18 | 98.28 | | | |

%Discontinued operation (Display business) were deducted in above results

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Quarterly sales by applications (1Q of FY2012 – 2Q FY2013)

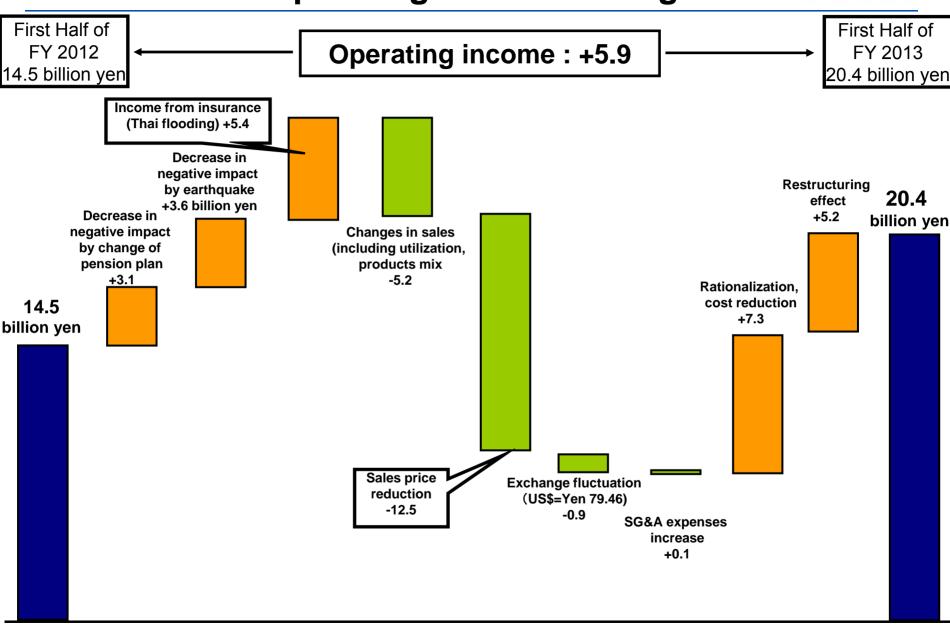


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Breakdown of Operating Income Changes



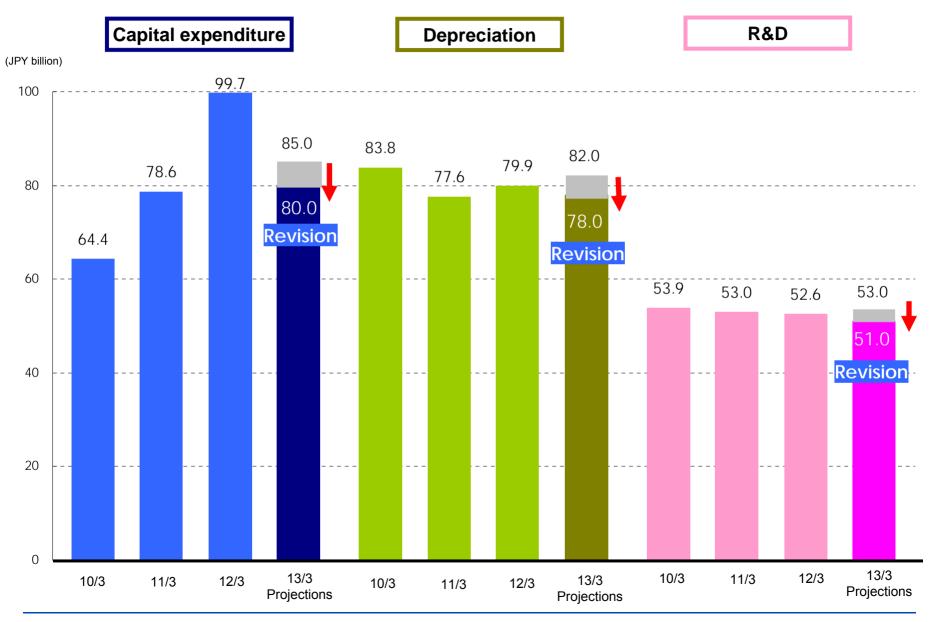
公TDK

Financial Position



| (JPY billion) | March End, 2012 | June End, 2012 | Sep End, 2012 | Q on Q Change |
|-----------------------------|--------------------|-------------------|------------------|------------------|
| Total Asset | 1,072.8 | 1,046.5 | 1,048.1 | 1.6 |
| Total Liability | 560.8 | 561.8 | 563.4 | 1.6 |
| Interest-bearing Debt | 272.8 | 280.7 | 284.1 | 3.4 |
| Stockholders's Equity | 498.2 | 470.7 | 469.6 | -1.0 |
| (comprehensive income) | -230.8 | -257.8 | -264.3 | -6.5 |
| Stockholders's Equity ratio | 46.4% | 45.0% | 44.8% | -0.2pt |

FY March 2013 Projections – Capex, Depreciation, R&D- TDK



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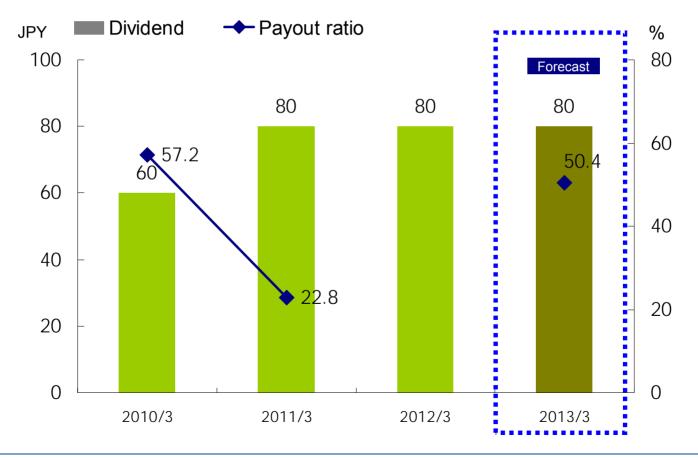
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FY March 2013 Dividend Forecast



Revision of projected dividends per share

Interim dividend 40 Yen Year-end dividend 40 Yen (forecast) ← Previous forecast : 50 Yen 80 Yen (forecast) ← Previous forecast : 90 Yen Annual dividend



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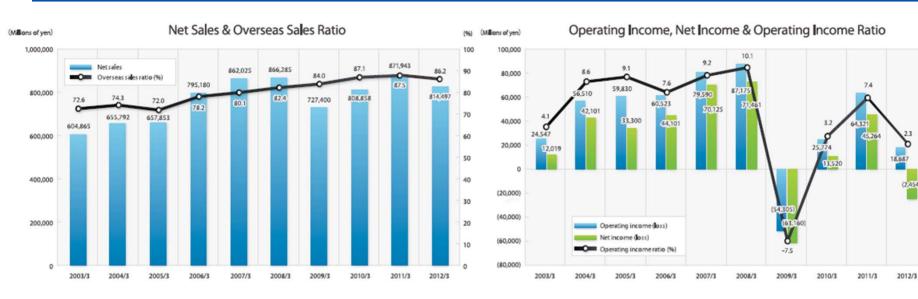
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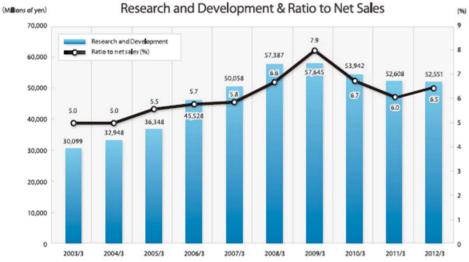
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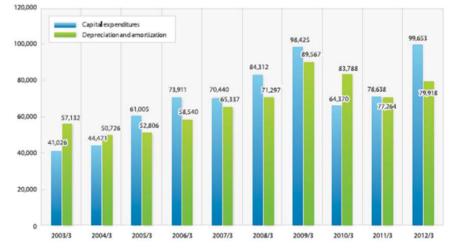
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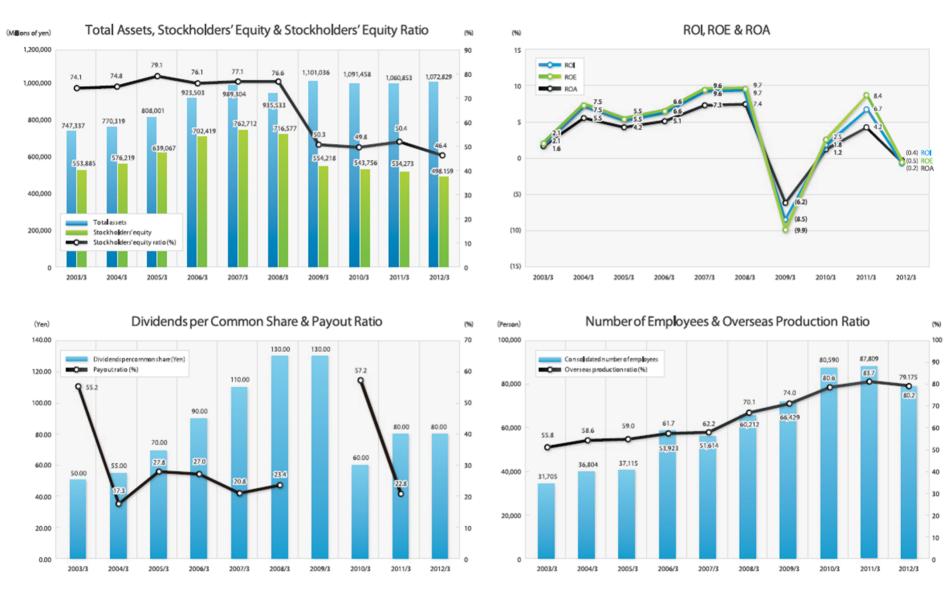


(%) (Millions of yen)

Capital Expenditures & Depreciation and Amortization







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Reference information regarding segment reclassification TDK

Since FY March 2012 (=previous fiscal year), TDK has had three reporting segments— Passive Components, Magnetic Application Products and Film Application Products— as well as Other, which includes products not included in these three reporting segments.

Previous segment

| Previous Classification | Constituent Main Business |] |
|----------------------------------|---|--------------------|
| Passive Components | Ceramic capacitors, Aluminum electrolytic capacitors, Film capacitors, Inductive devices (Coils/Ferrite cores/Transformers), High-frequency devices, Piezoelectric material products, Circuit protection components, Sensors | Reporting segement |
| Magnetic Application Products | Recording devices, Power supplies, Magnets, Recording media | |
| Other | Energy devices (rechargeable batteries), Mechatronics (production equipments), other | Other |

Current segment

| New Classification | Constituent Main Business |]_ |
|---------------------------|--|-------------------|
| Passive Components* | Ceramic capacitors, Aluminum electrolytic capacitors, Film capacitors, | |
| | Inductive devices (Coils/Ferrite cores/Transformers), | |
| | High-frequency devices, Piezoelectric material products, | |
| | Circuit protection components, Sensors | Reporting segment |
| Magnetic Application | Recording devices, Power supplies, Magnets | reporting segment |
| Products | | |
| Film Application Products | Energy devices (rechargeable batteries), | |
| | Applied films (former recording media) | Other |
| Other | Mechatronics (production equipments), other | |

Recording media, which belonged to the Magnetic Application Products Segment, has been renamed applied films due to the termination of some products and acquisition of a battery separators business, which has resulted in the main products being functional film products. This is now shown as a new reporting segment Film Application Products effective from fiscal 2012, and also includes energy devices which have similar core technologies and markets. Energy devices previously belonged to Other.



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